NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(1)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING OCTOBER 24, 1982

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #7(S)	38.2	31,820
2	WORLD SERIES GAME #5(S)	30.4	25,320
3	WORLD SERIES GAME #2(S)	29.1	24,240
4	WORLD SERIES GAME #1(S)	27.9	23,240
5	WORLD SERIES RAIN DELAY 1(S)	26.0	21,660
6	WORLD SERIES GAME #3(S)	25.0	20,830
7	COUNTRY MUSIC AWARDS(S)	24.4	20,330
8	WORLD SERIES GAME #6(S)	24.0	19,990
9	MAGNUM, P.I.	23.8	19,830
10	WORLD SERIES PRE GAME #7(S)	23.3	19,410
11	WORLD SERIES POST GAME(S)	23.2	19,330
12	M*A*S*H#	22.9	19,080
13	SPECIAL MOVIE PRSNT-CBS(S)	22.8	18,990
14	DALLAS	22.7	18,910
15	WORLD SERIES RAIN DELAY 2(S)	22.0	18,330
16	ONE DAY AT A TIME	21.6	17,990
17	JEFFERSONS	21.5	17,910
18	WORLD SERIES GAME #4(S)	21.0	17,490
19	SIMON & SIMON	20.9	17,410
19	THREE'S COMPANY	20.9	17,410
21	60 MINUTES	20.6	17,160
22	WORLD SERIES PRE GAME #6(S)	20.4	16,990
23	WORLD SERIES PRE GAME #2(S)	19.9	16,580
24	TRAPPER JOHN, M.D.	19.7	16,410

CONT'D

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #7(S)	22.9	49,930
2	WORLD SERIES GAME #5(S)	22.5	48,990
3	WORLD SERIES GAME #2(S)	17.3	37,700
4	WORLD SERIES GAME #1(S)	17.2	37,460
5	MAGNUM, P.I.	16.8	36,600
6	M*A*S*H#	16.7	36,340
7	COUNTRY MUSIC AWARDS(S)	16.3	35,490
8	THREE'S COMPANY	16.2	35,360
9	WORLD SERIES RAIN DELAY 1(S)	15.4	33,520
10	CHIPS	15.3	33,330
11	WORLD SERIES GAME #3(S)	15.1	32,890
12	WORLD SERIES GAME #6(S)	14.8	32,350
13	WORLD SERIES PRE GAME #7(S)	14.8	32,270
14	9 TO 5	14.6	31,780
15	HAPPY DAYS	14.3	31,280
16	LAVERNE & SHIRLEY	14.3	31,220
17	DALLAS	14.2	31,050
18	WORLD SERIES PRE GAME #6(S)	14.2	30,910
19	JEFFERSONS	13.9	30,400
20	WORLD SERIES POST GAME(S)	13.6	29,600
21	ONE DAY AT A TIME	13.5	29,530
22	SPECIAL MOVIE PRSNT-CBS(S)	13.4	29,290
23	ABC SUNDAY NIGHT MOVIE	13.4	29,190
24	TOO CLOSE FOR COMFORT	13.4	29,180

CONT'D

HOUSEHOLDS

CONT'D

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
25	ARCHIE BUNKER'S PLACE	19.5	16,240
25	TOO CLOSE FOR COMFORT	19.5	16,240
27	9 TO 5	19.4	16,160
28	WORLD SERIES PRE GAME #1(S)	19.3	16,080
29	GLORIA	19.1	15,910
30	FALCON CREST	19.0	15,830
30	HAPPY DAYS	19.0	15,830

TOTAL PERSONS (2+)

CONT'D

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
25	SIMON & SIMON	13.3	29,020
26	THAT'S INCREDIBLE	12.8	27,960
27	LITTLE HOUSE NW BEGINNING	12.6	27,510

(1) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING - TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING OCTOBER 24, 1982

NIELSEN AVERAGE AUDIENCE

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #7(S)	22.2	19,150
2	WORLD SERIES GAME #5(S)	20.0	17,270
3	COUNTRY MUSIC AWARDS(S)	19.8	17,100
4	DALLAS	19.4	16,790
5	MAGNUM, P.I.	18.8	16,200
6	SPECIAL MOVIE PRSNT-CBS(S)	18.0	15,540
7	ONE DAY AT A TIME	17.6	15,220
8	M*A*S*H#	17.3	14,900
9	JEFFERSONS	17.2	14,880
10	SIMON & SIMON	16.5	14,210
11	WORLD SERIES GAME #1(S)	16.4	14,130
12	WORLD SERIES GAME #2(S)	16.2	14,010
13	THREE'S COMPANY	16.1	13,900
14	LITTLE HOUSE NW BEGINNING	15.9	13,690
14	WORLD SERIES GAME #3(S)	15.9	13,690
16	TRAPPER JOHN, M.D.	15.7	13,550
17	60 MINUTES	15.6	13,460
18	FALCON CREST	15.3	13,240
19	WORLD SERIES POST GAME(S)	15.1	13,040
20	ABC MOVIE SPECIAL(S)	15.0	12,920
21	TOO CLOSE FOR COMFORT	15.0	12,910
22	9 TO 5	14.9	12,880
23	HAPPY DAYS	14.7	12,720
24	WORLD SERIES RAIN DELAY 1(S)	14.7	12,670

CONT'D

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #7(S)	31.7	24,650
2	WORLD SERIES GAME #5(S)	31.6	24,570
3	WORLD SERIES GAME #2(S)	25.4	19,790
4	WORLD SERIES GAME #1(S)	25.0	19,440
5	WORLD SERIES RAIN DELAY 1(S)	22.2	17,240
6	WORLD SERIES GAME #3(S)	20.8	16,200
7	WORLD SERIES GAME #6(S)	20.5	15,950
8	COUNTRY MUSIC AWARDS(S)	18.6	14,470
9	WORLD SERIES PRE GAME #6(S)	18.4	14,280
10	WORLD SERIES RAIN DELAY 2(S)	18.2	14,170
11	ABC SUNDAY NIGHT MOVIE	18.1	14,050
12	WORLD SERIES PRE GAME #7(S)	18.1	14,040
13	WORLD SERIES POST GAME(S)	17.9	13,930
14	M*A*S*H#	17.5	13,620
15	WORLD SERIES PRE GAME #1(S)	17.3	13,480
16	WORLD SERIES GAME #4(S)	16.8	13,100
17	MAGNUM, P.I.	16.4	12,750
18	HILL STREET BLUES	16.1	12,510
19	WORLD SERIES PRE GAME #2(S)	15.8	12,250
20	WORLD SERIES PRE GAME #5(S)	15.7	12,210
21	60 MINUTES	14.6	11,350
22	SPECIAL MOVIE PRSNT-CBS(S)	13.8	10,720
23	ARCHIE BUNKER'S PLACE	13.5	10,520
24	CHIPS	13.5	10,510

CONT'D

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	GLORIA	14.7	12,660

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	JEFFERSONS	13.2	10,280
26	DALLAS	13.1	10,210
27	SIMON & SIMON	13.1	10,170
28	ONE DAY AT A TIME	13.0	10,130
29	THREE'S COMPANY	12.6	9,770
30	CBS SAT. NIGHT MOVIE	12.2	9,500
31	THAT'S INCREDIBLE	12.1	9,420
32	HART TO HART	12.1	9,390

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(1)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING OCTOBER 24, 1982

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #7(S)	18.8	10,190
2	SPECIAL MOVIE PRSNT-CBS(S)	18.6	10,080
3	WORLD SERIES GAME #5(S)	17.5	9,490
4	COUNTRY MUSIC AWARDS(S)	17.5	9,470
4	THREE'S COMPANY	17.5	9,470
6	ABC MOVIE SPECIAL(S)	17.2	9,320
7	HAPPY DAYS	17.0	9,230
8	LAVERNE & SHIRLEY	17.0	9,180
9	M*A*S*H#	16.9	9,170
10	MAGNUM, P.I.	16.4	8,900
11	9 TO 5	16.3	8,800
12	DALLAS	16.0	8,660
13	HART TO HART	15.6	8,430
14	SIMON & SIMON	15.4	8,340
15	TOO CLOSE FOR COMFORT	15.4	8,330
16	HILL STREET BLUES	15.3	8,310
17	ONE DAY AT A TIME	14.7	7,970
18	ABC SUNDAY NIGHT MOVIE	14.6	7,900
19	JEFFERSONS	14.1	7,610
20	NBC SUNDAY NIGHT MOVIE	13.6	7,340

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #7(S)	29.0	7,700
2	DALLAS	25.5	6,750
3	60 MINUTES	25.2	6,680
4	WORLD SERIES GAME #5(S)	25.0	6,640
5	COUNTRY MUSIC AWARDS(S)	25.0	6,630
6	LITTLE HOUSE NW BEGINNING	24.6	6,530
7	ONE DAY AT A TIME	24.6	6,520
8	JEFFERSONS	24.3	6,450
9	WORLD SERIES GAME #2(S)	23.7	6,270
10	MAGNUM, P.I.	23.2	6,160
11	ARCHIE BUNKER'S PLACE	23.1	6,130
12	GLORIA	21.7	5,760
12	WORLD SERIES PRE GAME #2(S)	21.7	5,760
14	WORLD SERIES GAME #1(S)	21.6	5,730
15	TRAPPER JOHN, M.D.	21.0	5,580
16	FALCON CREST	20.7	5,500
16	WORLD SERIES POST GAME(S)	20.7	5,500
18	WORLD SERIES GAME #3(S)	20.1	5,330
19	WORLD SERIES PRE GAME #7(S)	20.1	5,320
20	WORLD SERIES GAME #6(S)	19.8	5,240
21	WORLD SERIES PRE GAME #6(S)	19.7	5,220
22	LOVE BOAT	19.2	5,100
23	WORLD SERIES RAIN DELAY 1(S)	18.9	5,000
24	WORLD SERIES PRE GAME #1(S)	18.7	4,960

CONT'D

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

WOMEN 55+

CONT'D

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
25	M*A*S*H#	18.4	4,890
26	WORLD SERIES RAIN DELAY 2(S)	18.2	4,820
27	SIMON & SIMON	18.0	4,770
28	KNOTS LANDING	17.0	4,510
29	CBS EVENING NEWS-RATHER	16.7	4,430

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NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING OCTOBER 24, 1982

NIELSEN AVERAGE AUDIENCE

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #5(S)	29.0	15,150
2	WORLD SERIES GAME #7(S)	26.7	13,950
3	WORLD SERIES GAME #1(S)	20.9	10,920
4	ABC SUNDAY NIGHT MOVIE	20.4	10,670
5	WORLD SERIES GAME #2(S)	20.3	10,610
6	M*A*S*H#	18.7	9,750
7	WORLD SERIES RAIN DELAY 1(S)	18.6	9,710
8	HILL STREET BLUES	18.5	9,680
9	COUNTRY MUSIC AWARDS(S)	17.9	9,350
10	WORLD SERIES GAME #6(S)	17.3	9,020
11	WORLD SERIES PRE GAME #6(S)	16.2	8,440
12	WORLD SERIES GAME #3(S)	15.8	8,230
13	WORLD SERIES POST GAME(S)	15.4	8,020
14	WORLD SERIES RAIN DELAY 2(S)	15.1	7,910
15	MAGNUM, P.I.	14.9	7,780
16	WORLD SERIES PRE GAME #7(S)	14.6	7,620
17	WORLD SERIES PRE GAME #1(S)	14.5	7,590
18	THREE'S COMPANY	14.0	7,290
19	WORLD SERIES PRE GAME #5(S)	13.8	7,220
20	SPECIAL MOVIE PRSNT-CBS(S)	13.5	7,040
21	CHIPS	13.3	6,970
22	9 TO 5	13.3	6,960
23	WORLD SERIES GAME #4(S)	13.3	6,940
24	HART TO HART	13.1	6,860

CONT'D

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #7(S)	42.4	8,590
2	WORLD SERIES GAME #5(S)	35.8	7,260
3	WORLD SERIES GAME #2(S)	35.7	7,240
4	WORLD SERIES GAME #1(S)	32.9	6,660
5	WORLD SERIES GAME #3(S)	32.3	6,550
6	WORLD SERIES RAIN DELAY 1(S)	31.9	6,460
7	WORLD SERIES GAME #6(S)	28.6	5,790
8	WORLD SERIES RAIN DELAY 2(S)	27.0	5,480
9	WORLD SERIES GAME #4(S)	26.2	5,310
10	WORLD SERIES PRE GAME #7(S)	25.3	5,130
11	WORLD SERIES PRE GAME #1(S)	24.1	4,890
12	60 MINUTES	24.1	4,880
13	WORLD SERIES PRE GAME #2(S)	24.0	4,860
14	WORLD SERIES PRE GAME #6(S)	22.7	4,600
15	WORLD SERIES POST GAME(S)	22.3	4,530
16	ARCHIE BUNKER'S PLACE	21.6	4,370
17	COUNTRY MUSIC AWARDS(S)	21.1	4,280
18	DALLAS	20.8	4,210
19	MAGNUM, P.I.	19.9	4,030
20	WORLD SERIES PRE GAME #5(S)	19.5	3,950
21	WORLD SERIES PRE GAME #3(S)	18.8	3,810
22	JEFFERSONS	18.4	3,720
23	GLORIA	18.2	3,690
24	ONE DAY AT A TIME	17.7	3,590

CONT'D

MEN 18–49

CONT'D

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
25	SIMON & SIMON	12.4	6,490
26	WORLD SERIES PRE GAME #2(S)	12.2	6,380
27	THAT'S INCREDIBLE	12.2	6,350
28	CBS SAT. NIGHT MOVIE	11.8	6,150
29	TAXI	11.7	6,090
30	GOLD MONKEY	11.6	6,060
31	KNIGHT RIDER#	11.4	5,960
32	LAVERNE & SHIRLEY	11.4	5,940

MEN 55+

CONT'D

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
25	TRAPPER JOHN, M.D.	16.4	3,330
26	M*A*S*H#	16.1	3,260
27	SIMON & SIMON	15.9	3,220
28	20/20	15.8	3,210
29	LITTLE HOUSE NW BEGINNING	15.7	3,180
30	LOVE BOAT	14.6	2,960
31	NBC SUNDAY NIGHT MOVIE	14.6	2,950
32	CBS EVENING NEWS-RATHER	14.3	2,890

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
ABC MONDAY NIGHT MOVIE	3	191		A	14.3	22	1191	1496	729	365	790	335	518	465	382	205	590	286	434	349	254	142^	69^	42v	47v	26v
1 MON. 9.00P 120 ABC FF		98		B	16.5	26	1374	1610	681	269	737	251	431	412	393	240	680	268	448	410	335	197	118	57	75	56
9.00 - 9.30				A	14.9	22	1241	1442	707	302	748	244	414	414	386	268	553	204	368	314	279	168^	64^	64^	77^	53^
9.30 - 10.00				A	14.1	21	1175	1535	751	377	807	333	516	468	381	230	547	261	398	326	247	135^	102^	56^	79^	52v
10.00 - 10.30				A	14.4	22	1200	1503	734	376	805	369	566	495	396	171^	625	334	477	372	246	136^	58^	28v	15v	LT
10.30 - 11.00				A	13.8	23	1150	1500	722	396	798	399	579	489	364	141^	630	352	492	385	237	125^	56^	23v	16v	LT
ABC MOVIE SPECIAL(S)		194		A	17.1	26	1424	1650	871	477	907	397	655	509	413	190	536	211	390	373	281	94^	179	80^	28v	14v
1 WED. 9.00P 120 ABC FF		99																								
9.00 - 9.30				A	15.1	22	1258	1719	887	489	914	387	677	539	448	167^	574	216	426	409	303	97^	206	85^	25v	8v
9.30 - 10.00				A	16.6	25	1383	1645	863	472	893	380	642	501	416	190	556	217	409	385	289	96^	177	81^	19v	11v
10.00 - 10.30				A	18.3	29	1524	1626	864	478	906	397	644	499	406	199	499	208	359	338	252	91^	184	90^	37v	19v
10.30 - 11.00				A	18.4	30	1533	1613	871	469	912	420	655	503	384	197	516	205	366	363	274	90^	156	68^	29v	17v
ABC MOVIE SPECIAL(S)			193	A	10.8	16	900	1476	735	310	809	412	602	474	329	177^	506	227^	376	347	214^	118^	95^	95^	66v	45v
2 WED. 9.00P 120 ABC FF			98																							
9.00 - 9.30				A	10.9	16	908	1514	692	309	746	377	575	495	299	139^	533	221^	391	353	236^	132^	119^	119^	116^	86^
9.30 - 10.00				A	11.0	16	916	1534	740	322	815	402	599	490	316	193^	526	227^	368	331	198^	146^	109^	109^	84^	59v
10.00 - 10.30				A	10.8	16	900	1442	752	312	830	425	618	464	355	182^	488	234^	381	361	209^	94^	86^	86^	38v	21v
10.30 - 11.00				A	10.3	16	858	1430	771	299	861	451	624	450	352	201^	481	226^	368	354	216^	103^	66v	66v	22v	14v
ABC NEWSBRIEF-M-F	20	187	188	A	13.8	21	1150	1745	740	330	797	338	541	431	356	209	570	216	387	345	283	152	216	107	162	111
MON. 8.58P 1 ABC N		96	96	B	14.7	23	1225	1669	694	284	746	297	483	404	343	218	593	219	379	339	289	179	179	82	151	105
TU&TH 9.58P 1																										
1 WED. 9.53P 2																										
1 FRI. 9.59P 1																										
2 WED. 9.54P 2																										
2 FRI. 9.57P 3																										
ABC NEWSBRIEF-SAT.	4	197	195	A	16.3	27	1358	1817	824	333	880	302	485	458	389	331	601	229	360	329	265	196	138	53^	198	147
SAT. 9.58P 1 ABC N		97	95	B	16.8	29	1399	1753	767	308	813	267	456	412	378	312	624	228	361	346	289	214	131	53	185	133
ABC NEWSBRIEF-SUN.	4	194	189	A	17.2	26	1433	2024	684	322	715	330	522	479	326	112	967	457	728	649	456	168	237	59^	105	76^
1 SUN. 9.58P 1 ABC N		97	95	B	18.8	28	1566	1968	674	279	710	277	482	439	341	167	921	378	643	608	454	205	196	58	141	100
2 SUN. 10.03P 1																										
ABC SPORTS UPDATE-SAT	4	197	194	A	15.3	26	1274	1703	692	267	788	224	400	393	363	320	614	193	358	337	312	208	118	69^	183	117
SAT. 8.58P 1 ABC SN		98	97	B	15.8	27	1316	1764	688	265	758	227	418	388	363	296	720	252	436	411	341	235	89	38	197	130
ABC SPORTS UPDATE-SUN	4	196	194	A	13.6	21	1133	1984	747	362	839	298	486	476	398	278	772	300	534	479	397	186	177	60^	196	142
1 SUN. 8.31P 1 ABC SN		99	98	B	16.6	26	1383	1916	713	328	797	278	485	442	383	257	806	285	544	521	426	207	158	60	155	93
2 SUN. 8.34P 1																										
ABC SUNDAY NIGHT MOVIE	3	201	198	A	17.5	29	1458	2002	673	319	714	330	540	488	352	100	963	441	731	646	466	162	231	67^	94	78^
1 SUN. 9.00P 156 ABC FF		99	98	B	18.3	29	1524	2064	710	303	757	342	571	502	370	119	931	403	696	634	466	167	228	73	148	113
2 SUN. 9.00P 138																										
9.00 - 9.30				A	17.6	26	1466	2060	689	333	725	327	525	478	353	122	908	377	661	591	467	183	277	79^	150	131
9.30 - 10.00				A	17.9	26	1491	2058	705	325	745	348	552	492	340	115	951	420	712	628	471	181	262	66^	100	82
10.00 - 10.30				A	17.9	28	1491	1989	663	310	700	334	551	494	346	81	979	472	754	661	457	151	223	64^	87	65^
10.30 - 11.00				A	17.0	29	1416	2042	685	317	727	341	568	517	368	88	1003	474	776	668	482	149	229	72^	83^	63^
11.00 - 11.30				A	18.3	38	1524	1847	632	317	697	348	554	480	349	78^	953	489	763	713	408	115^	146^	63^	51^	51^
ABC WORLD NEWS TONIGHT	20	200	201	A	11.8	22	983	1562	687	226	739	178	350	339	378	327	619	166	349	334	325	236	78	46^	126	90
M-F 6.30P 30 ABC N		99	99	B	11.6	22	966	1540	688	217	732	177	351	346	371	318	639	185	361	341	322	238	69	42	100	58

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																																
ABC WRLD NEWS TONIGHT-SUN							2	158	162	A	5.7	11	475	1509	704	294	765	250^	431	406	328	317	622	131^	270	270	338	323	55v	28v	67^	67^
		SUN.	6.30P	30	ABC	N		86	87	B	5.7	11	475	1509	704	294	765	250	431	406	328	317	622	131	270	270	338	323	55	28	67	67
ALICE							3	192	188	A	16.3	24	1358	1758	670	291	795	305	470	404	342	278	526	236	362	325	199	137	151	95	286	196
		WED.	9.00P	30	CBS	CS		98	97	B	16.0	24	1333	1665	694	268	796	281	434	399	351	302	503	228	323	292	173	150	142	79	224	153
ALL STAR FAMILY FEUD SP.(S)								195		A	14.1	24	1175	1791	735	232	847	285	507	487	414	274	532	158^	303	347	281	163^	237	124^	175^	127^
	1	FRI.	8.00P	60	ABC	QP		98																								
8.00 - 8.30										A	13.9	24	1158	1739	705	219	802	272	468	444	382	271	522	157^	298	348	271	156^	238	120^	177^	126^
8.30 - 9.00										A	14.4	24	1200	1819	756	241	880	291	540	526	442	272	535	154^	305	344	290	168^	234	126^	170^	125^
ARCHIE BUNKER'S PLACE							4	199	194	A	19.5	31	1624	1605	697	226	761	198	344	326	311	377	647	250	337	288	226	268	84	45^	113	70^
		SUN.	8.00P	30	CBS	CS		99	96	B	17.9	28	1491	1635	746	265	806	212	369	356	337	383	604	202	296	265	255	262	90	50	135	86
BENSON							1		198	A	16.3	28	1358	1808	757	248	819	269	513	445	405	271	530	212	362	317	255	135^	190	73^	269	189
	2	FRI.	8.00P	60	ABC	CS			99	B	16.3	28	1358	1808	757	248	819	269	513	445	405	271	530	212	362	317	255	135	190	73	269	189
8.00 - 8.30										A	15.6	27	1299	1828	771	255	816	247	499	452	417	278	545	225	367	318	249	139^	188	75^	279	201
8.30 - 9.00										A	17.0	29	1416	1784	746	239	822	289	526	437	394	265	516	200	353	314	259	134^	188	70^	258	180
BRING 'EM BACK ALIVE							4	195	194	A	12.7	19	1058	1724	683	280	757	209	374	409	381	298	588	179	350	350	323	188	145	52^	234	108^
		TUE.	8.00P	60	CBS	A		99	99	B	13.0	20	1083	1716	687	274	755	225	405	409	376	284	590	199	364	338	314	187	155	55	216	126
8.00 - 8.30										A	12.4	19	1033	1727	683	261	753	202	354	382	369	321	576	165	330	340	321	199	152	49^	246	110^
8.30 - 9.00										A	13.0	18	1083	1707	678	293	755	214	391	427	389	278	596	191	369	359	323	176	135	53^	221	105^
CBS EVENING NEWS-RATHER							20	200	200	A	12.4	23	1033	1498	728	221	776	138	287	304	345	428	582	126	234	277	271	281	48^	15^	92	43^

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
		M-F	6.30P	30	CBS	N		99	99	B	12.6	24	1050	1486	706	208	761	130	283	312	359	413	580	134	244	262	268	281	55	21	90	41
CBS EVENING NEWS-DEAN							4	163	174	A	8.4	16	700	1479	699	211	788	181	367	346	353	375	567	114^	265	256	296	246	54^	24v	70^	47^
		SUN.	6.30P	30	CBS	N		84	90	B	8.8	17	733	1544	744	224	817	196	351	352	348	403	608	151	318	279	309	241	56	42	63	30
CBS SAT. NEWS-SCHIEFFER							2		148	A	7.5	15	625	1584	694	131^	830	173^	409	372^	407	377^	613	200^	268^	202^	214^	286^	70v	70v	71v	39v
	2	SAT.	6.30P	30	CBS	N			85	B	8.2	17	683	1504	712	163	774	127	325	357	402	380	561	167	258	250	237	254	75	58	94	60
CBS SAT. NIGHT MOVIE							3	201	193	A	15.9	28	1324	1838	706	223	763	246	452	412	361	263	719	259	465	423	381	199	186	85^	170	141
		SAT.	9.00P	120	CBS	FF		99	99	B	14.9	26	1241	1736	739	273	788	251	479	432	381	261	666	219	425	396	362	192	138	65	144	123
9.00 - 9.30										A	14.8	25	1233	1848	704	220	778	242	433	401	346	296	718	251	456	410	370	214	158	78^	194	158
9.30 - 10.00										A	15.8	26	1316	1884	718	216	774	243	452	411	362	273	735	269	490	432	390	194	176	89^	199	165
10.00 - 10.30										A	16.4	30	1366	1836	705	224	749	253	459	419	357	244	716	257	466	435	393	187	208	85^	163	130
10.30 - 11.00										A	16.5	31	1374	1790	705	233	759	252	467	420	369	244	701	258	449	412	372	196	194	83^	136	118
CBS TUESDAY NIGHT MOVIES							4	192	190	A	14.1	21	1175	1521	788	307	832	234	472	463	434	281	487	125	289	307	271	151	113	84^	89^	54^
		TUE.	9.00P	120	CBS	FF		99	98	B	17.4	27	1449	1543	792	310	852	279	512	492	418	275	518	160	318	301	274	165	99	73	74	43
9.00 - 9.30										A	12.5	18	1041	1513	738	272	783	196	425	453	424	273	471	100^	271	318	292	144	116^	87^	143	80^
9.30 - 10.00										A	14.0	20	1166	1485	764	282	803	209	446	456	436	274	465	100^	268	307	285	147	112	94^	105	75^
10.00 - 10.30										A	14.6	23	1216	1531	803	324	846	252	491	469	437	278	500	140	304	306	261	156	121	82^	64^	38^
10.30 - 11.00										A	15.2	25	1266	1550	839	344	885	268	516	478	447	294	500	153	306	295	243	153	111	78^	54^	31^
CHEERS							4	208	204	A	11.1	17	925	1924	749	298	831	379	571	471	306	235	787	368	599	524	365	136	164	97^	142	109^
		THU.	9.00P	30	NBC	CS		99	98	B	11.7	18	975	1790	696	280	781	371	541	449	292	210	662	307	479	423	281	143	174	120	173	136
CHIPS							3	209	205	A	17.8	27	1483	2247	705	284	760	254	490	468	362	220	708	250	470	423	341	193	292	135	487	339
		SUN.	8.00P	60	NBC	OP		99	99	B	17.6	27	1466	2182	691	279	748	273	506	463	347	202	694	281	491	417	323	168	287	127	453	322
8.00 - 8.30										A	17.3	27	1441	2231	695	278	752	250	486	468	361	217	716	252	466	424	339	201	286	141	477	330
8.30 - 9.00										A	18.4	28	1533	2245	710	288	762	256	488	462	360	225	698	247	471	422	341	184	294	128	491	343
COUNTRY MUSIC AWARDS(S) CONT'D								202		A	24.4	38	2033	1746	787	259	841	222	466	438	420	326	712	250	459	428	328	211	118	60^	75^	54^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
COUNTRY MUSIC AWAR-CONT'D																										
1 MON. 9.30P 96 CBS AC		99																								
9.30 - 10.00				A	23.2	34	1933	1838	783	258	851	231	458	424	396	346	710	267	471	429	312	206	153	76^	124	84^
10.00 - 10.30				A	25.2	39	2099	1767	798	257	848	210	473	448	438	329	733	259	473	453	340	210	123	66^	63^	47^
10.30 - 11.00				A	24.8	41	2066	1697	787	257	840	219	475	447	435	315	704	227	445	413	335	215	99^	46^	54^	39^
DALLAS	4	198	204	A	22.7	36	1891	1642	837	312	888	256	458	439	425	356	540	157	282	261	268	223	70	42^	144	88
FRI. 9.00P 60 CBS GD		99	99	B	22.8	38	1899	1646	840	294	905	261	442	433	415	390	517	171	272	251	226	213	70	47	154	100
9.00 - 9.30				A	21.8	35	1816	1664	833	310	890	251	457	438	431	361	542	153	281	264	271	228	74	44^	158	93
9.30 - 10.00				A	23.7	38	1974	1609	836	311	880	258	457	437	418	351	535	161	282	259	263	216	63	39^	131	83
DEVLIN CONNECTION	4	195	197	A	11.7	22	975	1793	843	361	959	294	615	511	522	294	579	159	340	366	341	176	157	56^	98^	78^
SAT. 10.00P 60 NBC GD		98	99	B	10.9	20	908	1705	756	295	846	256	522	461	458	273	549	172	332	339	304	169	169	62	141	107
10.00 - 10.30				A	11.6	21	966	1785	866	363	991	307	631	518	538	303	550	151	316	341	318	174	145	59^	99^	82^
10.30 - 11.00				A	11.9	22	991	1775	811	354	918	277	591	495	500	283	598	164	362	384	360	175	165	52^	94^	72^
DIFF'RENT STROKES-SAT.	4	206	202	A	14.5	26	1208	1990	734	304	842	293	458	375	300	334	563	171	309	295	241	214	193	84^	392	286
SAT. 8.00P 30 NBC CS		99	99	B	14.3	26	1191	2010	722	248	804	251	438	370	318	309	529	171	291	262	223	197	288	131	389	279
DUKES OF HAZZARD	4	195	202	A	16.2	27	1349	1994	657	242	718	206	383	397	349	269	548	197	321	295	240	201	174	92	554	287
FRI. 8.00P 60 CBS CS		99	98	B	16.6	29	1383	1882	627	224	680	192	335	335	307	288	531	179	290	269	237	211	160	81	511	291
8.00 - 8.30				A	15.5	27	1291	1973	651	236	713	204	379	386	343	273	543	200	320	294	231	197	169	87^	548	284
8.30 - 9.00				A	16.9	28	1408	2008	661	248	719	205	385	404	355	265	552	195	323	293	247	205	177	97	560	291
FALCON CREST	4	198	204	A	19.0	33	1583	1459	824	274	837	213	400	419	429	347	493	141	271	250	265	176	55^	43^	74^	56^
FRI. 10.00P 60 CBS GD		99	99	B	19.4	34	1616	1481	814	258	852	218	384	397	413	378	477	147	258	231	222	184	68	52	84	68
10.00 - 10.30				A	19.2	33	1599	1474	829	275	840	219	404	419	425	348	495	146	279	255	264	174	58^	45^	81	63^
10.30 - 11.00				A	18.7	33	1558	1444	822	273	836	208	397	419	435	349	489	137	262	244	261	178	53^	41^	66^	49^
FAME	4	201	199	A	12.1	19	1008	2006	735	267	808	385	568	442	299	204	622	301	447	367	256	131	254	161	322	214
THU. 8.00P 60 NBC GD		98	98	B	12.9	21	1075	1839	680	254	761	355	524	415	288	197	519	237	359	311	214	129	236	159	323	242
8.00 - 8.30				A	11.3	18	941	2026	725	248	803	375	547	409	288	221	638	290	440	368	273	146	255	152	330	218
8.30 - 9.00				A	12.9	20	1075	1979	743	279	811	396	586	465	304	190	602	309	451	366	237	113	250	167	316	211
FANTASY ISLAND	2	202	200	A	13.4	25	1116	1681	742	340	795	311	469	435	349	256	595	248	364	329	242	194	107^	53^	184	147
SAT. 10.00P 60 ABC A		99	98	B	13.4	25	1116	1681	742	340	795	311	469	435	349	256	595	248	364	329	242	194	107	53	184	147
10.00 - 10.30				A	13.8	25	1150	1650	737	339	782	297	455	422	353	256	584	228	346	310	247	203	103^	50^	181	143
10.30 - 11.00				A	13.1	25	1091	1687	737	332	795	319	474	443	339	252	595	266	379	344	235	177	110^	56^	187	150
FILTHY RICH	3	190	187	A	14.1	21	1175	1753	683	317	791	318	514	449	349	233	545	245	382	357	217	132	174	121	243	152
WED. 9.30P 30 CBS CS		99	98	B	14.9	22	1241	1698	697	283	786	289	472	435	354	261	518	239	350	330	192	132	184	111	210	142
FOR LOVERS ONLY(S)		195		A	11.7	19	975	1831	765	354	834	408	628	518	366	161^	559	180^	412	397	349	110^	274	131^	164^	120^
1 FRI. 9.00P 120 ABC FF		99																								
9.00 - 9.30				A	10.7	17	891	1844	756	344	818	387	595	484	359	178^	540	155^	362	363	349	127^	322	141^	164^	123^
9.30 - 10.00				A	11.3	17	941	1869	749	349	813	392	605	484	361	170^	561	163^	402	398	368	114^	307	152^	188^	134^
10.00 - 10.30				A	12.6	21	1050	1905	807	371	872	436	672	560	383	150^	602	223^	476	440	352	97^	262	132^	169^	121^
10.30 - 11.00				A	12.0	20	1000	1724	754	353	836	414	634	538	367	150^	532	174^	405	386	329	107^	220^	104^	136^	105^
GIMME A BREAK	4	197	192	A	14.1	24	1175	2104	767	286	862	284	530	446	387	288	622	254	397	366	255	181	233	106	387	263
SAT. 9.00P 30 NBC CS		99	98	B	14.2	24	1183	2037	728	262	798	254	487	428	357	260	552	216	353	324	232	165	284	129	403	299
GLORIA	4	200	195	A	19.1	29	1591	1597	712	249	797	246	396	351	310	363	577	217	307	284	211	232	93	58^	130	89
SUN. 8.30P 30 CBS CS		99	96	B	17.8	27	1483	1634	769	299	838	248	418	399	355	361	541	182	270	263	232	225	87	66	168	114
GOLD MONKEY	4	202	203	A	13.9	20	1158	1888	651	341	691	323	521	462	314	136	668	292	524	480	302	121	203	70^	326	226
CONT'D																										

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
GOLD MONKEY-CONT'D																										
WED. 8.00P 60 ABC A		99	99	B	16.9	26	1408	1891	626	295	660	282	464	416	327	155	675	301	505	452	306	136	229	91	327	243
8.00 - 8.30				A	13.3	20	1108	1908	641	330	687	323	506	442	305	147	660	286	519	466	309	118	199	67^	362	238
8.30 - 9.00				A	14.5	21	1208	1860	653	348	690	322	534	480	320	125	673	298	526	491	293	122	207	75^	290	213
GRAND OPENING-EPCOT CNTR(S)			202	A	12.4	22	1033	1627	743	203^	802	226^	384	327	296	383	557	173^	327	231^	244	222^	124^	27v	144^	73^
2 SAT. 8.00P 60 CBS FV			98																							
8.00 - 8.30				A	12.4	22	1033	1643	758	198^	809	216^	382	335	305	385	566	170^	331	248	248	221^	126^	28v	142^	72^
8.30 - 9.00				A	12.5	22	1041	1590	726	205^	790	235	383	315	285	378	538	172^	320	210^	237	218^	118^	21v	144^	73^
HAPPY DAYS	3	200	201	A	19.0	28	1583	1976	745	310	802	375	583	464	330	178	442	239	348	286	156	81	242	135	490	347
TUE. 8.00P 30 ABC CS		99	99	B	19.2	29	1599	1957	745	317	807	394	595	479	327	165	432	231	327	266	151	88	264	141	454	317
HART TO HART	3	199	199	A	18.4	30	1533	1605	732	339	796	353	550	443	359	204	613	264	447	396	281	132	139	70^	57^	46^
TUE. 10.00P 60 ABC PD		99	99	B	18.7	30	1558	1618	755	325	842	363	588	481	382	207	581	246	409	367	264	130	139	73	56	42
10.00 - 10.30				A	18.2	28	1516	1608	718	327	788	347	546	438	359	201	604	267	447	386	275	125	147	78^	69^	54^
10.30 - 11.00				A	18.6	31	1549	1597	744	345	802	355	553	445	362	208	616	258	445	404	286	137	133	64^	46^	38^
HILL STREET BLUES	4	214	215	A	18.8	32	1566	1689	661	342	724	314	530	470	363	148	799	350	618	564	395	135	126	53^	40^	32^
THU. 10.00P 60 NBC OP		99	99	B	18.8	31	1566	1697	704	340	765	344	543	487	367	165	748	334	564	509	362	140	128	57	56	28
10.00 - 10.30				A	18.3	30	1524	1669	657	338	718	315	527	460	356	151	784	350	609	553	381	133	124	54^	43^	33^
10.30 - 11.00				A	19.3	34	1608	1698	665	346	729	313	532	475	365	148	810	350	623	572	404	138	124	51^	35^	28^
IT TAKES TWO	2	199	202	A	17.9	28	1491	1619	710	262	774	288	462	372	336	267	507	154	292	284	261	168	196	120	142	101
THU. 9.30P 30 ABC CS		99	99	B	17.9	28	1491	1619	710	262	774	288	462	372	336	267	507	154	292	284	261	168	196	120	142	101
JEFFERSONS	4	197	196	A	21.5	32	1791	1697	752	276	830	238	424	407	361	360	574	212	323	297	228	209	129	70	164	115
SUN. 9.00P 30 CBS CS		99	99	B	20.1	30	1674	1708	788	318	861	246	423	417	381	369	531	183	282	273	230	205	149	86	167	112
JOANIE LOVES CHACHI	3	207	205	A	14.6	24	1216	1821	586	213	632	253	385	344	274	198	474	168	317	282	235	130	286	144	429	267
THU. 8.00P 30 ABC CS		99	99	B	14.2	23	1183	1864	607	191	653	274	410	362	280	192	457	179	315	280	218	112	285	140	469	316
KNIGHT RIDER	3		194	A	13.7	23	1141	2239	684	256	705	222	461	448	378	174^	766	277	521	459	399	166^	404	81^	364	308
2 FRI. 9.00P 60 NBC A			98	B	15.4	26	1283	2131	677	278	714	262	475	441	367	166	765	296	518	473	394	179	320	75	332	257
9.00 - 9.30				A	13.6	23	1133	2271	706	257	724	232	468	459	381	181^	772	286	527	470	395	161^	396	80^	379	317
9.30 - 10.00				A	13.7	23	1141	2212	668	256	688	210^	456	438	374	170^	761	272	520	456	400	166^	412	82^	351	300
KNOTS LANDING	4	194	194	A	17.0	29	1416	1472	840	264	874	297	491	419	390	318	436	146	256	212	200	154	82^	39^	80^	52^
THU. 10.00P 60 CBS GD		99	99	B	16.7	28	1391	1431	819	264	866	289	484	435	405	307	421	146	258	219	195	140	70	35	74	51
10.00 - 10.30				A	17.2	28	1433	1468	831	255	863	287	484	417	386	317	435	141	259	210	207	154	84^	42^	86	60^
10.30 - 11.00				A	16.7	30	1391	1477	851	274	889	307	499	425	395	322	438	148	253	213	197	155	77^	36^	73^	47^
LAVERNE & SHIRLEY	3	204	198	A	18.5	26	1541	2026	741	329	812	397	595	452	314	182	474	267	387	306	165	81	319	171	421	291
TUE. 8.30P 30 ABC CS		99	99	B	19.4	28	1616	2014	747	334	827	411	612	471	322	175	459	259	366	284	155	83	330	180	398	279
LITTLE HOUSE NW BEGINNING	4	209	208	A	17.5	27	1458	1887	868	292	940	251	459	407	409	448	536	185	287	249	213	219	142	93	269	150
MON. 8.00P 60 NBC GD		99	99	B	18.0	28	1499	1839	876	291	942	265	469	424	397	429	467	152	250	228	199	188	144	94	286	172
8.00 - 8.30				A	16.9	26	1408	1893	871	288	943	244	449	399	407	460	543	185	288	244	211	223	146	93	261	140
8.30 - 9.00				A	18.1	27	1508	1876	862	294	933	254	467	412	414	436	527	184	287	254	217	210	139	94	277	161
LOVE BOAT	3	205	203	A	17.1	29	1424	1791	813	318	875	281	446	426	381	358	599	217	339	312	262	208	128	51^	189	141
SAT. 9.00P 60 ABC CS		99	98	B	19.4	34	1616	1779	810	303	872	274	488	426	415	335	571	208	327	306	252	198	134	59	202	151
9.00 - 9.30				A	16.0	27	1333	1785	814	323	882	286	438	415	373	369	593	214	329	305	259	209	118	52^	192	144
9.30 - 10.00				A	18.2	30	1516	1790	814	313	870	277	453	433	387	349	598	215	346	315	265	206	136	49^	186	139

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
LOVE, SIDNEY	4	197	196	A	12.5	21	1041	2026	802	302	879	271	531	460	402	306	549	211	318	312	224	189	240	114^	358	247
SAT. 9.30P 30 NBC CS		99	99	B	13.0	22	1083	1998	737	284	796	250	474	440	366	262	508	204	318	292	212	162	285	142	409	289
MAGNUM, P.I.	4	202	202	A	23.8	38	1983	1846	756	296	818	264	449	408	390	310	642	210	391	373	329	203	176	65	210	132
THU. 8.00P 60 CBS PD		99	99	B	23.3	37	1941	1749	733	271	791	228	431	414	402	294	637	209	383	352	327	215	157	49	164	108
8.00 - 8.30				A	22.5	36	1874	1836	764	293	815	255	440	402	393	321	639	207	385	374	329	204	177	65	205	123
8.30 - 9.00				A	25.2	39	2099	1844	746	296	815	269	456	412	386	300	642	212	394	371	328	201	174	65	213	140
M*A*S*H	43	198		A	22.9	?4	1908	1905	690	267	781	283	480	421	324	257	714	329	510	440	273	172	201	98^	209	163
1 MON. 9.00P 30 CBS CS		99		B	20.7	32	1724																			
MATT HOUSTON	3	201	198	A	13.3	20	1108	1971	740	373	833	305	508	489	402	256	756	274	518	473	413	185	183	68^	199	145
SUN. 8.00P 60 ABC PD		99	99	B	15.3	24	1274	1993	757	365	853	329	564	506	409	233	753	285	522	478	389	189	180	70	207	137
8.00 - 8.30				A	12.7	20	1058	1954	731	383	824	307	510	490	394	248	740	258	508	471	416	183	187	69^	203	146
8.30 - 9.00				A	14.0	21	1166	1961	740	357	830	300	498	483	406	259	763	287	524	471	408	182	176	67^	192	141
MON. NIGHT FBL SUPERSTARS(S)			170	A	11.0	18	916	1547	484	216^	497	192^	265	283	220^	159^	673	291	483	407	263	153^	240^	LT	137^	105^
2 MON. 9.00P 111 ABC SE			96																							
9.00 - 9.30				A	12.6	19	1050	1755	508	210^	527	185^	253	249	219^	195^	764	360	543	393	288	174^	284	LT	180^	126^
9.30 - 10.00				A	11.9	19	991	1488	431	201^	444	188^	253	282	195^	121^	641	259	457	427	260	141^	293	LT	110^	81^
10.00 - 10.30				A	10.1	17	841	1404	506	259^	520	215^	283^	310	226^	163^	609	254^	451	396	237^	133^	160^	LT	115^	99^
10.30 - 11.00				A	8.9	15	741	1441	495	189^	495	173^	270^	289^	248^	169^	647	267^	464	415	252^	161^	164^	LT	135^	118^
NBC MONDAY NIGHT MOVIES	4	197	192	A	16.4	26	1366	1682	786	315	852	275	484	432	401	321	571	233	365	316	254	178	148	80^	111	70^
MON. 9.00P 120 NBC FF		99	97	B	14.7	23	1225	1612	753	324	809	258	472	442	401	282	574	224	354	325	267	175	130	65	99	56
9.00 - 9.30				A	16.4	25	1366	1796	802	318	883	287	483	427	400	354	566	230	350	302	244	187	145	80^	202	125
9.30 - 10.00				A	16.6	25	1383	1694	800	330	871	286	493	434	404	332	544	219	346	300	240	173	171	97	108	76^
10.00 - 10.30				A	16.6	26	1383	1603	765	313	822	261	476	428	399	298	575	232	378	322	266	175	139	68^	67^	44^
10.30 - 11.00				A	16.0	27	1333	1613	773	296	824	271	483	434	391	296	600	248	387	336	266	182	130	68^	59^	33^
NBC NEWS CAPSULE-M-F	20	186	184	A	15.5	25	1291	1785	678	235	729	213	382	359	325	300	707	243	411	387	330	245	146	75	203	141
1 M & TH 8.58P 1 NBC N		92	91	B	14.2	22	1183	1788	708	247	762	242	417	381	336	293	617	218	359	332	277	215	163	93	246	175
1 TU & W 8.18P 1																										
1 FRI. 8.20P 1																										
2 MTHF 8.58P 1																										
2 TUE. 8.14P 1																										
2 WED. 8.15P 1																										
NBC NEWS CAPSULE-2-M-F	8	189	183	A	13.5	22	1125	1828	730	320	790	285	517	462	375	231	687	261	464	424	344	170	194	70	157	131
1 THU. 9.58P 1 NBC N		94	94	B	13.3	21	1108	1770	719	291	772	298	489	448	349	226	644	254	419	375	301	177	190	85	164	120
2 MON. 9.55P 1																										
2 FRI. 9.58P 1																										
NBC NEWS CAPSULE-SAT	4	177	174	A	13.0	22	1083	2109	750	292	871	318	487	372	319	329	587	237	361	302	227	188	171	100^	480	339
SAT. 8.58P 1 NBC N		89	88	B	12.6	22	1050	2040	703	261	798	270	435	349	308	298	537	204	323	288	215	175	271	145	434	322
NBC NEWS CAPSULE-2-SAT.	2	178		A	10.9	18	908	1981	820	336	931	279	556	501	454	325	523	184^	323	357	252^	143^	302	195^	225^	164^
1 SAT. 9.58P 1 NBC N		94		B	10.1	17	841	1937	745	285	821	225	479	430	414	288	529	159	329	333	271	161	303	198	284	187
NBC NEWS CAPSULE-SUN	4	182	178	A	14.0	21	1166	2147	692	273	750	241	434	391	335	273	685	236	434	389	327	208	268	114	444	304
SUN. 8.58P 1 NBC N		92	89	B	14.3	22	1191	2012	699	275	751	258	455	416	338	248	674	238	445	400	338	193	233	95	354	257
NBC NEWS CAPSULE-2-SUN.	2		189	A	17.9	27	1491	1538	916	382	958	366	569	483	413	354	478	124^	263	265	260	183	44^	27v	58^	52^
2 SUN. 9.59P 1 NBC N			95	B	17.3	25	1441	1696	779	311	835	326	560	502	393	231	624	266	427	374	295	166	175	97	62	59

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																															
NBC NIGHTLY NEWS-SAT.						3	173	163	A	10.0	21	833	1517	735	191	768	129^	282	262	322	448	555	114^	243	252	270	265	56^	14v	138^	115^
	SAT.	6.30P	30	NBC	N		89	88	B	9.2	19	766	1563	711	181	761	128	293	274	342	430	528	106	236	236	277	254	135	65	139	112
NBC NIGHTLY NEWS-SUN.						2		169	A	6.4	13	533	1493	616	233^	734	167^	306^	285^	296^	352^	645	57v	281^	307^	417^	315^	32v	32v	82v	82v
	2 SUN.	6.30P	30	NBC	N			85	B	5.2	11	433	1446	550	174	647	141	256	233	254	330	638	93	268	308	358	315	46	19	115	82
NBC NIGHTLY NEWS						20	191	198	A	10.4	20	866	1614	735	208	786	139	301	309	368	427	655	150	278	286	320	317	102	34^	71	43^
	M-F	6.30P	30	NBC	N		93	95	B	10.1	20	841	1554	726	216	765	149	330	318	367	389	626	140	263	272	308	311	84	36	79	57
NBC SUNDAY NIGHT MOVIE						3	201	204	A	18.4	29	1533	1582	773	325	809	269	479	443	422	276	571	171	338	325	318	193	141	70^	61^	42^
	SUN.	9.00P	120	NBC	FF		99	99	B	18.4	28	1533	1665	714	298	767	288	506	462	388	209	641	264	441	380	313	165	193	94	64	51
		9.00 - 9.30							A	18.2	27	1516	1633	754	308	800	271	472	447	404	276	568	170	334	320	302	203	161	82	104	75^
		9.30 - 10.00							A	18.6	27	1549	1594	768	337	811	290	505	462	415	258	557	160	326	315	311	195	155	77^	71^	51^
		10.00 - 10.30							A	18.8	30	1566	1534	773	325	802	258	474	440	435	270	566	167	339	327	329	184	131	65^	35^	23^
		10.30 - 11.00							A	18.2	31	1516	1550	779	316	804	249	456	417	433	291	587	189	355	333	325	186	122	58^	37^	23^
NEWSBREAK-M-F						20	182	182	A	14.4	22	1200	1833	699	283	772	259	446	427	357	262	570	199	352	321	263	185	182	99	309	181
	1 M-TH	8.58P	1	CBS	N		93	93	B	15.4	24	1283	1742	694	264	763	249	432	410	354	270	547	190	328	302	256	186	171	86	261	163
	1 FRI.	8.57P	2																												
	2 MON.	8.57P	2																												
	2 TU-F	8.58P	1																												
NEWSBREAK-SAT.						4	195	192	A	11.9	20	991	1927	706	231	759	256	441	385	337	289	640	216	401	327	314	216	147	41^	381	273
	SAT.	8.58P	1	CBS	N		96	94	B	11.8	21	983	1987	718	235	753	219	433	397	359	284	574	205	376	334	294	180	225	62	435	317
NEWSBREAK-SUN.						4	188	182	A	17.6	26	1466	1630	731	267	810	256	425	377	334	347	561	196	293	287	223	227	113	69^	146	105
	SUN.	8.58P	1	CBS	N		95	92	B	17.0	26	1416	1634	775	307	842	248	425	405	366	357	522	159	252	251	245	226	96	74	174	117
9 TO 5						3	200	201	A	19.4	28	1616	1967	712	305	798	366	545	433	340	200	578	258	431	372	259	118	314	160	277	226
	TUE.	9.30P	30	ABC	CS		99	99	B	20.4	30	1699	1908	756	332	853	374	586	480	376	212	540	239	392	337	235	120	288	151	227	181
ONE DAY AT A TIME						4	199	199	A	21.6	32	1799	1641	774	276	847	243	443	420	369	363	563	208	317	292	225	200	125	81	106	83
	SUN.	9.30P	30	CBS	CS		99	99	B	20.6	30	1716	1635	778	307	852	242	442	428	389	355	522	184	290	278	228	190	134	87	127	93
POWERS OF MATTHEW STAR						5		197	A	12.6	22	1050	1939	772	348	774	206^	431	444	438	244	770	250	512	430	427	206^	192^	LT	203^	147^
	2 FRI.	8.00P	60	NBC	GD			97	B	12.3	22	1025	1974	753	301	813	284	501	450	419	244	645	219	432	379	355	180	248	107	268	201
		8.00 - 8.30							A	12.5	22	1041	1963	790	354	790	211^	438	439	445	258	783	263	536	430	432	204^	194^	LT	196^	141^
		8.30 - 9.00							A	12.6	21	1050	1922	758	343	758	200^	427	448	431	231	759	234	490	433	429	207^	194^	LT	211^	153^
PRIVATE BENJAMIN						4	193	192	A	15.5	23	1291	1843	612	267	663	241	435	404	304	182	605	234	437	406	288	138	279	152	296	237
	MON.	8.30P	30	CBS	CS		99	98	B	16.3	25	1358	1801	649	268	715	271	465	419	320	198	569	218	402	366	263	144	249	137	268	210
QUEST						1		196	A	10.2	18	850	1598	664	244^	695	241^	451	390	349	201^	615	182^	416	376	386	191^	157^	58v	131^	76^
	2 FRI.	9.00P	120	ABC	A			99	B	10.2	18	850	1598	664	244	695	241	451	390	349	201	615	182	416	376	386	191	157	58	131	76
		9.00 - 9.30							A	10.7	18	891	1522	638	249^	638	190^	390	379	341	200^	590	170^	408	360	379	182^	142^	66v	152^	91^
		9.30 - 10.00							A	9.4	16	783	1655	674	235^	702	252^	445	384	342	214^	630	172^	408	381	415	205^	148^	65v	175^	109^
		10.00 - 10.30							A	10.4	18	866	1570	653	221^	702	271^	471	372	330	197^	636	206^	435	402	386	191^	149^	40v	83^	36v
		10.30 - 11.00							A	10.4	19	866	1625	684	268^	736	251^	498	418	381	196^	597	177^	403	360	364	181^	179^	57v	113^	68v
REMINGTON STEELE						3		197	A	11.3	21	941	1988	721	312	773	264	570	521	444	155^	660	242^	451	392	354	135^	349	116^	206^	168^
	2 FRI.	10.00P	60	NBC	GD			99	B	13.0	23	1083	1803	681	306	748	274	508	494	387	179	628	220	397	391	323	166	233	73	194	147
		10.00 - 10.30							A	11.7	21	975	2030	754	311	804	272	593	542	461	162^	668	234^	449	392	367	142^	317	114^	241^	200^
		10.30 - 11.00							A	10.9	20	908	1927	682	311	734	254^	540	493	421	148^	652	255^	451	390	337	127^	376	116^	165^	134^
RIPLEY'S BELIEVE IT-NOT						4	189	186	A	9.5	16	791	1929	656	355	754	334	544	484	355	164	631	236	430	402	345	152^	257	153	287	221
	SUN.	7.00P	60	ABC	U		97	96	B	10.4	18	866	2134	698	305	796	354	580	503	363	171	760	293	534	491	399	164	267	135	311	241
	CONT'D																														

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
RIPLEY'S BELIEVE I-CONT'D																										
7.00 - 7.30				A	8.5	14	708	1921	664	384	768	359	561	490	340	169^	658	261	457	421	344	153^	253	160^	242	186
7.30 - 8.00				A	10.4	17	866	1941	651	331	741	312	530	481	367	157	613	213	409	384	352	155	265	150	322	252
SEVEN BRIDES/SEVEN BROS.	4	190	192	A	15.0	22	1250	1717	730	285	853	335	491	420	319	304	397	161	256	218	150	124	157	95^	310	190
WED. 8.00P 60 CBS MD		98	99	B	15.0	23	1250	1661	726	288	837	312	455	400	336	309	390	146	227	202	159	133	172	100	262	159
8.00 - 8.30				A	14.2	21	1183	1725	723	267	856	335	488	411	316	314	397	159	257	215	148	125	152	90^	320	189
8.30 - 9.00				A	15.8	23	1316	1701	735	300	849	334	492	427	321	296	392	162	251	221	148	121	158	97	302	190
SILVER SPOONS	5	203	201	A	14.4	25	1200	2057	722	262	829	278	442	372	313	335	580	214	340	297	241	207	210	97^	438	322
SAT. 8.30P 30 NBC CS		98	98	B	14.7	26	1225	2018	720	258	797	250	438	379	335	297	519	174	311	278	234	176	295	152	407	302
SIMON & SIMON	3	197	196	A	20.9	33	1741	1667	778	312	815	245	478	445	433	274	583	196	371	313	290	185	156	61^	113	83
THU. 9.00P 60 CBS PD		99	99	B	22.2	34	1849	1650	760	285	806	247	460	436	416	280	566	198	355	307	284	179	151	52	127	85
9.00 - 9.30				A	20.6	32	1716	1720	792	313	824	241	475	454	440	277	597	203	382	321	298	186	172	71	127	91
9.30 - 10.00				A	21.3	33	1774	1600	762	310	803	248	480	435	425	269	566	189	361	305	281	181	132	47^	99	73
60 MINUTES	4	202	205	A	20.6	34	1716	1540	740	293	784	161	344	359	368	388	663	179	341	316	314	285	40^	17v	53^	36^
SUN. 7.00P 60 CBS DN		99	99	B	20.6	35	1716	1541	742	271	782	160	326	354	363	390	632	168	324	297	307	273	55	21	72	41
7.00 - 7.30				A	19.3	33	1608	1513	733	287	774	155	342	351	362	389	649	171	331	307	310	281	39^	19v	51^	34^
7.30 - 8.00				A	21.9	35	1824	1559	746	298	792	165	343	363	370	390	670	184	346	322	316	286	41^	16v	56^	38^
SPECIAL MOVIE PRSNT-CBS(S)			190	A	22.8	37	1899	1542	795	232	818	279	531	509	412	227	564	187	372	357	271	148	103^	102^	57^	33^
2 MON. 9.00P 120 CBS FF			98																							
9.00 - 9.30				A	21.3	33	1774	1579	797	235	817	280	529	496	398	236	590	204	374	346	265	175	120^	114^	52^	25v
9.30 - 10.00				A	22.8	36	1899	1543	786	218	800	280	513	491	388	224	550	188	348	330	254	154	119^	119^	74^	32v
10.00 - 10.30				A	23.5	39	1958	1511	799	254	822	279	535	522	422	222	548	170	364	365	275	140	90^	90^	51^	34^
10.30 - 11.00				A	23.7	41	1974	1525	798	217	825	273	538	520	433	226	566	181	390	386	289	130	86^	86^	48^	41^
SQUARE PEGS	4	188	187	A	15.9	25	1324	1982	594	311	707	301	513	440	299	156	571	234	418	387	273	115	354	187	350	291
MON. 8.00P 30 CBS CS		98	97	B	16.4	26	1366	1929	635	278	737	299	500	440	328	191	546	220	386	351	258	129	334	170	312	243
STAR OF THE FAMILY	3	203	200	A	12.8	20	1066	1864	581	224	651	276	390	296	263	226	514	164	328	298	281	143	250	127	449	309
THU. 8.30P 30 ABC CS		99	98	B	13.1	21	1091	1848	611	205	672	295	425	338	270	207	488	178	333	292	244	122	243	134	445	319
T.J. HOOKER	4	200	194	A	14.3	25	1191	1683	667	279	762	205	387	401	369	306	639	203	390	376	333	203	109	58^	173	109
SAT. 8.00P 60 ABC OP		99	97	B	14.3	26	1191	1736	699	277	772	208	413	415	396	297	652	199	389	394	348	210	102	39	210	147
8.00 - 8.30				A	13.4	24	1116	1656	650	289	752	194	376	398	374	304	618	189	373	365	328	202	108^	58^	178	110
8.30 - 9.00				A	15.2	26	1266	1702	684	271	771	212	395	404	365	308	657	216	405	385	337	206	106	57^	168	107
TAXI	4	209	209	A	12.7	20	1058	1849	715	362	806	412	590	459	300	177	784	379	577	518	325	154	136	67^	123	99^
THU. 9.30P 30 NBC CS		99	99	B	12.9	20	1075	1765	704	338	796	391	570	468	315	184	699	335	498	434	283	159	149	91	121	95
THAT'S INCREDIBLE	4	189	201	A	17.1	26	1424	1963	683	268	718	255	434	399	330	235	661	245	445	387	302	194	221	85^	363	239
MON. 8.00P 60 ABC PV		96	99	B	16.4	25	1366	1853	642	241	674	229	405	366	340	220	688	258	439	387	322	199	201	62	290	200
8.00 - 8.30				A	16.2	25	1349	1902	652	232	679	221	390	371	319	239	673	230	441	392	325	209	187	65^	363	241
8.30 - 9.00				A	18.1	27	1508	2001	706	295	748	282	468	424	338	228	644	256	446	376	282	180	247	101	362	236
THREE'S COMPANY	3	203	203	A	20.9	30	1741	2031	723	331	798	351	544	434	350	203	562	270	418	349	233	122	330	171	341	261
TUE. 9.00P 30 ABC CS		99	99	B	22.0	32	1833	1987	746	325	827	360	561	459	358	213	533	260	393	320	207	122	322	175	305	234
TOO CLOSE FOR COMFORT	3	206	205	A	19.5	31	1624	1797	711	284	795	329	513	408	351	228	511	175	308	304	248	151	224	133	267	190
THU. 9.00P 30 ABC CS		99	99	B	20.5	32	1708	1799	784	291	862	340	563	474	407	240	459	162	276	264	212	144	205	139	273	212
TRAPPER JOHN, M.D.	4	200	194	A	19.7	32	1641	1503	764	264	825	236	440	404	396	340	553	191	317	287	234	203	79	67^	46^	27^
CONT'D																										

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
TRAPPER JOHN, M.D.-CONT'D																										
SUN. 10.00P 60 CBS GD		99	99	B	18.3	30	1524	1496	778	315	847	220	434	421	437	354	531	169	290	276	249	199	74	57	44	26
10.00 - 10.30				A	19.5	31	1624	1525	775	262	832	235	445	406	404	344	557	185	314	288	237	208	88	74^	48^	25^
10.30 - 11.00				A	19.8	33	1649	1483	757	265	822	239	439	403	392	337	547	196	319	286	228	199	70^	58^	44^	26^
20/20	3	201	201	A	15.1	26	1258	1444	677	246	728	207	382	394	381	279	612	137	313	325	335	254	54^	29^	50^	34^
THU. 10.00P 60 ABC DN		99	99	B	15.9	27	1324	1445	697	225	739	213	411	413	388	264	608	134	320	328	328	244	45	27	53	34
10.00 - 10.30				A	16.1	27	1341	1440	667	236	716	202	370	385	377	278	608	137	311	318	330	254	59^	35^	57^	37^
10.30 - 11.00				A	14.1	25	1175	1440	688	254	742	213	393	403	385	281	615	133	316	333	342	256	43^	19v	40^	28^
TUCKER'S WITCH	3	190	187	A	10.6	17	883	1537	718	320	807	331	528	458	360	226	530	236	376	355	223	115^	119^	60^	81^	52^
WED. 10.00P 60 CBS CS		99	98	B	12.5	20	1041	1503	718	331	795	304	502	457	386	228	499	232	351	332	206	105	140	77	69	40
10.00 - 10.30				A	10.9	17	908	1529	702	320	781	312	506	451	356	220	532	239	378	356	223	116^	117^	62^	99^	59^
10.30 - 11.00				A	10.3	16	858	1526	728	313	828	347	544	463	360	232	522	234	374	351	219	111^	117^	58^	59^	42^
VOYAGERS	3		195	A	9.3	16	775	2239	595	326	694	329	490	378	289^	170^	674	240^	484	427	322	148^	323	146^	548	315
2 SUN. 7.00P 60 NBC A			96	B	9.0	16	750	2066	642	333	700	322	508	426	304	155	657	254	452	384	310	172	278	96	431	276
7.00 - 7.30				A	7.8	14	650	2146	577	339^	689	314^	483	378	298^	169^	654	214^	457	420	322^	159^	299^	131^	504	270^
7.30 - 8.00				A	10.8	18	900	2291	607	315	692	335	493	378	282	169^	683	259^	500	428	316	138^	337	156^	579	348
WALT DISNEY	3	202		A	14.1	24	1175	2272	659	240	695	245	465	427	377	200^	634	232	432	403	331	161^	203^	103^	740	568
1 SAT. 8.00P 60 CBS FV		99		B	13.8	24	1150	2115	678	240	715	224	431	410	357	246	535	201	364	336	271	150	256	98	609	461
8.00 - 8.30				A	13.7	24	1141	2250	631	217	666	225	434	396	357	203^	623	218	416	385	326	171^	201^	102^	760	580
8.30 - 9.00				A	14.4	24	1200	2303	693	263	730	269	500	459	394	200^	647	246	449	419	336	155^	199	102^	727	559
WORLD SERIES PRE GAME #1(S)		214		A	19.3	31	1608	1694	594	247	644	168	288	300	249	308	838	278	472	474	384	303	92^	56^	120^	91^
1 TUE. 8.00P 21 NBC SC		99																								
WORLD SERIES GAME #1(S)		216		A	27.9	42	2324	1612	566	204	607	167	314	326	287	246	837	281	471	480	388	287	83^	30^	85^	56^
1 TUE. 8.21P 168 NBC SE		99																								
8.30 - 9.00				A	26.0	38	2166	1653	576	231	615	160	292	314	253	276	831	284	472	462	369	297	95^	42^	112	72^
9.00 - 9.30				A	28.6	41	2382	1610	555	208	600	151	297	313	274	258	842	292	477	487	381	286	83^	38^	85^	48^
9.30 - 10.00				A	29.8	43	2482	1664	590	218	631	183	345	351	295	243	843	284	477	496	396	279	97	37^	93^	64^
10.00 - 10.30				A	29.1	44	2424	1609	556	178	592	169	317	329	296	226	844	280	482	492	399	284	79^	25v	94^	69^
10.30 - 11.00				A	28.3	44	2357	1537	550	187	589	169	308	323	303	226	838	274	452	476	399	289	66^	14v	44^	27^
WORLD SERIES PRE GAME #2(S)		215		A	19.9	32	1658	1536	567	186	636	95^	254	263	289	347	739	174	386	412	396	293	57^	28v	104^	82^
1 WED. 8.00P 20 NBC SC		99																								
WORLD SERIES GAME #2(S)		217		A	29.1	45	2424	1555	539	188	579	137	280	291	268	260	817	220	437	474	441	299	68^	14v	91^	73^
1 WED. 8.20P 189 NBC SE		99																								
8.30 - 9.00				A	24.8	38	2066	1607	562	192	614	112^	262	275	274	318	784	207	407	449	417	295	63^	23v	146	101^
9.00 - 9.30				A	29.1	43	2424	1630	558	193	606	138	285	280	269	292	830	231	438	472	434	312	89^	17v	105	78^
9.30 - 10.00				A	30.4	46	2532	1602	556	194	597	152	294	295	262	269	843	232	442	484	446	311	73^	9v	89^	68^
10.00 - 10.30				A	30.7	47	2557	1564	536	177	570	148	284	307	268	234	828	216	443	483	449	309	84^	15v	82^	71^
10.30 - 11.00				A	31.0	48	2582	1495	507	175	543	146	283	294	264	216	831	221	457	493	462	295	53^	8v	68^	61^
11.00 - 11.30				A	30.8	53	2566	1466	515	200	541	133	278	306	273	219	796	219	444	477	451	275	61^	14v	68^	63^
WORLD SERIES PRE GAME #3(S)		217		A	14.5	27	1208	1656	601	117^	639	135^	279	277	272	303	745	238	394	341	328	315	107^	49v	165^	127^
1 FRI. 8.00P 22 NBC SC		99																								
WORLD SERIES GAME #3(S)		218		A	25.0	41	2083	1579	615	199	657	191	349	334	294	256	778	235	395	397	371	315	62^	24v	82^	66^
1 FRI. 8.22P 188 NBC SE		99																								
8.30 - 9.00				A	20.5	35	1708	1698	655	174	693	170	311	297	261	333	764	231	368	363	334	337	89^	38^	152	117^
9.00 - 9.30				A	23.4	38	1949	1637	608	184	648	175	326	322	273	275	817	282	445	434	363	311	63^	22v	109^	90^
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
WORLD SERIES GAME -CONT'D																										
9.30 - 10.00				A	25.8	40	2149	1648	619	196	664	186	351	345	295	260	819	284	437	431	371	305	63^	17v	102^	87^
10.00 - 10.30				A	26.9	43	2241	1531	603	219	649	196	352	333	296	241	789	226	400	399	384	319	40^	14v	53^	47^
10.30 - 11.00				A	27.5	44	2291	1503	603	212	642	204	367	336	300	226	759	211	376	384	379	312	45^	17v	57^	51^
11.00 - 11.30				A	27.9	49	2324	1485	623	221	657	217	383	373	330	217	734	189	352	382	392	306	65^	33^	29^	8v
WORLD SERIES PRE GAME #6(S) 2 TUE. 8.00P 15 NBC SC		217	99	A	20.4	33	1699	1819	602	181	659	173	286	304	311	306	840	289	497	449	428	271	160	64^	160	90^
WORLD SERIES GAME #6(S) 2 TUE. 8.15P 97 NBC SE & 10.10P 16 & 12.33A 53		217	99	A	24.0	44	1999	1618	558	194	630	196	327	316	282	262	798	254	452	397	405	289	103^	31^	87^	61^
8.30 - 9.00				A	29.7	44	2474	1735	576	207	659	208	331	317	287	279	811	255	451	396	410	290	134	49^	131	86^
9.00 - 9.30				A	33.7	48	2807	1672	560	212	632	196	321	324	292	263	821	249	443	394	430	311	109	29^	110	86
9.30 - 10.00				A	32.0	46	2666	1548	509	203	580	178	300	302	271	235	790	245	434	387	396	302	103	24^	75^	55^
12.30 - 1.00				A	11.6	38	966	1478	681	191^	704	228^	432	369	290	272	743	248	469	392	357	242^	31v	LT	LT	LT
1.00 - 1.30				A	10.2	41	850	1378	583	80^	612	207^	356	316	250^	256^	748	297	492	382	333	231^	18v	LT	LT	LT
WORLD SERIES RAIN DELAY 1(S) 2 TUE. 9.52P 18 NBC SC		217	99	A	26.0	39	2166	1548	501	209	585	172	307	308	282	232	797	240	449	411	413	299	106^	25v	60^	38^
WORLD SERIES RAIN DELAY 2(S) 2 TUE. 10.26P 34 NBC SC		215	99	A	22.0	35	1833	1494	503	198	567	141	262	272	275	263	772	227	431	399	403	299	124^	27v	31v	23v
10.30 - 11.00				A	21.3	34	1774	1495	508	202	573	139	259	273	279	271	771	224	429	396	404	299	123^	27v	28v	20v
WORLD SERIES PRE GAME #7(S) 2 WED. 8.00P 18 NBC SC		217	99	A	23.3	38	1941	1663	592	229	619	163	293	284	288	275	723	199	392	410	388	264	122^	47^	199	141
WORLD SERIES GAME #7(S) 2 WED. 8.18P 189 NBC SE		218	99	A	38.2	56	3182	1569	555	207	601	170	321	297	304	241	775	218	440	440	423	269	124	33^	69^	53^
8.30 - 9.00				A	32.9	49	2741	1619	570	199	617	183	310	273	276	269	761	215	421	417	398	271	109	26^	132	87^
9.00 - 9.30				A	37.5	53	3124	1605	546	213	591	178	319	292	289	236	783	220	444	443	419	271	140	47^	91	69^
9.30 - 10.00				A	38.7	55	3224	1569	527	201	569	150	299	285	300	231	784	208	436	447	438	273	149	48^	67^	50^
10.00 - 10.30				A	41.3	60	3440	1549	550	211	611	171	337	310	325	236	763	210	432	431	422	272	127	28^	48^	41^
10.30 - 11.00				A	42.3	61	3524	1537	552	204	596	164	324	311	320	229	789	228	455	451	431	269	113	24^	39^	36^
11.00 - 11.30				A	40.7	65	3390	1538	595	215	634	177	342	315	326	251	781	229	456	455	432	265	99	20^	24^	24^
•LATE FRINGE																										
ABC NEWS:NIGHTLINE-MON MON. 11.30P 30 ABC N	4	189 / 97	183 / 96	A	5.6	17	466	1242	527	247^	530	140^	259^	299	306	192^	704	232^	437	416	310	235^	LT	LT	LT	LT
				B	4.8	18	400	1331	537	203	560	139	301	325	315	191	748	281	479	465	305	247	18	LT	LT	LT
ABC NEWS:NIGHTLINE-T-F 1 TUTHF 11.30P 30 ABC N 1 WED. 11.30P 34 2 W-F 11.30P 30	15	191 / 97	189 / 96	A	5.4	15	450	1227	568	205	597	127^	320	309	366	225	594	145	338	348	320	205	34^	15v	LT	LT
				B	5.8	17	483	1265	558	188	604	157	358	342	351	205	628	183	377	366	309	203	28	14	LT	LT
11.30 - 12.00				A	5.4	15	450	1216	564	206	592	128^	319	308	363	222	590	145	336	345	314	205	32v	15v	LT	LT
ABC NEWS:NIGHTLINE-FRI(B) 2 FRI. 12.00M 30 ABC N		186	94	A	4.6	15	383	1175	416^	115v	447^	157v	269^	188^	243^	160v	619^	313^	355^	165^	118v	264^	39v	39v	70v	70v
ABC WEEKEND REPORT-SAT. SAT. 11.00P 15 ABC N	4	163 / 89	160 / 88	A	4.4	9	367	1313	650	202^	732	182^	423	379	413	277^	489	157^	363	319^	261^	112^	27v	27v	65v	35v
				B	4.8	10	400	1246	603	208	676	185	384	353	376	244	514	155	343	287	274	137	27	20	29	16

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
ABC WEEKEND REPORT-SUN.	4	171	165	A	3.6	11	300	1390	505	194^	541	160^	353^	343^	314^	131^	800	317^	577	519	336^	207^	49v	LT	LT	LT
1 SUN. 11.46P 15 ABC N		92	91	B	3.9	10	325	1459	524	167	556	174	358	357	290	153	789	280	549	484	358	220	85	22	29	29
2 SUN. 11.23P 15																										
CBS NEWS NIGHTWATCH-1	14	81	82	A	1.5	19	125	648	296^	191^	296^	112v	152^	144^	128^	104v	352^	120v	184^	200^	232^	104v	LT	LT	LT	LT
1 MON. 2.07A 23 CBS N		75	74	B	1.5	19	125	413	188	122	189	72	97	92	81	66	224	76	117	128	148	66	LT	LT	LT	LT
1 TUTHSU 2.00A 30																										
2 M-THSU 2.00A 30																										
CBS NEWS NIGHTWATCH-2	15	111	112	A	1.1	28	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
M-THSU 2.30A 210 CBS N		90	90	B	1.1	26	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
2.30 - 3.00				A	1.4	23	117	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
3.00 - 3.30				A	1.3	27	108	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
3.30 - 4.00				A	1.1	28	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.00 - 4.30				A	1.1	31	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.30 - 5.00				A	1.0	30	83	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.00 - 5.30				A	.9	30	75	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.30 - 6.00				A	.9	27	75	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	4	127	125	A	5.9	12	491	1232	656	207^	689	156^	272	244^	299	399	526	121^	232^	284	270	242^	17v	17v	LT	LT
SUN. 11.00P 15 CBS N		70	70	B	6.0	12	500	1225	636	235	675	146	217	247	284	391	535	132	252	306	277	212	LT	LT	LT	LT
DAVID LETTERMAN I	16	178	178	A	2.9	18	242	1103	442	112^	496	149^	265	232^	198^	198^	583	352	468	359	152^	95^	24v	LT	LT	LT
M & TH 12.30A 30 NBC GV		95	95	B	3.0	17	250	1157	461	130	503	193	288	235	183	185	610	356	501	371	187	82	44	LT	LT	LT
1 TUE. 12.41A 30																										
1 WED. 12.59A 30																										
2 TUE. 1.26A 30																										
2 WED. 1.17A 30																										
DAVID LETTERMAN II	16	179	178	A	2.3	19	192	849	277^	73v	318	99^	157^	140^	141^	126^	506	339	428	297^	120^	57v	25v	LT	LT	LT
M & TH 1.00A 30 NBC GV		95	95	B	2.3	18	192	919	294	89	328	136	198	159	125	104	565	357	489	341	163	49	26	LT	LT	LT
1 TUE. 1.11A 30																										
1 WED. 1.29A 30																										
2 TUE. 1.56A 30																										
2 WED. 1.47A 30																										
FANTASY ISLAND-12.00	3	158		A	2.6	11	217	945^	143v	245v	332^	189v	313^	124v	143v	LT	447^	143v	429^	429^	286^	LT	166v	LT	LT	LT
1 TUE. 12.00M 69 ABC A		87		B	1.9	10	158	1074	332	238	442	279	393	209	155	LT	557	288	475	467	252	41	75	LT	LT	LT
12.00 - 12.30				A	2.7	10	225	964^	151v	329^	355^	204v	329^	125v	151v	26v	440^	93v	395^	395^	302^	45v	169v	LT	LT	LT
12.30 - 1.00				A	2.7	13	225	876^	138v	165v	303^	164v	289^	125v	139v	LT	409^	147v	409^	409^	262v	LT	164v	LT	LT	LT
FRIDAYS	4	157	161	A	2.4	10	200	1245	340^	215^	465^	235^	335^	230^	210^	85v	620	364^	585^	546^	256^	LT	90v	80v	70v	70v
1 FRI. 12.00M 71 ABC GV		90	91	B	2.8	11	233	1240	407	223	471	260	392	304	202	61	665	377	636	583	288	LT	73	69	31	31
2 FRI. 12.30A 71																										
12.00 - 12.30				A	2.6	8	217	1263	466^	448^	632^	410^	530^	355^	222v	47v	631^	345^	539^	540^	286^	37v	LT	LT	LT	LT
12.30 - 1.00				A	2.4	10	200	1435	425^	175^	539^	245^	360^	254^	255^	105v	611	386^	586^	495^	225^	LT	120v	120v	165^	165^
1.00 - 1.30				A	2.1	12	175	994^	143v	115v	206v	46v	108v	108v	160v	98v	702^	433^	702^	702^	269v	LT	86v	86v	LT	LT
FRIDAYS-PART 2	4	154	161	A	2.1	13	175	857	149v	120v	263^	137v	223^	125v	126v	40v	503^	223^	503^	503^	280^	LT	91v	74v	LT	LT
1 FRI. 1.11A 8 ABC GV		90	91	B	2.1	11	175	913	266	141	336	175	266	199	161	70	509	249	509	476	260	LT	68	60	LT	LT
2 FRI. 1.41A 8																										
GILDA LIVE(S)		196		A	6.2	20	516	1785	572	343^	646	325^	541	516	307^	69v	751	407^	657	518	326^	71v	242^	152^	146^	62v
1 SAT. 11.30P 84 NBC GV		97																								
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																														
GILDA LIVE(S)-CONT'D																														
11.30 - 12.00								A	7.8	21	650	2002	627	366^	706	346^	600	540	330^	82v	820	358^	706	606	432	88v	316^	201^	160^	74v
12.00 - 12.30								A	5.8	19	483	1677	566	350^	634	322^	528	525	312^	65v	693	426^	607	422^	258^	66v	183^	121v	167^	77v
12.30 - 1.00								A	4.5	17	375	1568	494^	288^	558^	288^	453^	469^	270^	52v	738	492^	652	499^	235^	59v	189^	109v	83v	18v
LATE MOVIE I					30	159	157	A	5.1	18	425	1233	635	301	691	186	398	412	396	202	471	205	334	270	205	116^	59^	33v	12v	LT
1 MON.	11.37P	70	CBS	FF		86	86	B	5.4	19	450	1259	648	284	720	227	441	430	385	201	477	203	337	277	215	111	51	27	LT	LT
TU&TH	11.30P	72																												
1 WED.	11.58P	71																												
1 FRI.	11.30P	74																												
2 MON.	11.30P	71																												
2 WED.	11.30P	67																												
2 FRI.	11.30P	86																												
11.30 - 12.00								A	5.5	16	458	1293	669	289	710	189	389	402	403	225	497	212	338	283	216	129^	68^	43^	18v	LT
12.00 - 12.30								A	5.1	19	425	1245	638	327	706	191	410	433	404	199	469	202	339	275	203	116^	61^	30v	LT	LT
12.30 - 1.00								A	3.5	16	292	1387	674	366	756	222	595	501	462	119^	517	251	361	177^	185^	137^	96^	96^	18v	LT
LATE MOVIE II					30	159	157	A	3.6	23	300	1107	513	280	630	253	426	367	297	147^	439	200	333	254	209	86^	24v	LT	LT	LT
1 MON.	12.47A	46	CBS	FF		86	86	B	3.9	24	325	1127	541	251	646	249	460	403	321	148	438	191	314	252	199	98	28	LT	LT	LT
1 TUE.	12.42A	48																												
1 WED.	1.09A	44																												
1 THU.	12.42A	53																												
1 FRI.	12.44A	38																												
2 MON.	12.41A	54																												
2 TUE.	12.42A	49																												
2 WED.	12.37A	45																												
2 THU.	12.42A	47																												
2 FRI.	12.56A	36																												
12.30 - 1.00								A	3.0	18	250	1140	800^	284^	848^	520^	640^	372^	268^	152v	240v	84v	148v	64v	112v	92v	LT	LT	52v	LT
1.00 - 1.30								A	3.4	23	283	1148	502	286	618	247	424	360	293	142^	491	216	372	283	243	95^	21v	LT	18v	LT
1.30 - 2.00								A	2.3	20	192	948^	453^	292v	745^	333^	636^	344^	355^	109v	203v	83v	83v	83v	68v	120v	LT	LT	LT	LT
LOVE BOAT-12.00					4	158	160	A	2.3	11	192	1219	557^	202^	682	302^	464^	360^	302^	156v	537^	167^	407^	334^	302^	130v	LT	LT	LT	LT
1 WED.	12.04A	68	ABC	CS		87	88	B	2.5	12	208	1186	487	164	590	269	392	304	247	135	596	254	486	359	271	110	LT	LT	LT	LT
2 WED.	12.00M	69																												
12.00 - 12.30								A	2.4	9	200	1295	635	195^	710	305^	469^	351^	300^	175^	585^	180^	415^	375^	315^	170^	LT	LT	LT	LT
12.30 - 1.00								A	2.5	13	208	1144	496^	221^	693	327^	475^	389^	298^	155^	451^	124v	336^	270^	269^	115v	LT	LT	LT	LT
NBC LATE NIGHT MOVIE					4	54	58	A	1.4	5	117	641^	445^	112v	445^	189v	368^	240v	221v	77v	128v	LT	86v	86v	85v	42v	68v	LT	LT	LT
1 SUN.	11.30P	73	NBC	FF		36	37	B	1.3	5	108	1072	569	134	569	248	429	308	207	140	432	171	316	290	171	116	71	LT	LT	LT
2 SUN.	11.30P	43																												
11.30 - 12.00								A	1.5	5	125	904^	607^	191v	616^	264^	504^	336^	296^	112v	160v	LT	96v	96v	112v	64v	128v	40v	LT	LT
12.00 - 12.30								A	1.4	6	117	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
NBC NEWS OVERNIGHT-M-F					20	150	151	A	1.4	16	117	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 MON.	1.30A	43	NBC	N		91	91	B	1.4	14	117	230	74	LT	78	LT	59	59	62	LT	136	74	105	97	LT	LT	LT	LT	LT	LT
1 TUE.	1.41A	45																												
1 WED.	1.59A	45																												
1 THU.	1.30A	45																												
1 FRI.	2.30A	31																												
2 MON.	1.30A	44																												
2 TUE.	2.26A	33																												
2 WED.	2.17A	43																												
CONT'D																														

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																														
NBC NEWS OVERNIGHT-CONT'D																														
2 THU. 1.30A 47																														
2 FRI. 2.00A 44																														
1.30 - 2.00				A	1.3	13	108	630	232^	LT	232^	LT	LT	46v	121v	186^	398^	287^	334^	177^	74v	64v	LT	LT	LT	LT
2.00 - 2.30				A	1.7	18	142	232^	99v	LT	120^	71v	71v	99v	49v	LT	112^	49v	112^	112^	63v	LT	LT	LT	LT	LT
2.30 - 3.00				A	1.2	17	100	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SATURDAY NIGHT	3		193	A	6.9	22	575	1621	713	372^	713	398^	551	487	237^	115^	769	491	654	517	237^	52v	75v	35v	64v	35v
2 SAT. 11.30P 84 NBC GV			97	B	6.8	21	566	1602	629	288	640	342	491	400	222	123	643	394	548	457	213	58	227	113	92	43
11.30 - 12.00				A	7.1	20	591	1844	900	438	900	452	675	612	346^	150^	708	405	569	492	247^	72v	115^	43v	121^	94v
12.00 - 12.30				A	7.0	23	583	1491	648	347^	648	379^	518	441	210^	99v	776	534	677	489	212^	38v	38v	LT	29v	LT
12.30 - 1.00				A	6.5	25	541	1495	549	320^	549	352^	429^	381^	125^	87v	848	562	743	586	251^	45v	66v	66v	32v	LT
SCTV NETWORK	3	186	184	A	2.6	15	217	1401	447^	184^	572	310^	429^	346^	220^	69v	604	327^	488^	425^	235^	60v	147^	73v	78v	LT
1 FRI. 1.00A 90 NBC GV		97	97	B	2.7	15	225	1320	467	197	560	289	416	330	202	96	567	334	459	381	184	72	126	78	67	26
2 FRI. 12.30A 90																										
12.30 - 1.00				A	3.5	15	292	1579	518^	220^	614^	350^	469^	425^	180v	99v	668^	315^	596^	596^	309^	72v	242^	116v	55v	55v
1.00 - 1.30				A	3.0	15	250	1420	516	188^	612	291^	443^	404^	289^	64v	572	360^	516	369^	179^	56v	160^	84v	76v	LT
1.30 - 2.00				A	2.2	15	183	1475	421^	170v	596^	346^	449^	290^	206^	70v	644^	354^	475^	372^	224^	66v	120v	59v	115v	LT
2.00 - 2.30				A	1.5	13	125	816^	120v	96v	328v	208v	288v	176v	120v	40v	488v	184v	184v	408v	304v	LT	LT	LT	LT	LT
TONIGHT SHOW	20	207	204	A	7.1	26	591	1274	597	209	637	209	361	319	302	231	579	215	384	337	265	172	53^	17v	LT	LT
1 M & TH 11.30P 60 NBC GV		99	98	B	6.6	23	550	1326	638	194	675	206	381	352	335	243	568	208	377	334	265	161	64	31	19	11
1 TUE. 11.41P 60																										
1 WED. 11.59P 60																										
1 FRI. 12.00M 60																										
2 MTHF 11.30P 60																										
2 TUE. 11.33P 60																										
2 WED. 12.17A 60																										
11.30 - 12.00				A	8.0	24	666	1372	639	244	678	229	394	352	324	243	615	196	400	353	303	191	69^	25^	10v	LT
12.00 - 12.30				A	7.1	27	591	1232	578	203	624	202	340	308	289	239	567	207	377	340	261	168	39^	17v	LT	LT
12.30 - 1.00				A	5.8	26	483	1112	534	140	571	188	325	255	272	198	503	257	331	257	173	143	38^	LT	LT	LT
VEGA$-12.00	4	154	154	A	2.2	11	183	1208	520^	197^	547^	142v	356^	322^	355^	165v	661^	289^	443^	409^	295^	159v	LT	LT	LT	LT
THU. 12.00M 69 ABC PD		87	86	B	2.2	11	183	1186	522	224	598	237	401	306	279	183	582	262	423	382	238	123	LT	LT	LT	LT
12.00 - 12.30				A	2.3	10	192	1188	562^	156v	562^	151v	385^	317^	359^	177^	626^	210^	402^	396^	306^	193^	LT	LT	LT	LT
12.30 - 1.00				A	2.2	13	183	1246	492^	229^	530^	115v	306^	323^	355^	169v	716	360^	476^	431^	284^	143v	LT	LT	LT	LT
VIEWPOINT(S)			184	A	2.9	11	242	1285	574^	401^	616^	277^	475^	338^	261^	141v	669^	153v	400^	368^	355^	260^	LT	LT	LT	LT
2 TUE. 11.30P 117 ABC N			96																							
11.30 - 12.00				A	4.9	14	408	1625	760	412^	831	301^	594	376^	343^	237^	794	115v	445^	463^	489^	331^	LT	LT	LT	LT
12.00 - 12.30				A	2.9	11	242	884^	355^	314^	355^	182v	355^	293^	173v	LT	529^	79v	454^	454^	375^	75v	LT	LT	LT	LT
12.30 - 1.00				A	1.9	9	158	1297^	588^	487^	588^	310v	487^	418^	278v	101v	709^	361v	411^	170v	127v	298v	LT	LT	LT	LT
1.00 - 1.30				A	1.8	11	150	973^	393v	413^	500^	333v	333v	233v	167v	167v	473^	140v	140v	140v	173v	333v	LT	LT	LT	LT
WORLD SERIES POST GAME(S)			213	A	23.2	48	1933	1531	649	227	675	159	345	327	360	284	721	211	415	420	395	234	125	34^	10v	10v
2 WED. 11.27P 18 NBC SC			99																							
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)		186		A	8.2	23	683	1625	782	258^	848	391	521	346^	293^	245^	260^	117^	133^	75v	37v	127^	240^	155^	277^	175^
1 WED. 4.30P 60 ABC FV		97																								
4.30 - 5.00				A	7.6	23	633	1671	731	280^	829	398	525	365^	296^	215^	279^	137^	172^	92v	62v	107^	308^	164^	255^	158^
5.00 - 5.30				A	8.8	23	733	1570	822	239^	860	385	515	329	287^	270^	241^	99^	99^	60v	17v	142^	177^	145^	292^	186^

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
ABC DAYTIME NEWSBRIEF-M-F	20	176	177	A	8.6	30	716	1271	861	207	987	460	708	492	400	234	186	89	124	91	60^	57^	30^	25^	68^	22^
M-F 1.57P 2 ABC N		93	94	B	8.3	30	691	1309	866	203	974	438	690	502	405	231	198	104	132	97	64	58	48	38	89	23
ABC NEWS THIS MORNING-645	20	140	144	A	1.7	17	142	500	288^	176^	296^	85v	141^	141^	176^	155^	155^	LT	63v	99v	71v	56v	LT	LT	LT	LT
M-F 6.45A 15 ABC N		87	87	B	1.9	19	158	405	217	142	237	94	120	104	126	117	117	LT	45	65	52	42	42	LT	LT	LT
AFTERNOON PLAYHOUSE-TUE(S)		124		A	3.3	9	275	1073	440^	106v	473^	149v	182v	204v	179v	244^	324^	175v	203v	101v	83v	121v	LT	LT	276^	211v
1 TUE. 4.30P 60 CBS CL		72																								
4.30 - 5.00				A	3.2	9	267	1045	315^	53v	341^	72v	72v	120v	153v	221v	334^	176v	232^	158v	104v	102v	LT	LT	370^	277^
5.00 - 5.30				A	3.3	8	275	1102	563^	153v	603^	225^	287^	283^	201v	269^	317^	176v	176v	48v	61v	141v	LT	LT	182v	146v
ALL MY CHILDREN	20	202	202	A	9.8	35	816	1283	853	212	986	473	718	494	393	221	189	86	124	92	69^	57^	32^	27^	76	26^
M-F 1.00P 60 ABC DD		98	98	B	9.5	35	791	1299	853	203	974	448	701	501	403	221	190	97	124	95	62	55	48	37	87	24
1.00 - 1.30				A	9.4	34	783	1287	847	217	991	489	723	482	384	221	186	82	118	91	68^	58^	33^	28^	77	23^
1.30 - 2.00				A	10.3	36	858	1253	843	200	962	448	699	496	394	217	184	88	125	90	64^	54^	32^	27^	75	28^
ANOTHER WORLD	20	202	203	A	4.5	17	375	1232	954	191	1005	302	472	427	410	448	176	64^	83^	53^	62^	88^	24v	24v	27v	LT
M-F 2.00P 60 NBC DD		99	99	B	4.5	18	375	1169	879	148	941	270	419	397	422	442	158	65	89	62	50	64	33	32	37	LT
2.00 - 2.30				A	4.5	17	375	1261	959	203	1016	304	485	430	415	453	189	64^	83^	55^	69^	99^	24v	24v	32v	LT
2.30 - 3.00				A	4.4	17	367	1213	964	177	1010	308	470	431	409	446	159^	63^	77^	46^	50^	76^	25v	25v	19v	LT
AS THE WORLD TURNS	25	201	202	A	7.1	26	591	1364	962	137	1040	312	501	435	415	455	248	81^	98^	84^	88^	134	33^	16v	43^	LT
M-F 1.30P 60 CBS DD		99	99	B	6.9	26	575	1263	890	138	988	254	451	418	433	465	218	75	104	90	90	100	25	14	32	LT
1.30 - 2.00				A	6.8	24	566	1352	940	127	1023	280	469	419	405	481	272	83^	106	101^	108	141	21v	13v	36^	LT
2.00 - 2.30				A	7.4	28	616	1351	979	141	1050	338	527	446	421	431	222	77^	88^	69^	70^	123	34^	14v	45^	LT
CAPITOL	25	192	192	A	5.8	23	483	1255	878	169	951	314	516	443	376	360	218	81^	95^	86^	76^	111^	43^	18v	43^	15v
M-F 2.30P 30 CBS DD		96	96	B	5.8	23	483	1166	825	181	924	273	484	438	411	370	172	73	91	75	63	74	34	20	36	12
CBS EARLY MORNING NEWS	15	121	120	A	1.0	11	83	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
M-F 6.30A 30 CBS N		87	87	B	1.0	11	83	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS MORNING NEWS 1	15	185	185	A	2.8	16	233	1180	601	159^	610	86^	319	321	399	253^	472	73^	163^	240^	295	232^	25v	LT	73^	30v
M-F 7.30A 30 CBS N		99	99	B	2.9	16	242	1192	612	185	654	121	358	382	396	238	433	101	172	189	224	202	24	LT	81	28
CBS MORNING NEWS 2	15	185	185	A	3.2	16	267	1318	783	120^	809	146^	360	378	387	370	480	120^	222^	232	240	221^	LT	LT	26v	LT
M-F 8.30A 30 CBS N		99	99	B	3.2	16	267	1245	732	135	760	133	346	356	365	346	457	130	203	199	192	213	LT	LT	26	LT
CHILD'S PLAY	25	155	156	A	3.1	16	258	1306	807	119^	884	330	451	352	255	392	282	108^	144^	112^	81^	135^	23v	LT	117^	19v
M-F 10.30A 30 CBS QP		85	85	B	3.2	17	267	1264	734	118	812	316	445	381	286	310	288	103	139	121	91	138	23	LT	141	26
DAYS OF OUR LIVES	20	208	209	A	5.2	19	433	1300	942	179	988	312	479	446	367	456	220	74^	104^	77^	86^	108^	43^	34v	49^	14v
M-F 1.00P 60 NBC DD		99	99	B	5.2	19	433	1259	903	148	969	309	458	434	374	448	212	68	105	84	83	102	39	31	39	12
1.00 - 1.30				A	4.9	18	408	1301	932	170	974	308	463	433	355	458	233	78^	105^	76^	91^	121^	48^	37v	46^	13v
1.30 - 2.00				A	5.5	19	458	1258	942	171	988	308	481	448	371	457	190	65^	94^	69^	71^	92^	34^	28v	46^	11v
DIFF'RENT STROKES M-F	20	125	127	A	3.0	15	250	1332	692	143^	748	264	448	368	276	252	239	112^	135^	87^	59v	104^	120^	92^	225^	53v
M-F 10.00A 30 NBC CS		81	81	B	2.8	15	233	1403	722	158	786	338	504	394	264	233	256	111	143	101	64	113	138	107	223	68
DOCTORS	20	129	129	A	1.6	7	133	1286	902	61v	969	240^	383^	398^	286^	511	188^	38v	61v	75v	52v	105v	38v	38v	91v	LT
M-F 12.00N 30 NBC DD		67	67	B	1.7	7	142	964	669	95	717	179	292	306	283	353	131	LT	44	47	50	77	36	LT	80	LT
EARLY TODAY M-F	20	174	170	A	1.4	16	117	479^	265^	LT	265^	60v	86v	146^	137^	119v	180^	60v	103v	137^	85v	43v	LT	LT	LT	LT
M-F 6.30A 25 NBC N		92	92	B	1.3	14	108	249	138	LT	138	LT	45	76	71	62	93	LT	53	71	44	LT	LT	LT	LT	LT
EDGE OF NIGHT	18	142	147	A	3.9	13	325	1345	772	221	862	404	589	406	360	208	217	108^	112^	115^	50^	83^	128^	116^	138^	65^
M-F 4.00P 30 ABC DD		72	77	B	3.8	13	317	1347	821	245	909	438	630	434	374	211	201	104	109	102	39	76	91	84	146	70

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY, START TIME, DUR, NET, PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
FAMILY FEUD	20	166	170	A	5.2	22	433	1305	763	241	890	356	534	402	354	321	276	125^	167	134^	97^	91^	63^	41^	76^	19v
M-F 12.00N 30 ABC QP		88	89	B	5.2	23	433	1260	737	198	828	316	484	373	347	303	268	110	150	118	90	103	70	46	94	47
FANTASY	30	170	171	A	3.2	12	267	1341	826	186^	875	307	456	409	336	332	291	134^	157^	104^	86^	124^	122^	72^	53v	34v
M-F 3.00P 60 NBC QG		86	86	B	3.3	12	275	1310	762	192	829	309	457	382	369	297	273	109	134	97	64	130	113	61	95	47
3.00 - 3.30				A	3.1	12	258	1240	821	186^	868	306	458	411	334	325	248	101^	128^	96^	85^	105^	89^	50v	35v	19v
3.30 - 4.00				A	3.4	12	283	1360	795	180^	844	292	431	389	325	329	321	166^	180^	106^	82^	133^	134^	85^	61^	43v
GENERAL HOSPITAL	18	203	203	A	9.5	34	791	1426	846	207	960	442	664	455	394	257	228	121	165	94	58^	57^	133	99	105	58^
M-F 3.00P 60 ABC DD		99	99	B	9.5	35	791	1355	822	208	913	416	644	464	385	225	219	119	158	90	54	55	127	102	96	39
3.00 - 3.30				A	9.3	35	775	1405	856	205	973	449	671	458	394	261	218	114	154	83	54^	58^	125	92	89	46^
3.30 - 4.00				A	9.7	34	808	1426	831	203	939	435	656	450	389	246	230	124	170	100	59^	54^	142	105	115	67^
GOOD MORNING, AMERICA-730	20	206	206	A	5.1	28	425	1120	696	122^	715	132^	356	377	418	310	299	42^	132^	153	165	146	45^	28v	61^	38^
M-F 7.30A 30 ABC N		99	99	B	5.1	28	425	1096	697	156	720	153	359	382	368	308	306	68	133	146	125	151	30	17	40	24
GOOD MORNING, AMERICA-830	20	204	202	A	5.8	30	483	1143	772	159	793	183	425	439	446	296	299	64^	136	140	148	140	LT	LT	45^	17v
M-F 8.30A 30 ABC N		99	98	B	5.7	30	475	1114	751	132	778	180	381	415	406	312	285	79	134	125	105	135	LT	LT	43	12
GUIDING LIGHT	25	200	200	A	7.1	26	591	1377	930	146	1004	281	518	505	454	412	198	62^	95^	74^	86^	96^	80^	50^	95^	44^
M-F 3.00P 60 CBS DD		99	99	B	7.4	27	616	1302	884	160	978	273	514	493	475	395	171	67	96	63	67	73	75	45	78	46
3.00 - 3.30				A	6.9	26	575	1346	936	137	1006	282	508	497	450	421	194	64^	93^	71^	80^	97^	75^	44^	71^	33^
3.30 - 4.00				A	7.3	26	608	1378	915	144	985	272	516	506	452	398	197	61^	95^	74^	85^	95^	82^	56^	114	50^
LOVE BOAT DAYTIME	20	183	184	A	4.7	23	392	1286	683	295	772	383	549	400	332	160	256	137^	173	130^	85^	75^	62^	46^	196	48^

PROGRAM NAME / WK # DAY, START TIME, DUR, NET, PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
M-F 11.00A 60 ABC CS		94	94	B	4.5	23	375	1301	689	204	764	385	541	385	315	153	277	146	199	160	96	63	74	50	186	52
11.00 - 11.30				A	4.2	21	350	1340	693	297	782	374	553	414	345	163^	275	154^	192	139^	84^	78^	69^	49^	214	46^
11.30 - 12.00				A	5.1	24	425	1264	692	289	779	396	554	396	327	162	244	124^	159	125^	90^	72^	57^	42^	184	51^
NEWSBREAK-11.57	25	176	175	A	6.2	28	516	1329	735	95^	830	200	368	352	350	413	363	109^	143	120	122	198	28v	18v	108^	46^
M-F 11.57A 2 CBS N		91	91	B	6.2	29	516	1262	714	99	790	187	357	347	362	378	354	111	152	122	117	181	26	LT	92	25
NEWSBREAK-3.57	25	189	187	A	5.8	20	483	1302	895	136	947	227	491	481	457	393	178	49^	73^	58^	80^	93^	73^	51^	104^	44^
M-F 3.57P 2 CBS N		98	97	B	5.9	20	491	1216	848	159	926	231	494	471	479	372	157	64	84	53	56	67	70	42	63	34
ONE LIFE TO LIVE	20	201	201	A	8.1	31	675	1304	862	215	990	462	686	476	384	260	187	91	112	60^	38^	73^	41^	37^	86^	37^
M-F 2.00P 60 ABC DD		99	99	B	8.1	32	675	1309	863	234	960	449	674	495	389	229	204	105	124	77	46	73	55	50	90	28
2.00 - 2.30				A	8.1	31	675	1277	850	208	979	450	679	470	391	258	181	91	110	58^	36^	70^	34^	32^	83^	34^
2.30 - 3.00				A	8.2	32	683	1306	858	218	983	469	683	474	369	255	188	87	111	59^	41^	75^	47^	40^	88	40^
PRICE IS RIGHT 1	25	199	200	A	6.3	32	525	1263	704	78^	788	204	348	320	292	408	360	110^	150	143	131	189	22v	12v	93^	32^
M-F 11.00A 30 CBS AP		99	99	B	6.3	33	525	1259	725	91	790	202	355	343	326	393	360	118	162	135	124	177	25	LT	84	22
PRICE IS RIGHT 2	25	199	200	A	7.4	35	616	1331	717	94^	810	203	359	329	317	419	394	128	168	141	131	210	22v	14v	105	39^
M-F 11.30A 30 CBS AP		99	99	B	7.5	36	625	1299	729	99	801	197	354	338	343	405	378	119	162	128	128	198	35	10	85	20
RYAN'S HOPE	20	176	176	A	6.0	24	500	1240	807	231	948	474	664	453	362	234	184	72^	93^	94^	50^	78^	18v	18v	90^	12v
M-F 12.30P 30 ABC DD		95	95	B	5.9	25	491	1208	763	197	876	414	607	442	347	218	201	89	112	109	66	74	45	37	86	19
SEARCH FOR TOMORROW	20	170	171	A	2.7	11	225	1244	897	58v	942	249^	355	307	244^	515	244^	40v	71^	93^	119^	151^	LT	LT	49v	LT
M-F 12.30P 30 NBC DD		88	89	B	2.6	11	217	1189	857	118	902	227	362	346	327	459	208	49	78	81	90	118	LT	LT	60	LT
TATTLETALES	25	107	107	A	2.7	9	225	1151	817	93^	836	188^	410	458	399	338	263^	53v	58v	67v	89^	191^	LT	LT	35v	LT
M-F 4.00P 30 CBS QG		61	60	B	2.5	9	208	1213	819	115	860	219	441	444	394	334	269	70	78	61	70	184	34	LT	50	LT
TEXAS	20	174	177	A	2.5	12	208	1380	967	139^	1029	439	601	418	354	379	226^	52v	77^	82^	87^	129^	LT	LT	106^	LT
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG AUD. %	SHARE %	AVG AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D TEXAS-CONT'D M-F 11.00A 60 NBC DD		83	84	B	2.5	13	208	1260	875	154	959	363	522	400	390	381	167	45	59	58	56	98	32	24	102	LT
11.00 - 11.30				A	2.6	13	217	1300	925	129^	972	409	575	415	342	355	212^	51v	69v	73^	78^	125^	LT	LT	97^	LT
11.30 - 12.00				A	2.5	12	208	1365	966	130^	1028	427	586	403	361	385	208^	44v	63v	72v	77^	126^	LT	LT	110^	LT
TODAY SHOW-7.30AM	20	208	209	A	4.0	22	333	1426	654	158^	708	105^	210	286	330	392	594	64^	252	309	348	278	60^	30v	64^	42v
M-F 7.30A 30 NBC N		99	99	B	3.9	22	325	1275	638	131	673	83	195	298	353	357	494	66	190	248	269	236	61	39	47	28
TODAY SHOW-8.30AM	20	208	209	A	4.0	21	333	1279	760	123^	799	168^	321	321	336	412	448	40v	165^	196	225	243	LT	LT	21v	LT
M-F 8.30A 30 NBC N		99	99	B	4.2	22	350	1201	736	113	767	142	289	309	340	402	379	28	121	151	182	222	29	25	26	LT
$25,000 PYRAMID	25	147	148	A	3.3	17	275	1222	746	156^	826	255	397	388	324	350	295	109^	160^	134^	120^	124^	36v	29v	65^	18v
M-F 10.00A 30 CBS QP		82	82	B	3.2	17	267	1250	767	127	833	256	420	407	345	341	306	125	165	125	97	131	30	LT	81	21
WHEEL OF FORTUNE	20	153	154	A	4.8	24	400	1263	723	162	806	185	413	388	393	331	317	125^	162	125^	113^	145^	67^	50^	73^	LT
M-F 10.30A 30 NBC QG		89	89	B	4.5	24	375	1330	768	136	829	225	435	404	403	313	291	115	154	122	89	131	87	64	123	38
YOUNG AND THE RESTLESS	25	201	202	A	7.2	29	600	1288	894	159	966	250	475	452	423	432	234	114	146	104	85^	78^	22v	15v	66^	20v
M-F 12.30P 60 CBS DD		99	99	B	7.2	30	600	1225	867	163	942	239	455	427	433	424	208	93	123	91	77	77	18	10	57	12
12.30 - 1.00				A	7.1	30	591	1279	893	163	966	245	467	443	427	443	230	110	142	97^	85^	81^	21v	13v	62^	15v
1.00 - 1.30				A	7.2	28	600	1295	906	154	974	255	485	468	423	425	232	115	146	109	82^	74^	21v	15v	68^	22v
•WEEKEND DAYTIME ABC WEEKEND SPECIALS	2	175	176	A	6.0	23	500	1602	258	86^	333	184^	240^	157^	96^	61v	187^	40v	117^	136^	119^	51v	342	164^	740	416

PROGRAM NAME / WK # DAY START TIME DUR NET PROG TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG AUD. %	SHARE %	AVG AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM	CHILDREN TOTAL	CHILDREN 6-11
SAT. 12.00N 30 ABC FV		92	92	B	6.0	23	500	1602	258	86	333	184	240	157	96	61	187	40	117	136	119	51	342	164	740	416
ABC WIDE WORLD-SPORTS SAT	2	199		A	6.9	17	575	1457	411^	143^	417	109^	201^	250^	217^	164^	855	250^	470	558	477	274^	98v	40v	87v	83v
1 SAT. 5.00P 90 ABC SA		99		B	7.5	19	625	1494	463	143	496	151	258	263	213	193	830	264	481	495	426	273	71	23	97	80
5.00 - 5.30				A	5.3	13	441	1356	333^	173^	333^	61v	145^	199^	215^	134v	793	152^	385^	551	519^	242^	123v	63v	107v	84v
5.30 - 6.00				A	6.8	17	566	1629	377^	152^	377^	129^	199^	230^	186^	147^	962	207^	472	568	568	394^	176^	49v	114^	114^
6.00 - 6.30				A	8.5	20	708	1408	501	119^	508	126^	242^	306^	247^	195^	823	352	534	563	382	199^	20v	20v	57v	57v
AMERICAN BANDSTAND '83	2	164	167	A	4.6	16	383	1389	294^	149^	375	191^	245^	200^	98^	107^	284^	94^	180^	129^	146^	97^	262^	235^	468	298^
SAT. 12.30P 60 ABC PC		87	87	B	4.6	16	383	1389	294	149	375	191	245	200	98	107	284	94	180	129	146	97	262	235	468	298
12.30 - 1.00				A	4.5	16	375	1176	179^	112^	259^	129^	160^	122^	71v	75v	304^	83v	182^	152^	181^	109^	242^	213^	371	224^
1.00 - 1.30				A	4.5	15	375	1637	420	194^	506	259^	341	290^	132^	139^	267^	107^	179^	104^	109^	88^	285^	264^	579	376
ASK NBC NEWS-8:28AM	6	187	193	A	3.9	28	325	1569	299^	31v	352^	204^	204^	110^	126^	38v	200^	28v	28v	166^	160^	34v	220^	162^	797	527
SAT. 8.28A 2 NBC CN		95	95	B	4.3	31	358	1622	223	39	249	169	169	75	73	39	175	71	103	123	101	LT	245	78	953	577
ASK NBC NEWS-8:58AM	6	193	200	A	4.3	23	358	1598	239^	113^	283^	193^	213^	112^	71v	56v	165^	71v	71v	70v	59v	61v	286^	58v	864	511
SAT. 8.58A 2 NBC CN		96	96	B	4.8	25	400	1501	202	74	237	170	182	75	45	51	141	74	90	63	34	40	287	86	836	492
ASK NBC NEWS-10:28AM	6	211	209	A	7.4	30	616	1742	138^	95^	188^	98^	122^	70^	33v	66^	150^	65^	124^	120^	69^	16v	234	98^	1170	677
SAT. 10.28A 2 NBC CN		99	99	B	7.6	31	633	1735	216	101	254	165	210	93	61	44	158	89	125	114	64	21	312	132	1011	560
ASK NBC NEWS-10:58AM	6	198	199	A	6.4	26	533	1550	127^	71^	155^	104^	104^	76^	LT	51v	77^	LT	34v	54v	54v	23v	233	90^	1085	604
SAT. 10.58A 2 NBC CN		95	96	B	6.6	27	550	1641	209	81	231	151	178	92	54	49	147	88	118	100	51	14	326	124	937	511
ASK NBC NEWS-11:58AM	6	177	194	A	5.8	23	483	1638	253	121^	261	110^	177^	146^	106^	84^	262	152^	221^	161^	82^	41v	408	79^	707	347
SAT. 11.58A 2 NBC CN		81	95	B	5.7	22	475	1676	260	107	287	149	190	119	101	74	270	183	233	161	77	25	422	121	697	380
BEST/KIDS-PEOPLE TOO I	6	97	72	A	1.0	5	83	386^	73v	LT	73v	LT	LT	73v	73v	LT	109v	LT	109v	109v	85v	LT	96v	LT	108v	108v
1 SUN. 9.30A 34 ABC CL		71	63	B	1.3	6	108	977	281	67	363	187	296	234	167	LT	358	237	283	230	106	55	62	LT	194	148
2 SUN. 9.30A 36																										
9.30 - 10.00				A	1.0	5	83	422^	73v	LT	73v	LT	LT	73v	73v	LT	121v	LT	121v	121v	97v	LT	96v	LT	132v	132v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
BEST/KIDS-PEOPLE TOO II	6	97	72	A	1.7	7	142	401^	77v	LT	77v	LT	43v	77v	48v	LT	155v	85v	113v	141v	70v	LT	106v	LT	63v	49v
1 SUN. 10.04A 26 ABC CL		71	63	B	2.0	9	167	1212	258	59	297	176	226	154	107	31	278	149	206	127	118	56	267	102	370	356
2 SUN. 10.06A 24																										
BLACKSTAR	3	144		A	4.2	13	350	1700	129v	161v	318^	189^	301^	187^	129v	17v	238^	90v	175v	175v	148v	63v	281^	111v	863	503^
1 SAT. 1.00P 30 CBS CA		77		B	4.4	15	367	1737	299	215	410	299	365	240	101	36	346	200	277	209	115	69	165	73	816	491
BUGS BUNNY/ROAD RUNNER 1	6	196	192	A	4.4	19	367	1346	273^	93^	314^	172^	215^	109^	95^	66v	326^	163^	214^	146^	122^	94^	136^	65v	570	297^
SAT. 9.30A 30 CBS CA		99	98	B	4.2	18	350	1418	308	139	345	179	218	145	107	95	281	163	184	113	77	88	163	53	629	311
BUGS BUNNY/ROAD RUNNER 2	6	195	195	A	5.6	24	466	1575	360	114^	392	208^	255^	130^	82^	118^	304	145^	205^	185^	112^	72^	136^	68^	743	352
SAT. 10.00A 30 CBS CA		99	98	B	5.4	23	450	1540	313	119	337	166	208	129	88	111	283	160	194	129	80	77	166	59	754	395
CAPTAIN KANGAROO-SAT	5	124	124	A	.8	13	67	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SAT. 7.00A 60 CBS CL		81	81	B	.9	14	75	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
7.00 - 7.30				A	.6	13	50	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
7.30 - 8.00				A	1.1	15	92	1326	348^	LT	348^	229v	229v	67v	119v	119v	174v	98v	174v	174v	76v	LT	163v	LT	641^	348^
CBS SPORTS SATURDAY	1		160	A	5.8	16	483	1673	448^	189^	477^	123v	216^	276^	254^	160^	998	421^	654	533	388^	291^	LT	LT	194^	130^
2 SAT. 4.12P 126 CBS SA			87	B	5.8	16	483	1673	448	189	477	123	216	276	254	160	998	421	654	533	388	291	LT	LT	194	130
4.30 - 5.00				A	4.3	13	358	1478	309^	156v	309^	64v	95v	167v	160v	131v	957	401^	577^	536^	304^	327^	LT	LT	212^	121v
5.00 - 5.30				A	5.4	15	450	1778	465^	267^	465^	125v	214^	326^	254^	139^	1070	469^	713	582	421^	302^	LT	LT	243^	167^
5.30 - 6.00				A	6.9	18	575	1821	473	188^	534	161^	246^	306^	280^	167^	1087	494	783	573	444	266^	LT	LT	200^	151^
CBS SPORTS SUNDAY	2	182	190	A	5.9	19	491	1621	320	108^	326	94^	165^	177^	152^	122^	981	378	660	583	468	258	180^	85^	134^	105^
SUN. 1.00P 210 CBS SA		94	96	B	5.9	19	491	1621	320	108	326	94	165	177	152	122	981	378	660	583	468	258	180	85	134	105
1.00 - 1.30				A	4.3	15	358	1810	298^	75v	302^	60v	146^	143^	148^	130^	1149	463	794	697	503	324^	200^	55v	159^	99^
1.30 - 2.00				A	4.9	17	408	1716	381	162^	381	144^	203^	197^	143^	141^	1026	391	700	637	479	285^	186^	69v	123^	73v
2.00 - 2.30				A	6.1	20	508	1604	308	87^	329	99^	155^	136^	121^	151^	958	322	659	595	502	249	188^	68^	129^	81^
2.30 - 3.00				A	6.7	21	558	1525	305	109^	316	95^	150^	149^	139^	133^	874	360	574	467	400	230	221	107^	114^	99^
3.00 - 3.30				A	6.1	19	508	1671	353	114^	356	96^	171^	202^	187^	132^	1031	458	732	660	469	234^	161^	102^	123^	108^
3.30 - 4.00				A	6.1	18	508	1612	327	103^	327	105^	174^	194^	143^	114^	1037	482	725	639	424	237^	128^	86^	120^	103^
4.00 - 4.30				A	7.2	19	600	1462	270	97^	270	60^	155^	201^	177^	69^	845	212	500	450	498	259	171^	90^	176^	150^
FACE THE NATION	4	133	135	A	3.2	12	267	1502	659	213^	659	188^	333^	376^	233^	283^	639	163^	303^	351^	308^	288^	117v	29v	87v	64v
SUN. 11.30A 30 CBS CC		87	89	B	2.9	11	242	1314	533	159	544	130	221	264	199	280	590	149	271	275	270	286	74	LT	106	60
FAMOUS CLASSIC TALES(S)			135	A	3.1	8	258	1733	524^	264^	582^	206v	360^	326^	317^	175v	631^	260^	464^	283^	364^	147v	77v	77v	443^	318^
2 SUN. 5.00P 60 CBS CA			72																							
5.00 - 5.30				A	3.0	8	250	1712	467^	256^	539^	176v	299^	279^	308^	188v	668^	284^	493^	313^	384^	151v	64v	64v	441^	352^
5.30 - 6.00				A	3.1	8	258	1771	580^	267^	623^	236v	422^	372^	325^	162v	610^	241^	450^	264^	353^	144v	89v	89v	449^	292^
FLASH GORDON	6	113	146	A	4.1	15	342	1605	304^	140^	350^	164^	214^	144^	76v	136^	265^	90v	192^	160^	102^	73v	92v	61v	898	603
SAT. 12.30P 30 NBC CA		57	81	B	3.6	13	300	1964	367	134	413	214	305	171	144	108	306	137	247	189	130	59	348	130	897	628
FLINTSTONE FUNNIES	6	187	193	A	3.1	25	258	1566	170^	39v	239^	100v	100v	97v	117v	42v	229^	47v	47v	182^	166^	47v	214^	159^	884	577
SAT. 8.00A 30 NBC CA		95	95	B	3.4	27	283	1615	206	47	239	142	142	87	90	47	177	63	107	136	109	LT	210	75	989	620
GARY COLEMAN SHOW	6	198	199	A	6.6	27	550	1598	128^	77^	155^	99^	103^	76^	9v	52v	88^	16v	55v	71^	55v	17v	216^	100^	1139	651
SAT. 10.30A 30 NBC CA		95	96	B	6.8	28	566	1627	200	78	223	141	169	87	57	51	138	81	114	101	51	11	295	121	971	545
GILLIGAN'S PLANET	6	197	170	A	4.9	20	408	1358	290^	76v	297^	169^	178^	50v	LT	119^	280^	120^	226^	223^	145^	27v	176^	110^	605	321
SAT. 10.30A 30 CBS CA		98	84	B	5.1	21	425	1539	298	104	314	149	192	117	82	106	280	159	213	148	100	49	188	79	757	404
HULK/SPIDERMAN 1	6	177	194	A	5.7	24	475	1678	227^	53v	233^	72^	146^	132^	91^	87^	151^	39v	121^	99^	86^	26v	341	106^	953	498
SAT. 11.00A 30 NBC CA		81	95	B	5.9	24	491	1727	217	60	252	133	180	122	76	59	216	131	181	133	76	25	393	130	866	480

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																																
HULK/SPIDERMAN 2							6	177	194	A	6.1	24	508	1738	252	98^	260	107^	175^	149^	103^	85^	269	139^	226^	167^	96^	43v	413	79^	796	398
		SAT.	11.30A	30	NBC	CA		81	95	B	6.1	24	508	1764	256	96	282	144	186	131	102	69	270	178	235	167	80	25	438	128	774	428
IN THE NEWS- 8.26AM							6	175	165	A	2.8	22	233	1485	103v	69v	103v	26v	94v	103v	77v	LT	216^	95v	168^	186^	121v	30v	209^	LT	957	503^
		SAT.	8.26A	3	CBS	CN		86	80	B	2.4	18	200	1447	215	85	214	67	152	107	141	55	194	126	165	172	68	LT	177	LT	862	497
IN THE NEWS- 8.56AM							6	180	178	A	3.8	21	317	1571	242^	129^	242^	110^	161^	101^	70v	62v	388	178^	256^	233^	166^	100^	126^	22v	815	521
		SAT.	8.56A	3	CBS	CN		90	85	B	3.5	19	292	1508	242	139	267	92	159	137	121	84	252	151	196	146	86	46	174	59	815	461
IN THE NEWS- 9.26AM							6	181	178	A	4.4	20	367	1379	341	117^	341	171^	221^	120^	120^	79v	324^	143^	201^	194^	159^	79v	90^	68v	624	368
		SAT.	9.26A	3	CBS	CN		91	85	B	4.1	19	342	1385	280	120	300	144	195	148	127	75	275	164	188	134	90	69	122	66	688	353
IN THE NEWS-10.26AM							6	195	195	A	5.8	24	483	1549	343	99^	375	211^	243^	119^	67^	113^	310	148^	206^	193^	117^	69^	161^	87^	703	336
		SAT.	10.26A	3	CBS	CN		99	98	B	5.4	22	450	1523	304	114	328	168	203	127	79	105	292	165	198	133	82	77	172	64	731	388
IN THE NEWS-11.56AM							5	166		A	2.7	11	225	1520	214v	170v	285^	151v	151v	151v	39v	134v	209v	67v	67v	183v	142v	26v	48v	LT	978^	373^
	1	SAT.	11.56A	3	CBS	CN		87		B	3.3	13	275	1546	315	185	381	179	242	200	162	103	276	118	138	110	93	102	154	86	735	395
IN THE NEWS-12.26PM							4	172		A	4.0	15	333	1898	193^	175v	403^	331^	359^	252^	72v	44v	135v	66v	66v	66v	69v	69v	243^	116v	1117	451^
	1	SAT.	12.26P	3	CBS	CN		87		B	3.8	15	317	1747	299	173	419	279	318	177	116	71	238	133	165	102	82	73	196	88	894	377
IN THE NEWS-12.56PM							5	167		A	5.0	17	417	2029	380^	134v	562^	372^	495^	389^	146v	67v	185^	116v	116v	116v	30v	69v	315^	120v	967	450^
	1	SAT.	12.56P	3	CBS	CN		89		B	4.7	16	392	1556	262	123	353	185	253	191	118	83	336	163	230	173	134	106	191	74	676	328
IN THE NEWS- 1.26PM							3	144		A	3.8	11	317	1697	120v	151v	321^	202^	297^	171v	119v	24v	258^	92v	173v	173v	166v	85v	253^	126v	865	505^
	1	SAT.	1.26P	3	CBS	CN		77		B	4.3	14	358	1858	301	211	418	305	368	236	100	41	348	199	271	209	119	77	188	97	904	559
IN THE NEWS-10.56AM							6	197	170	A	4.5	19	375	1397	333	80v	344	194^	203^	48v	LT	141^	303^	115^	263^	263^	188^	LT	179^	101^	571	339
		SAT.	10.56A	3	CBS	CN		98	84	B	4.9	20	408	1595	323	118	342	168	212	118	79	118	278	155	222	153	107	38	186	72	789	437
IN THE NEWS-11.26AM							6	183	158	A	3.4	14	283	1424	406^	127^	420^	248^	248^	67v	LT	172^	313^	210^	250^	181^	103v	17v	139^	63v	552	318^
		SAT.	11.26A	3	CBS	CN		93	78	B	4.0	16	333	1462	338	173	362	164	226	183	122	115	279	162	205	121	101	51	172	87	649	381
IN THE NEWS-11.56AM(B)								141		A	2.6	10	217	1023^	553^	LT	553^	156v	156v	41v	175v	397^	74v	74v	74v	74v	LT	LT	60v	60v	336^	157v
	2	SAT.	11.56A	3	CBS	CN		72																								
JETSONS							6	124	152	A	3.6	14	300	1390	231^	104v	244^	136^	193^	150^	108^	51v	277^	107^	253^	234^	146^	24v	129^	60v	740	321^
		SAT.	12.00N	30	NBC	CA		66	82	B	3.8	14	317	1722	269	124	333	211	281	146	122	52	236	125	203	162	97	33	348	155	805	470
MEATBALL & SPAGHETTI							5	166		A	2.8	11	233	1725	254v	181v	309^	189v	189v	156v	37v	120v	421^	305^	305^	347^	116v	26v	42v	LT	953^	400^
	1	SAT.	11.30A	30	CBS	CA		87		B	3.4	13	283	1616	337	191	391	193	264	215	164	95	261	147	169	135	87	59	182	102	782	397
MEATBALL & SPAGHETTI(B)								141		A	2.8	11	233	1163	540^	LT	540^	197v	197v	21v	155v	343^	134v	134v	134v	78v	LT	LT	73v	73v	416^	296^
	2	SAT.	11.30A	30	CBS	CA		72																								
MEET THE PRESS							4	114	160	A	2.7	11	225	1191	480^	106v	613	200^	213^	170^	89v	390^	414^	98v	125v	133v	138v	258^	84v	53v	80v	50v
		SUN.	12.00N	30	NBC	CC		79	90	B	2.7	11	225	1140	548	93	632	159	198	126	136	428	398	117	138	123	118	244	65	40	45	29
MORK/LAVERNE/FONZ HOUR-1							5	188	188	A	5.6	23	466	2011	291	135^	299	145^	225^	171^	122^	54v	130^	112^	112^	82^	18v	18v	458	228^	1124	631
		SAT.	10.00A	30	ABC	CA		98	98	B	6.2	25	516	1912	198	99	235	130	179	148	82	36	159	107	142	88	50	17	444	234	1074	707
MORK/LAVERNE/FONZ HOUR-2							5	188	188	A	5.7	23	475	1869	283	118^	293	142^	221^	181^	123^	52v	142^	95^	112^	101^	47v	30v	304	165^	1130	622
		SAT.	10.30A	30	ABC	CA		98	98	B	6.2	25	516	2067	272	157	324	161	217	176	124	74	198	122	159	111	74	31	371	218	1174	717
NBC NFL '82 SPCL.(S)								168		A	2.2	8	183	1000^	371^	LT	371^	43v	43v	LT	LT	328v	503^	180v	268v	268v	224v	235v	LT	LT	126v	126v
	2	SUN.	12.30P	30	NBC	SC		92																								

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND OCT. 1982 REPORT

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NBC NFL '82 SPECIAL(S)		174		A	3.3	12	275	2240	611^	243^	936	477^	513^	446^	215v	309^	849^	392^	580^	549^	414^	184v	261^	155v	194v	58v
1 SUN. 12.30P 60 NBC SC		85																								
12.30 - 1.00				A	2.8	11	233	2412	669^	172v	935^	419^	441^	463^	191v	390^	878^	463^	630^	593^	353^	183v	387^	206v	212v	135v
1.00 - 1.30				A	3.7	13	308	2136	571^	302^	948	526^	568^	431^	232^	258^	840	351^	558^	525^	463^	184v	165v	120v	183v	LT
NBC SPORTS SPECIAL(S)			194	A	4.2	14	350	1563	392^	112v	392^	140v	229^	214^	97v	155v	855	212^	524^	528^	552^	277^	90v	68v	226^	209^
2 SUN. 1.00P 180 NBC SA			94																							
1.00 - 1.30				A	2.3	8	192	1490	495^	188v	495^	36v	224v	224v	188v	271v	917^	213v	526^	624^	626^	293v	LT	LT	78v	LT
1.30 - 2.00				A	3.5	12	292	1620	172v	31v	172v	31v	31v	LT	LT	141v	873	254^	531^	580^	538^	262^	269^	112v	306^	226^
2.00 - 2.30				A	4.4	15	367	1360	451^	166v	451^	217^	282^	182^	65v	169^	662	44v	371^	327^	529^	291^	107v	107v	140v	140v
2.30 - 3.00				A	4.6	15	383	1462	374^	55v	374^	89v	199^	199^	110v	175^	934	260^	648	588^	585^	286^	49v	49v	105v	105v
3.00 - 3.30				A	5.4	17	450	1749	463^	125v	463^	182^	267^	283^	101v	180^	866	200^	511^	532	565	285^	55v	55v	365^	365^
3.30 - 4.00				A	5.2	15	433	1508	357^	113v	357^	179^	277^	306^	127v	51v	831	285^	520^	531^	462^	226^	58v	58v	262^	262^
NCAA FOOTBALL-CBS	6	194	199	A	7.8	22	650	1351	356	110^	365	77^	150^	178^	178^	175^	749	197	399	408	379	291	123^	29v	114^	60^
1 SAT. 3.39P 209 CBS SE		98	99	B	8.8	25	733	1347	375	111	399	103	182	182	183	182	759	233	426	425	375	276	90	27	99	68
2 SAT. 12.30P 222																										
12.30 - 1.00				A	5.4	20	450	1178	205^	96v	205^	23v	77v	77v	134v	128v	578	133v	376^	376^	283^	202^	195^	39v	200^	114v
1.00 - 1.30				A	7.5	28	625	1142	269^	88v	269^	91v	91v	134^	138^	135^	634	91v	325^	374^	370^	260^	153^	LT	86v	53v
1.30 - 2.00				A	8.3	29	691	1197	287^	83v	287^	35v	100^	151^	187^	136^	677	123^	350	370	366	293^	140^	LT	93^	15v
2.00 - 2.30				A	8.1	28	675	1295	293^	80v	293^	37v	112^	168^	186^	125^	773	176^	437	432	421	308^	121^	LT	108^	77v
2.30 - 3.00				A	8.3	28	691	1360	302^	107^	302^	51v	136^	155^	164^	122^	783	195^	472	449	429	292^	130^	LT	145^	85v
3.00 - 3.30				A	8.8	30	733	1336	312^	139^	312^	57v	121^	155^	169^	136^	749	159^	393	382	372	336	113^	LT	162^	92^
3.30 - 4.00				A	6.8	20	566	1288	347	116^	370	82^	136^	170^	171^	185^	690	154^	371	353	338	302	111^	22v	117^	63^
4.00 - 4.30				A	3.3	8	275	1513	561^	84v	561^	219v	219v	241^	112v	320^	727^	246^	316^	386^	298^	302^	145v	61v	80v	LT
4.30 - 5.00				A	7.4	18	616	1502	418	130^	467	81v	182^	206^	197^	261^	888	355^	496	458	345^	311^	89v	29v	58v	18v
5.00 - 5.30				A	9.6	25	800	1341	420	150^	433	87^	201^	214^	193^	204^	810	252^	451	465	415	263^	34v	34v	64v	18v
5.30 - 6.00				A	8.8	23	733	1386	454	138^	454	104^	217^	240^	207^	194^	772	211^	386	420	405	284^	66v	66v	94^	36v
6.00 - 6.30				A	8.7	22	725	1509	394	105^	394	99^	188^	212^	190^	166^	807	214^	351	471	451	294^	212^	80v	96^	66v
6.30 - 7.00				A	9.5	22	791	1411	356	97^	373	110^	168^	189^	164^	165^	742	219^	345	366	360	309	162^	51v	134^	97^
NCAA FOOTBALL-PRE	3		203	A	4.6	15	383	1193	459^	240^	519^	78v	232^	324^	323^	143v	528^	141v	284^	284^	266^	244^	LT	LT	146v	84v
2 SAT. 3.30P 13 ABC SC			99	B	5.6	21	466	1350	312	90	340	154	196	176	129	98	603	201	348	405	323	155	102	64	305	190
NCAA FOOTBALL GAME	4		208	A	9.7	26	808	1329	334	119^	335	85^	167^	162^	150^	137^	769	189^	404	412	435	299	113^	38v	112^	74v
2 SAT. 3.44P 194 ABC SE			99	B	9.0	27	750	1303	335	110	353	121	200	185	149	123	769	219	422	441	411	273	92	38	89	61
4.00 - 4.30				A	7.6	24	633	1378	377^	161^	377^	69v	169^	166^	171^	173^	785	194^	390	393	445	347^	69v	20v	147^	99^
4.30 - 5.00				A	9.5	28	791	1453	436	134^	436	89^	161^	144^	195^	244^	808	197^	444	417	471	339	85^	25v	124^	88^
5.00 - 5.30				A	10.0	27	833	1381	344	98^	344	65v	165^	153^	166^	149^	813	235^	460	485	436	274^	108^	36v	116^	98^
5.30 - 6.00				A	10.0	26	833	1321	341	122^	341	66v	154^	136^	143^	165^	754	173^	380	395	411	301	122^	53v	104^	89^
6.00 - 6.30				A	11.2	26	933	1319	263	106^	263	102^	180^	179^	126^	56v	791	197^	424	426	461	284	164^	61v	101^	51v
6.30 - 7.00				A	12.8	28	1066	1220	248	77^	248	106^	158^	163^	105^	61^	754	175^	388	410	437	281	142^	36v	76^	24v
NCAA FOOTBALL POST	4		125	A	6.7	14	558	1118	229^	54v	229^	67v	114^	131^	98v	98v	682	182^	326^	351^	350^	289^	171^	36v	36v	14v
2 SAT. 6.53P 7 ABC SC			65	B	6.8	17	566	1390	394	142	403	156	238	210	145	154	766	278	449	420	350	278	112	60	109	79
NCAA TODAY-CBS	6	188	199	A	3.9	14	325	1160	419	145^	431	62v	194^	194^	231^	237^	396	147^	230^	221^	83v	166^	56v	49v	277^	169^
1 SAT. 3.30P 9 CBS SC		98	99	B	5.1	17	425	1287	361	134	369	98	203	185	180	157	648	254	413	345	282	222	92	29	178	117
2 SAT. 12.00N 30																										
NEW FAT ALBERT SHOW	5	167		A	4.8	17	400	2253	401^	156^	584^	361^	444^	367^	142v	106v	201^	165^	165^	117v	36v	36v	313^	131v	1155	522^
1 SAT. 12.30P 30 CBS CA		89		B	4.4	16	367	1687	263	133	361	206	248	167	102	91	334	181	245	179	133	89	189	81	803	367

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NEW YORK CITY MARATHON(S)			172	A	6.8	26	566	1693	596	290^	694	303^	444	423	317^	201^	653	150^	396^	433	441	210^	331^	56v	15v	11v
2 SUN. 10.30A 180 ABC SE			97																							
10.30 - 11.00				A	4.0	17	333	1547	678^	300^	789	291^	381^	389^	342^	293^	524^	116v	291^	322^	306^	176v	191^	LT	43v	LT
11.00 - 11.30				A	4.7	19	392	1263	528^	283^	612	306^	306^	312^	217^	229^	551^	155v	299^	354^	317^	197^	100v	LT	LT	LT
11.30 - 12.00				A	6.4	25	533	1659	656	360^	733	341^	497	503	317^	194^	756	201^	539	589	487	167^	170^	34v	LT	LT
12.00 - 12.30				A	8.2	31	683	1637	580	339^	682	361	515	483	287^	132^	666	152^	419	462	460	204^	289^	55v	LT	LT
12.30 - 1.00				A	9.8	34	816	1744	536	248^	629	273^	413	362	300	180^	696	157^	396	412	492	251^	376	62v	43v	43v
1.00 - 1.30				A	7.7	26	641	2042	648	234^	756	255^	480	466	417	235^	626	110^	355^	400	453	226^	660	127^	LT	LT
NFL TODAY SPECIAL ED.(S)		163		A	3.5	13	292	1497	572^	99v	572^	LT	256^	312^	418^	260^	763^	359^	510^	374^	244^	253^	38v	LT	124v	124v
1 SUN. 12.30P 30 CBS SC		91																								
NFL TODAY SPECIAL EDITION(S)			166	A	3.6	13	300	1610	477^	217^	477^	42v	369^	392^	392^	43v	923	216^	760^	741^	634^	163v	LT	LT	210^	157v
2 SUN. 12.30P 30 CBS SC			90																							
PAC-MAN/RASCALS/RICHIE-1	5	195	195	A	5.5	31	458	1849	159^	59v	159^	22v	45v	53v	93^	96^	107^	37v	74^	79^	59v	28v	280	113^	1303	759
SAT. 8.30A 30 ABC CA		99	99	B	6.1	34	508	1753	126	40	142	61	80	72	65	51	91	46	75	75	42	12	316	134	1204	799
PAC-MAN/RASCALS/RICHIE-2	5	196	196	A	6.8	32	566	2111	247	81^	247	84^	149^	154^	146^	64^	171^	90^	128^	131^	78^	26v	440	174^	1253	730
SAT. 9.00A 30 ABC CA		99	99	B	7.7	35	641	1862	169	50	182	93	134	123	84	35	132	74	113	103	56	9	368	142	1180	780
PAC-MAN/RASCALS/RICHIE-3	5	196	196	A	7.9	35	658	2053	236	74^	236	98^	149^	132^	103^	68^	130^	84^	113^	98^	46v	17v	452	196	1235	780
SAT. 9.30A 30 ABC CA		99	99	B	8.6	37	716	1870	173	55	192	103	146	118	76	37	105	60	95	84	45	LT	377	154	1196	805
PANDAMONIUM	6	183	158	A	3.7	15	308	1422	396	101v	413	248^	248^	74v	15v	150^	280^	185^	224^	165^	95v	20v	158^	67v	571	341^
SAT. 11.00A 30 CBS CA		93	78	B	4.3	17	358	1582	333	151	355	172	230	171	114	101	279	160	211	125	104	48	188	88	760	439
POPEYE/OLIVE COMEDY SHOW	4	172		A	4.0	16	333	1952	201^	177v	404^	320^	352^	246^	84v	52v	121v	72v	72v	72v	49v	49v	325^	213^	1102	439^
1 SAT. 12.00N 30 CBS CA		87		B	4.0	15	333	1740	285	174	395	260	298	167	111	71	217	116	149	99	77	68	234	115	894	370
RAZZMATAZZ-2(S)		113		A	1.9	6	158	905^	38v	102v	190v	152v	190v	139v	38v	LT	114v	LT	LT	LT	114v	114v	247v	63v	354v	253v
1 SAT. 1.30P 30 CBS CL		63																								
SCHOOLHOUSE ROCK-8.25AM	5	176	175	A	3.4	25	283	1753	119^	63v	119^	45v	52v	56v	74v	56v	67v	39v	39v	39v	28v	28v	237^	78v	1330	715
SAT. 8.25A 4 ABC CN		93	93	B	3.9	28	325	1654	114	66	137	66	80	71	71	48	83	28	63	63	55	20	257	45	1177	765
SCHOOLHOUSE ROCK-10.56AM	5	188	188	A	5.1	21	425	1951	304	125^	320	164^	240^	184^	125^	58v	152^	100^	117^	105^	52v	35v	297	162^	1182	657
SAT. 10.56A 3 ABC CN		98	98	B	5.8	23	483	2084	287	179	352	181	231	183	127	82	214	139	173	121	73	33	347	201	1171	698
SCHOOLHOUSE ROCK-11.54AM	5	189	191	A	5.8	23	483	1718	252	95^	339	179^	225^	146^	72^	88^	282	129^	206^	175^	141^	31v	314	172^	783	487
SAT. 11.54A 5 ABC CN		95	95	B	5.9	23	491	1758	250	131	315	152	218	144	103	86	245	118	190	160	114	32	334	211	864	499
SCHOOLHOUSE ROCK-10.26AM	6	97	72	A	2.0	9	167	419^	114v	42v	114v	42v	60v	114v	72v	LT	126v	59v	101v	101v	67v	LT	96v	LT	83v	48v
SUN. 10.26A 3 ABC CN		71	63	B	2.2	9	183	1089	256	60	324	237	253	185	78	31	223	123	163	87	89	60	183	61	359	315
SCOOBY & SCRAPPY/PUPPY-1	5	187	191	A	5.5	23	458	2041	294	111^	375	237^	288	200^	81^	67v	174^	112^	147^	142^	62v	13v	309	172^	1183	702
SAT. 11.00A 30 ABC CA		95	95	B	6.2	25	516	1806	279	146	347	204	258	173	92	80	197	123	164	126	63	24	284	183	978	567
SCOOBY & SCRAPPY/PUPPY-2	5	188	191	A	6.1	24	508	1768	242	91^	327	177^	223^	145^	80^	81^	278	141^	225^	173^	129^	22v	310	184^	853	532
SAT. 11.30A 30 ABC CA		95	95	B	6.4	25	533	1802	258	135	326	170	236	153	106	81	238	130	196	153	99	26	318	204	920	529
SHIRT TALES	6	193	200	A	4.1	23	342	1623	262^	82v	292^	175^	189^	132^	99^	47v	171^	65v	65v	79v	76v	51v	304^	74v	856	542
SAT. 8.30A 30 NBC CA		96	96	B	4.5	25	375	1560	206	64	231	160	172	84	53	42	150	78	97	65	42	36	298	78	881	535
SMURFS I	6	210	209	A	6.0	29	500	1946	232^	114^	284	197^	216^	136^	52v	54v	200^	62v	136^	131^	107^	42v	277	82^	1185	661
SAT. 9.00A 30 NBC CA		99	99	B	6.5	30	541	1699	232	103	263	187	217	106	56	37	137	61	100	85	59	23	273	101	1026	565

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																															
SMURFS II						6	211	209	A	7.0	31	583	1811	217	92^	266	157^	190^	118^	67^	63^	177^	77^	114^	114^	69^	36v	204^	93^	1164	621
	SAT.	9.30A	30	NBC	CA		99	99	B	7.6	33	633	1666	242	106	268	177	218	105	71	40	125	67	93	84	48	18	259	97	1014	536
SMURFS III						6	211	209	A	8.0	33	666	1799	134^	89^	182^	97^	124^	72^	42v	58^	149^	66^	126^	123^	71^	12v	263	103^	1205	690
	SAT.	10.00A	30	NBC	CA		99	99	B	8.2	34	683	1750	210	93	243	155	199	91	63	44	145	82	119	105	60	17	328	132	1034	582
SPEED BUGGY						6	175	165	A	2.3	20	192	1531	105v	53v	105v	42v	94v	105v	63v	LT	245^	104v	187^	219^	141v	26v	171^	LT	1010	583^
	SAT.	8.00A	30	CBS	CA		86	80	B	2.2	18	183	1490	155	99	155	LT	122	132	127	LT	202	95	178	189	107	LT	199	LT	934	593
SPORTS SPECIAL-NBC(S)							168		A	5.2	16	433	2436	586	202^	773	317^	449^	348^	317^	244^	1227	667	857	828	431^	268^	178^	83v	258^	158^
	1 SUN.	1.30P	150	NBC	SA		83																								
		1.30 - 2.00							A	4.3	14	358	3690	533^	228^	989	550^	631^	332^	255^	291^	2055	505	705	620	454^	269^	292^	218^	354^	239^
		2.00 - 2.30							A	4.9	16	408	2517	675	179^	846	362^	534^	403^	355^	242^	1188	577^	806	728	480^	261^	239^	139v	244^	120v
		2.30 - 3.00							A	5.4	17	450	2073	588	169^	698	265^	392^	326^	307^	240^	1070	550	688	699	404^	261^	146^	38v	159^	74v
		3.00 - 3.30							A	5.8	18	483	2197	554	209^	703	246^	360^	321^	299^	257^	1087	514	701	716	431^	272^	128^	29v	279^	191^
		3.30 - 4.00							A	5.6	17	466	1991	566	234^	669	217^	371^	358^	349^	197^	934	382^	583	558	406^	267^	120v	28v	268^	175^
SPORTSBEAT						2		105	A	2.7	7	225	1396	564^	311^	666^	239v	377^	315^	295^	289^	556^	98v	277^	311^	383^	222v	LT	LT	174v	80v
	2 SUN.	5.30P	30	ABC	SC			67	B	3.9	10	325	1500	565	240	600	113	345	338	337	241	693	169	369	321	422	279	98	33	109	54
SPORTSWORLD-SAT						2	181	180	A	7.4	20	616	1769	531	195^	568	214	303	308	200	202	835	339	530	444	386	243	167^	57^	199	176^
	1 SAT.	4.38P	82	NBC	SA		91	93	B	7.4	20	616	1769	531	195	568	214	303	308	200	202	835	339	530	444	386	243	167	57	199	176
	2 SAT.	4.00P	90																												
		4.00 - 4.30							A	3.8	12	317	1710	463^	113v	463^	193v	193v	130v	50v	220^	828	414^	537^	388^	388^	238^	110v	110v	309^	309^
		4.30 - 5.00							A	8.4	23	700	1716	545	178	573	218	307	300	182	214	800	333	500	425	369	244	105^	50^	238	188
		5.00 - 5.30							A	7.8	21	650	1746	526	205	578	192	313	334	255	195	876	353	571	487	408	237	142^	37v	150^	134^
		5.30 - 6.00							A	8.3	22	691	2000	554	248^	604	258^	330^	364	214^	194^	854	310^	530	440	384	258^	358	82v	184^	184^
SUNDAY MORNING						4	163	163	A	4.5	22	375	1216	548	214^	588	185^	243^	245^	221^	300^	558	142^	304^	347	325	211^	30v	LT	40v	35v
	SUN.	9.00A	90	CBS	N		94	94	B	4.5	23	375	1230	522	162	544	133	196	210	219	300	607	199	362	402	286	202	16	LT	63	33
		9.00 - 9.30							A	3.9	22	325	1188	559	206^	587	202^	240^	227^	201^	307^	523	89v	256^	277^	343^	246^	19v	LT	59v	59v
		9.30 - 10.00							A	4.9	24	408	1206	517	233^	561	172^	233^	244^	211^	280^	589	168^	351	384	338	205^	36v	LT	20v	20v
		10.00 - 10.30							A	4.7	21	392	1258	574	198^	607	171^	248^	268^	255^	309^	561	160^	306^	377	307^	184^	39v	31v	51v	33v
SUPERFRIENDS						5	175	175	A	2.8	23	233	1833	207^	143^	207^	95v	125v	108v	112v	64v	70v	42v	42v	42v	28v	28v	226^	72v	1330	735
	SAT.	8.00A	30	ABC	CA		93	93	B	3.0	24	250	1639	153	88	177	91	110	90	86	54	75	24	57	57	51	LT	232	46	1155	742
SYLVESTER DAFFY SHOW-1						6	180	178	A	3.5	21	292	1661	219^	120^	219^	106v	154^	106v	71v	42v	419	188^	274^	257^	186^	110^	140^	24v	883	541
	SAT.	8.30A	30	CBS	CA		90	85	B	3.2	18	267	1512	217	127	235	79	148	135	121	62	269	164	207	157	88	49	153	41	855	485
SYLVESTER DAFFY SHOW-2						6	181	178	A	4.2	20	350	1446	292^	108^	292^	146^	191^	111^	88v	67v	380	210^	266^	220^	159^	73v	96^	60v	678	412
	SAT.	9.00A	30	CBS	CA		91	85	B	3.9	18	325	1450	267	130	290	136	190	154	122	68	290	184	211	148	91	60	130	54	740	401
THIS WEEK-DAVID BRINKLEY						4	174	130	A	3.8	14	317	1306	593	281^	638	162^	234^	256^	286^	308^	577	171^	258^	296^	243^	281^	21v	21v	70v	48v
	1 SUN.	11.30A	60	ABC	N		98	85	B	3.9	15	325	1357	580	185	611	119	239	264	304	291	658	201	326	302	290	296	34	LT	54	31
	2 SUN.	1.30P	60																												
		11.30 - 12.00							A	4.3	16	358	1277	517^	361^	556^	161v	218^	204^	258^	243^	548^	235^	235^	308^	198^	240^	LT	LT	173^	95v
		12.00 - 12.30							A	4.4	17	367	1213	464^	284^	510^	65v	150v	216^	260^	294^	562^	167v	167v	224^	209^	338^	76v	76v	65v	65v
		1.30 - 2.00							A	3.1	11	258	1527	791^	244^	856^	275^	422^	411^	391^	313^	671^	55v	420^	420^	456^	251^	LT	LT	LT	LT
		2.00 - 2.30							A	3.3	11	275	1218	651^	185v	680^	167v	167v	214v	248^	408^	538^	200v	258^	258^	138v	280^	LT	LT	LT	LT
WORLD SERIES PRE #4(S)							216		A	9.8	34	816	1384	450	197^	509	133^	276^	275^	226^	206^	650	181^	372	347	338	241^	87^	46v	138^	81^
	1 SAT.	1.00P	18	NBC	SC		99																								
WORLD SERIES GAME #4(S) CONT'D							216		A	21.0	56	1749	1499	477	179	535	148	268	275	237	220	748	233	395	339	351	303	115^	56^	101^	64^

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE (T/C THIS SEASON)	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																									
WORLD SERIES GAME -CONT'D																									
1 SAT. 1.18P 200 NBC SE	99																								
1.30 - 2.00			A	15.4	48	1283	1331	419	140^	450	108^	219	250	215	181^	697	161^	302	280	342	343	90^	44v	94^	53^
2.00 - 2.30			A	19.4	56	1616	1472	458	161	496	147^	259	256	218	193	736	204	347	306	353	330	135^	65^	105^	60^
2.30 - 3.00			A	21.0	56	1749	1487	475	166	528	144	272	275	249	208	744	231	374	314	343	323	119^	57^	96^	57^
3.00 - 3.30			A	22.8	58	1899	1511	474	186	538	143	257	261	231	237	763	225	402	337	369	314	121^	65^	89^	54^
3.30 - 4.00			A	23.9	59	1991	1536	492	209	554	150	270	281	240	238	772	266	441	355	348	288	124	59^	86^	52^
4.00 - 4.30			A	26.1	61	2174	1575	511	191	587	163	294	299	260	244	769	279	454	394	351	262	105^	45^	114	85^
WORLD SERIES PRE GAME #5(S)	215		A	15.0	39	1250	1850	576	214	664	196	331	301	255	278	979	357	579	542	403	317	82^	12v	125^	98^
1 SUN. 4.00P 30 NBC SC	99																								
WORLD SERIES GAME #5(S)	215		A	30.4	57	2532	1935	619	242	682	215	374	354	275	262	969	352	598	563	463	286	141	60^	143	102
1 SUN. 4.30P 203 NBC SE	99																								
4.30 - 5.00			A	22.9	52	1908	1897	615	207	672	194	334	332	266	283	998	366	598	563	444	306	110^	38^	117^	89^
5.00 - 5.30			A	28.2	57	2349	1911	640	228	685	218	365	359	262	274	1000	367	615	577	466	299	118	46^	108	68^
5.30 - 6.00			A	30.9	60	2574	1924	640	241	685	208	377	365	279	260	1001	366	616	579	469	295	129	60^	109	65^
6.00 - 6.30			A	32.6	60	2716	1971	621	245	690	209	377	353	286	268	974	345	595	570	471	288	166	75^	141	106
6.30 - 7.00			A	34.1	60	2841	1937	618	258	682	223	394	356	275	250	964	354	600	559	461	283	144	62^	147	112
7.00 - 7.30			A	32.6	56	2716	1946	594	255	671	224	381	344	280	245	953	344	595	562	473	272	143	59^	179	130
7.30 - 8.00			A	32.2	53	2682	1921	606	248	684	226	378	347	275	264	889	313	559	520	442	265	158	70^	190	138

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. OCT.11, 1982

WEEK 1

Network	Measure	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					19,160 23.0				22,240 26.7							
ABC TV	Program					← THAT'S INCREDIBLE (OP) →				← ABC MONDAY NIGHT MOVIE STARTING OVER →							
ABC TV	AVERAGE AUDIENCE (Households (000) & %)					14,580 17.5	16.4*		18.6*	11,910 14.3	14.9*		14.1*		14.4*		13.8*
ABC TV	SHARE OF AUDIENCE %					26	25 *		27 *	22	22 *		21 *		22 *		23 *
ABC TV	AVG. AUD. BY ¼ HR. %					15.4	17.4	18.8	18.4	15.6	14.2	14.2	13.9	14.4	14.3	14.1	13.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)					16,660 20.0		14,830 17.8		21,410 25.7		28,820 34.6					
CBS TV	Program					SQUARE PEGS		PRIVATE BENJAMIN (OP)		M*A*S*H		← COUNTRY MUSIC AWARDS (9:30-11:08PM) (-OP) →					
CBS TV	AVERAGE AUDIENCE (Households (000) & %)					13,910 16.7		13,160 15.8		19,080 22.9		20,330 24.4	23.2*		25.2*		24.8*
CBS TV	SHARE OF AUDIENCE %					25		23		34		38	34 *		39 *		41 *
CBS TV	AVG. AUD. BY ¼ HR. %					16.7	16.8	15.1	16.6	22.1	23.7	22.7	23.7	25.3	25.2	24.9	24.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					17,910 21.5				20,240 24.3							
NBC TV	Program					← LITTLE HOUSE NW BEGINNING (OP) →				← NBC MONDAY NIGHT MOVIES TOUCHED BY LOVE (SUS-OP) →							
NBC TV	AVERAGE AUDIENCE (Households (000) & %)					13,990 16.8	16.4*		17.3*	12,500 15.0	15.1*		15.6*		14.9*		14.4*
NBC TV	SHARE OF AUDIENCE %					25	25 *		26 *	23	22 *		23 *		23 *		24 *
NBC TV	AVG. AUD. BY ¼ HR. %					16.0	16.8	17.5	17.0	14.8	15.5	15.9	15.3	14.9	14.8	14.6	14.3

WEEK 2

Network	Measure	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					18,240 21.9				17,330 20.8							
ABC TV	Program					← THAT'S INCREDIBLE (OP) →				← MON. NIGHT FBL SUPERSTARS (9:00-10:51PM) (SUSTAINING 10:51-11:00PM) →							
ABC TV	AVERAGE AUDIENCE (Households (000) & %)					13,910 16.7	15.9*		17.5*	9,160 11.0	12.6*		11.9*		10.1*		8.9*
ABC TV	SHARE OF AUDIENCE %					26	25 *		27 *	18	19 *		19 *		17 *		15 *
ABC TV	AVG. AUD. BY ¼ HR. %					15.1	16.7	17.5	17.4	12.9	12.2	12.0	11.9	10.7	9.6	8.9	8.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)					14,910 17.9		14,240 17.1		26,660 32.0							
CBS TV	Program					SQUARE PEGS		PRIVATE BENJAMIN (OP)		← SPECIAL MOVIE PRSNT-CBS FORBIDDEN LOVE →							
CBS TV	AVERAGE AUDIENCE (Households (000) & %)					12,500 15.0		12,660 15.2		18,990 22.8	21.3*		22.8*		23.5*		23.7*
CBS TV	SHARE OF AUDIENCE %					24		23		37	33 *		36 *		39 *		41 *
CBS TV	AVG. AUD. BY ¼ HR. %					14.7	15.3	15.0	15.3	20.3	22.3	23.0	22.6	23.1	24.0	23.9	23.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)					18,660 22.4				22,320 26.8							
NBC TV	Program					← LITTLE HOUSE NW BEGINNING (OP) →				← NBC MONDAY NIGHT MOVIES FARRELL FOR THE PEOPLE (OP) →							
NBC TV	AVERAGE AUDIENCE (Households (000) & %)					15,080 18.1	17.3*		18.8*	14,740 17.7	17.6*		17.6*		18.3*		17.5*
NBC TV	SHARE OF AUDIENCE %					28	27 *		29 *	29	27 *		28 *		30 *		30 *
NBC TV	AVG. AUD. BY ¼ HR. %					16.7	17.9	18.3	19.3	17.7	17.5	17.5	17.6	18.1	18.4	17.9	17.2

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	58.4	60.3	60.4	62.7	64.8	66.7	67.4	68.0	67.9	68.4	68.3	66.9	65.6	64.1	61.9	60.1
	WK. 2	57.9	58.4	58.6	60.8	62.9	64.5	64.9	65.9	65.1	64.7	64.4	63.1	61.2	60.8	58.5	57.1

U.S. TV Households: 83,300,000

For explanation of symbols, See page A

EVE.MON. OCT.18, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. OCT. 12, 1982

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						18,240 21.9 HAPPY DAYS		17,330 20.8 LAVERNE & SHIRLEY		20,160 24.2 THREE'S COMPANY		18,240 21.9 9 TO 5 (OP)		18,740 22.5 ← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)						15,740 18.9		15,910 19.1		18,080 21.7		16,330 19.6		15,330 18.4	18.1*		18.7*
SHARE OF AUDIENCE	%					28		27		31		28		29	28 *		31 *
AVG. AUD. BY ¼ HR.	%					17.7	20.1	18.7	19.4	21.1	22.3	19.6	19.7	17.5	18.7	18.8	18.6
CBS TV TOTAL AUDIENCE (Households (000) & %)						15,330 18.4 ← BRING 'EM BACK ALIVE (OP) →				17,160 20.6 ← CBS TUESDAY NIGHT MOVIES TAKE YOUR BEST SHOT →							
AVERAGE AUDIENCE (Households (000) & %)						11,160 13.4	13.1*		13.7*	11,160 13.4	13.1*		13.8*		13.5*		13.0*
SHARE OF AUDIENCE	%					20	20 *		20 *	20	19 *		20 *		21 *		21 *
AVG. AUD. BY ¼ HR.	%					12.9	13.3	13.9	13.4	13.0	13.3	13.8	13.8	13.7	13.3	13.2	12.8
NBC TV TOTAL AUDIENCE (Households (000) & %)						18,240 21.9 (1) (OP)(+OP)	36,490 43.8 ← WORLD SERIES GAME #1 ST. LOUIS VS MILWAUKEE (8:21-11:09PM) (OP)(+OP) →										
AVERAGE AUDIENCE (Households (000) & %)						16,080 19.3	23,240 27.9		26.0*		28.6*		29.8*		29.1*		28.3*
SHARE OF AUDIENCE	%					31	42		38 *		41 *		43 *		44 *		44 *
AVG. AUD. BY ¼ HR.	%					18.8	21.5	25.1	26.9	28.3	29.0	30.1	29.5	29.6	28.6	28.3	28.2

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						18,830 22.6 HAPPY DAYS		16,080 19.3 LAVERNE & SHIRLEY		18,910 22.7 THREE'S COMPANY		19,330 23.2 9 TO 5 (OP)		20,240 24.3 ← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)						15,830 19.0		14,830 17.8		16,740 20.1		15,990. 19.2		15,330 18.4	18.3*		18.4*
SHARE OF AUDIENCE	%					28		25		28		28		30	29 *		31 *
AVG. AUD. BY ¼ HR.	%					18.3	19.7	17.3	18.3	19.6	20.7	17.9	20.5	19.0	17.7	18.8	18.0
CBS TV TOTAL AUDIENCE (Households (000) & %)						13,740 16.5 ← BRING 'EM BACK ALIVE (OP) →				19,740 23.7 ← CBS TUESDAY NIGHT MOVIES JOHNNY BELINDA →							
AVERAGE AUDIENCE (Households (000) & %)						9,910 11.9	11.7*		12.2*	12,330 14.8	11.9*		14.2*		15.7*		17.4*
SHARE OF AUDIENCE	%					17	17 *		17 *	23	17 *		21 *		24 *		30 *
AVG. AUD. BY ¼ HR.	%					11.5	11.8	12.3	12.1	11.5	12.3	13.6	14.7	15.6	15.9	17.3	17.5
NBC TV TOTAL AUDIENCE (Households (000) & %)						17,740 21.3 (2) (OP)	38,900 46.7 ← WORLD SERIES GAME #6 ST. LOUIS VS MILWAUKEE (8:15-9:52PM)(10:10-10:26PM)(12:33-1:26AM) (+OP) →						23,240 27.9 (3) (S)(OP)		22,490 27.0 WORLD SERIES RAIN DELAY 2 (10:26-11:00PM) (OP)		
AVERAGE AUDIENCE (Households (000) & %)						16,990 20.4	19,990 24.0		29.7*		33.7*		21,660 26.0		18,330 22.0		
SHARE OF AUDIENCE	%					33	44		44 *		48 *		39		35		
AVG. AUD. BY ¼ HR.	%					20.4	23.8	28.4	31.1	34.0	33.3	33.9	25.8	26.2	27.3	22.6	20.1

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	60.6	61.9	61.9	63.9	65.9	67.7	69.7	70.0	70.0	70.7	69.7	68.5	65.4	63.7	61.5	60.1
	WK. 2	57.2	59.2	60.9	64.1	65.8	68.1	69.9	71.3	71.0	70.9	69.8	67.8	65.5	62.8	59.5	57.4

U.S. TV Households: 83,300,000

(1)WORLD SERIES PRE GAME #1,NBC,(8:00-8:21PM)(S) (2)WORLD SERIES PRE GAME #6,NBC,(8:00-8:15PM)(S)

(3)WORLD SERIES RAIN DELAY 1,NBC,(9:52-10:10PM)(S)

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. OCT. 13, 1982

WEEK 1

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					18,660 22.4				22,320 26.8							
Program					← GOLD MONKEY →				← ABC MOVIE SPECIAL HAVING IT ALL (OP) →							
AVERAGE AUDIENCE (Households (000) & %)					12,250 14.7	14.2*		15.2*	14,240 17.1	15.1*		16.6*		18.3*		18.4*
SHARE OF AUDIENCE %					22	21 *		22 *	26	22 *		25 *		29 *		30 *
AVG. AUD. BY ¼ HR. %					14.2	14.2	15.0	15.5	14.9	15.2	16.3	17.0	17.9	18.7	18.7	18.1

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					17,330 20.8				16,330 19.6		13,490 16.2		11,410 13.7			
Program			REAGAN ADDRESS-CBS (SUS)		← SEVEN BRIDES/SEVEN BROS. → (OP)				ALICE		FILTHY RICH		← TUCKER'S WITCH →			
AVERAGE AUDIENCE (Households (000) & %)					13,160 15.8	14.8*		16.8*	14,240 17.1		11,660 14.0		8,580 10.3	10.6*		10.1*
SHARE OF AUDIENCE %					23	22 *		24 *	25		21		17	17 *		17 *
AVG. AUD. BY ¼ HR. %					13.8	15.8	16.9	16.7	17.1	17.1	14.2	13.8	11.0	10.2	10.3	9.9

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					18,330 22.0	38,400 46.1										
Program			REAGAN ADDRESS-NBC (7:30-7:53PM) (SUS)(SUS-OP)		(1) (OP)(→OP)	← WORLD SERIES GAME #2 ST. LOUIS VS MILWAUKEE (8:20-11:29PM) (OP)(→OP) →										
AVERAGE AUDIENCE (Households (000) & %)					16,580 19.9	24,240 29.1		24.8*		29.1*		30.4*		30.7*		31.0*
SHARE OF AUDIENCE %					32	45		38 *		43 *		46 *		47 *		48 *
AVG. AUD. BY ¼ HR. %					19.6	22.3	23.9	25.7	28.7	29.6	30.3	30.4	30.4	31.0	31.0	31.0

WEEK 2

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					15,410 18.5				15,490 18.6							
Program					← GOLD MONKEY →				← ABC MOVIE SPECIAL THE MAIN EVENT(R) (OP) →							
AVERAGE AUDIENCE (Households (000) & %)					10,910 13.1	12.4*		13.8*	9,000 10.8	10.9*		11.0*		10.8*		10.3*
SHARE OF AUDIENCE %					19	19 *		20 *	16	16 *		16 *		16 *		16 *
AVG. AUD. BY ¼ HR. %					12.3	12.5	13.6	14.0	11.0	10.7	11.3	10.8	10.9	10.7	10.7	9.9

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					15,830 19.0				14,490 17.4		13,240 15.9		11,660 14.0			
Program					← SEVEN BRIDES/SEVEN BROS. → (OP)				ALICE		FILTHY RICH		← TUCKER'S WITCH →			
AVERAGE AUDIENCE (Households (000) & %)					11,750 14.1	13.5*		14.8*	12,910 15.5		11,830 14.2		9,000 10.8	11.1*		10.5*
SHARE OF AUDIENCE %					21	20 *		21 *	22		21		17	17 *		16 *
AVG. AUD. BY ¼ HR. %					13.1	13.9	14.8	14.7	15.2	15.8	14.5	13.9	11.1	11.1	10.6	10.3

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					20,910 25.1	46,980 56.4										
Program					(2) (OP)(→OP)	← WORLD SERIES GAME #7 ST. LOUIS VS MILWAUKEE (8:18-11:27PM) (OP)(→OP) →										
AVERAGE AUDIENCE (Households (000) & %)					19,410 23.3	31,820 38.2		32.9*		37.5*		38.7*		41.3*		42.3*
SHARE OF AUDIENCE %					38	56		49 *		53 *		55 *		60 *		61 *
AVG. AUD. BY ¼ HR. %					23.0	27.6	31.6	34.1	37.3	37.8	38.3	39.2	40.6	42.0	42.2	42.4

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	58.1	60.3	61.8	63.4	66.3	68.0	68.7	69.2	68.3	68.0	67.0	66.0	63.8	62.8	61.3	59.5
WK. 2	58.4	60.0	60.4	62.8	64.9	67.0	68.9	69.9	69.8	69.9	69.0	68.3	66.1	66.2	65.6	63.6

U.S. TV Households: 83,300,000

(1)WORLD SERIES PRE GAME #2,NBC,(8:00-8:20PM)(S)

(2)WORLD SERIES PRE GAME #7,NBC,(8:00-8:18PM)(S)

For explanation of symbols, See page A.

EVE.WED. OCT.20, 1982

			7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)					14,990 18.0		12,160 14.6		18,990 22.8		17,160 20.6		18,240 21.9			
							JOANIE LOVES CHACHI		STAR OF THE FAMILY		TOO CLOSE FOR COMFORT		IT TAKES TWO (OP)		← 20/20 →			
		AVERAGE AUDIENCE (Households (000) & %)					12,500 15.0		11,160 13.4		16,830 20.2		15,490 18.6		13,160 15.8	16.7*		14.9*
		SHARE OF AUDIENCE %					24		21		32		29		27	27 *		26 *
		AVG. AUD. BY ¼ HR. %					14.3	15.6	13.2	13.5	19.3	21.1	19.0	18.3	17.1	16.4	15.1	14.7
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					24,490 29.4				20,080 24.1				17,160 20.6			
							← MAGNUM, P.I. (OP) →				← SIMON & SIMON →				← KNOTS LANDING →			
		AVERAGE AUDIENCE (Households (000) & %)					19,740 23.7	22.5*		24.9*	17,080 20.5	20.4*		20.6*	14,080 16.9	17.0*		16.7*
		SHARE OF AUDIENCE %					38	37 *		39 *	32	32 *		32 *	28	28 *		29 *
		AVG. AUD. BY ¼ HR. %					21.7	23.4	24.9	24.8	20.4	20.4	20.7	20.5	17.3	16.6	16.9	16.6
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					14,410 17.3				10,750 12.9		11,580 13.9		19,660 23.6			
							← FAME (OP) →				CHEERS		TAXI (OP)		← HILL STREET BLUES →			
		AVERAGE AUDIENCE (Households (000) & %)					10,250 12.3	11.6*		13.0*	9,250 11.1		10,250 12.3		15,830 19.0	18.6*		19.4*
		SHARE OF AUDIENCE %					20	19 *		21 *	17		19		32	30 *		34 *
		AVG. AUD. BY ¼ HR. %					11.3	11.8	12.8	13.2	11.4	10.8	11.8	12.7	18.0	19.2	19.6	19.3
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)					13,740 16.5		11,410 13.7		17,740 21.3		15,990 19.2		16,160 19.4			
							JOANIE LOVES CHACHI		STAR OF THE FAMILY		TOO CLOSE FOR COMFORT		IT TAKES TWO (OP)		← 20/20 →			
		AVERAGE AUDIENCE (Households (000) & %)					11,750 14.1		10,160 12.2		15,580 18.7		14,330 17.2		11,910 14.3	15.4*		13.2*
		SHARE OF AUDIENCE %					23		19		29		27		25	26 *		24 *
		AVG. AUD. BY ¼ HR. %					13.8	14.5	12.0	12.4	18.0	19.3	17.3	17.2	15.7	15.1	13.7	12.8
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					24,320 29.2				21,820 26.2				16,660 20.0			
							← MAGNUM, P.I. (OP) →				← SIMON & SIMON →				← KNOTS LANDING →			
		AVERAGE AUDIENCE (Households (000) & %)					19,910 23.9	22.4*		25.5*	17,740 21.3	20.8*		21.9*	14,160 17.0	17.4*		16.7*
		SHARE OF AUDIENCE %					38	36 *		40 *	33	33 *		34 *	29	29 *		30 *
		AVG. AUD. BY ¼ HR. %					21.1	23.6	25.6	25.4	20.8	20.8	21.6	22.2	17.6	17.2	16.9	16.4
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					13,990 16.8				10,660 12.8		12,160 14.6		18,580 22.3			
							← FAME (OP) →				CHEERS		TAXI (SUS-OP)		← HILL STREET BLUES →			
		AVERAGE AUDIENCE (Households (000) & %)					9,910 11.9	10.9*		12.8*	9,250 11.1		10,910 13.1		15,490 18.6	18.0*		19.1*
		SHARE OF AUDIENCE %					19	18 *		20 *	17		21		32	30 *		34 *
		AVG. AUD. BY ¼ HR. %					11.0	10.8	12.5	13.1	11.3	11.0	12.8	13.3	17.4	18.6	19.2	19.0
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	53.6	57.0	57.3	58.4	60.4	62.1	62.9	63.7	63.8	64.2	64.1	63.5	61.9	60.6	58.5	56.4
		WK. 2	55.7	57.4	58.1	60.2	61.4	62.8	63.9	64.6	63.8	63.8	63.7	63.8	60.0	59.2	57.1	54.6

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					15,660 18.8				16,660 20.0							
ABC TV program					← ALL STAR FAMILY FEUD SP. →				← FOR LOVERS ONLY (OP) →							
AVERAGE AUDIENCE (Households (000) & %)					11,750 14.1	13.9*		14.4*	9,750 11.7	10.7*		11.3*		12.6*		12.0*
SHARE OF AUDIENCE %					24	24 *		24 *	19	17 *		17 *		21 *		20 *
AVG. AUD. BY ¼ HR. %					13.3	14.4	14.8	13.9	10.7	10.7	11.2	11.4	12.4	12.8	12.0	12.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					18,830 22.6				21,990 26.4				15,490 18.6			
CBS TV program					← DUKES OF HAZZARD (OP) →				← DALLAS →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000) & %)					13,660 16.4	16.0*		16.9*	17,160 20.6	19.7*		21.5*	13,240 15.9	16.2*		15.5*
SHARE OF AUDIENCE %					27	27 *		28 *	32	31 *		33 *	26	26 *		26 *
AVG. AUD. BY ¼ HR. %					15.4	16.6	17.1	16.6	19.0	20.4	21.3	21.8	16.4	16.1	15.7	15.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					13,740 16.5	34,490 41.4										
NBC TV program					(1) (OP)(→OP)	← WORLD SERIES GAME #3 ST. LOUIS VS MILWAUKEE (8:22-11:30PM) (OP)(→OP) →										
AVERAGE AUDIENCE (Households (000) & %)					12,080 14.5	20,830 25.0		20.5*		23.4*		25.8*		26.9*		27.5*
SHARE OF AUDIENCE %					27	41		35 *		38 *		40 *		43 *		44 *
AVG. AUD. BY ¼ HR. %					13.8	17.1	19.9	21.1	23.0	23.7	25.4	26.1	27.1	26.7	27.2	27.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					17,080 20.5				14,740 17.7							
ABC TV program					← BENSON →				← QUEST (OP) →							
AVERAGE AUDIENCE (Households (000) & %)					13,580 16.3	15.6*		17.0*	8,500 10.2	10.7*		9.4*		10.4*		10.4*
SHARE OF AUDIENCE %					28	27 *		29 *	18	18 *		16 *		18 *		19 *
AVG. AUD. BY ¼ HR. %					15.1	16.1	16.7	17.4	11.7	9.7	9.5	9.3	10.1	10.7	11.1	9.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					17,160 20.6				23,740 28.5				21,410 25.7			
CBS TV program					← DUKES OF HAZZARD (OP) →				← DALLAS →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000) & %)					13,240 15.9	14.9*		16.9*	20,660 24.8	23.9*		25.8*	18,330 22.0	22.2*		21.8*
SHARE OF AUDIENCE %					27	26 *		28 *	41	40 *		43 *	40	39 *		41 *
AVG. AUD. BY ¼ HR. %					14.5	15.3	16.5	17.3	22.7	25.0	25.7	25.9	22.5	22.0	22.0	21.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					13,330 16.0				13,990 16.8				12,410 14.9			
NBC TV program					← POWERS OF MATTHEW STAR (OP) →				← KNIGHT RIDER (OP) →				← REMINGTON STEELE →			
AVERAGE AUDIENCE (Households (000) & %)					10,500 12.6	12.5*		12.6*	11,410 13.7	13.6*		13.7*	9,410 11.3	11.7*		10.9*
SHARE OF AUDIENCE %					22	22 *		21 *	23	23 *		23 *	21	21 *		20 *
AVG. AUD. BY ¼ HR. %					12.7	12.4	12.8	12.4	13.6	13.7	13.7	13.7	11.8	11.5	11.0	10.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	52.1	54.6	55.7	56.7	57.3	59.7	60.6	61.7	62.4	64.6	65.5	64.7	61.9	60.5	60.0	59.4
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	52.3	53.4	54.2	56.4	57.1	57.4	59.0	60.0	60.3	60.5	60.3	59.5	56.6	56.0	54.7	52.4

U.S. TV Households: 83,300,000

(1)WORLD SERIES PRE GAME #3,NBC,(8:00-8:22PM)(S)

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. OCT.16, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					14,490 17.4				18,830 22.6				14,490 17.4			
Program					← T.J. HOOKER (OP) →				← LOVE BOAT (OP) →				← FANTASY ISLAND →			
AVERAGE AUDIENCE (Households (000) & %)					11,410 13.7	12.9*		14.6*	14,990 18.0	17.2*		18.9*	11,250 13.5	14.0*		13.1*
SHARE OF AUDIENCE %					24	22 *		25 *	30	29 *		32 *	25	26 *		24 *
AVG. AUD. BY ¼ HR. %					12.2	13.6	14.6	14.6	16.5	17.8	18.8	19.0	14.3	13.8	13.2	12.9
CBS TV TOTAL AUDIENCE (Households (000) & %)	(1)				16,990 20.4				17,830 21.4							
Program					← WALT DISNEY → FREAKY FRIDAY, PART 2 (OP)				← CBS SAT. NIGHT MOVIE → HOTLINE							
AVERAGE AUDIENCE (Households (000) & %)					11,750 14.1	13.7*		14.4*	12,080 14.5	13.3*		14.0*		15.2*		15.5*
SHARE OF AUDIENCE %					24	24 *		24 *	25	22 *		23 *		28 *		29 *
AVG. AUD. BY ¼ HR. %	10.1				13.6	13.8	14.1	14.7	13.2	13.4	13.9	14.2	15.1	15.3	15.2	15.7
NBC TV TOTAL AUDIENCE (Households (000) & %)					14,580 17.5		12,410 14.9		13,330 16.0		12,000 14.4		12,500 15.0			
Program					DIFF'RENT STROKES-SAT.		SILVER SPOONS (OP)		GIMME A BREAK		LOVE, SIDNEY (OP)		← DEVLIN CONNECTION →			
AVERAGE AUDIENCE (Households (000) & %)					12,500 15.0		11,330 13.6		11,750 14.1		10,660 12.8		9,160 11.0	10.8*		11.2*
SHARE OF AUDIENCE %					26		23		24		21		20	20 *		21 *
AVG. AUD. BY ¼ HR. %					14.4	15.6	13.6	13.7	13.8	14.5	13.1	12.5	10.9	10.7	10.8	11.6

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					15,830 19.0				16,410 19.7				14,740 17.7			
Program					← T.J. HOOKER (OP) →				← LOVE BOAT (OP) →				← FANTASY ISLAND →			
AVERAGE AUDIENCE (Households (000) & %)					12,330 14.8	13.8*		15.8*	13,410 16.1	14.8*		17.5*	11,080 13.3	13.5*		13.1*
SHARE OF AUDIENCE %					26	25 *		28 *	27	25 *		29 *	24	24 *		25 *
AVG. AUD. BY ¼ HR. %					13.1	14.6	15.6	16.0	14.2	15.5	17.5	17.4	13.7	13.3	13.0	13.3
CBS TV TOTAL AUDIENCE (Households (000) & %)					14,740 17.7				23,410 28.1							
Program					← GRAND OPENING-EPCOT CNTR (OP) →				← CBS SAT. NIGHT MOVIE → BLAZING SADDLES(R)							
AVERAGE AUDIENCE (Households (000) & %)					10,330 12.4	12.4*		12.5*	14,330 17.2	16.3*		17.5*		17.6*		17.5*
SHARE OF AUDIENCE %					22	22 *		22 *	30	28 *		29 *		31 *		33 *
AVG. AUD. BY ¼ HR. %					12.7	12.0	12.0	12.9	16.2	16.3	17.6	17.3	18.0	17.2	17.5	17.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					13,830 16.6		13,830 16.6		13,160 15.8		11,160 13.4		12,580 15.1			
Program					DIFF'RENT STROKES-SAT.		SILVER SPOONS (OP)		GIMME A BREAK		LOVE, SIDNEY (SUS-OP)		← DEVLIN CONNECTION →			
AVERAGE AUDIENCE (Households (000) & %)					11,660 14.0		12,580 15.1		11,750 14.1		10,080 12.1		10,330 12.4	12.3*		12.5*
SHARE OF AUDIENCE %					25		26		24		20		23	22 *		24 *
AVG. AUD. BY ¼ HR. %					12.9	15.1	14.9	15.3	14.0	14.1	12.3	12.0	12.0	12.6	12.5	12.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	48.5	50.0	52.5	54.8	56.8	58.0	58.7	59.2	59.4	59.9	60.2	59.5	55.9	54.0	53.5	53.5
WK. 2	50.4	51.7	52.3	53.5	54.9	56.3	56.5	57.9	58.1	59.0	60.0	59.2	56.6	55.4	53.6	52.1

U.S. TV Households: 83,300,000

(1)NCAA FOOTBALL-CBS,USC VS STANFORD,CBS,(3:39-7:08PM)

For explanation of symbols, See page A.

EVE.SAT. OCT.23, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{	3,670 4.4															
		ABC WEEKEND REPORT-SAT.															
AVERAGE AUDIENCE (Households (000) & %)	{	3,500 4.2															
SHARE OF AUDIENCE	%	9															
AVG. AUD. BY ¼ HR.	%	4.2															
CBS TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)	{			10,750 12.9													
				GILDA LIVE (11:30-12:54AM) (SUSTAINING 12:54-1:19AM)													
AVERAGE AUDIENCE (Households (000) & %)	{			5,160 6.2	7.8*		5.8*		4.5*								
SHARE OF AUDIENCE	%			20	21 *		19 *		17 *								
AVG. AUD. BY ¼ HR.	%			8.5	7.2	6.3	5.2	4.6	4.4								

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{	4,080 4.9															
		ABC WEEKEND REPORT-SAT.															
AVERAGE AUDIENCE (Households (000) & %)	{	3,830 4.6															
SHARE OF AUDIENCE	%	10															
AVG. AUD. BY ¼ HR.	%	4.6															
CBS TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)	{			9,580 11.5													
				SATURDAY NIGHT (11:30-12:53AM) (SUSTAINING 12:53-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)	{			5,750 6.9	7.1*		7.0*		6.5*								
SHARE OF AUDIENCE	%			22	20 *		23 *		25 *								
AVG. AUD. BY ¼ HR.	%			7.1	7.1	7.0	7.0	6.7	6.2								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	50.0	44.7	38.8	35.4	31.6	29.5	26.7	24.5	22.1	19.5	17.4	15.2	13.3	12.3	11.0	9.9
	WK. 2	48.0	44.1	37.4	34.0	31.4	29.5	27.1	24.2	21.0	18.9	16.7	14.2	12.4	11.2	9.8	8.5

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	11,160 13.4				14,830 17.8				25,990 31.2							
Program	RIPLEY'S BELIEVE IT-NOT				MATT HOUSTON (OP)				ABC SUNDAY NIGHT MOVIE THE BLUES BROTHERS (9:00-11:36PM) (OP)							
AVERAGE AUDIENCE (Households (000) & %)	7,080 8.5	7.4*		9.5*	11,000 13.2	12.7*		13.8*	15,240 18.3	18.0*		18.7*		18.6*		17.9*
SHARE OF AUDIENCE %	14	12 *		15 *	20	20 *		21 *	30	26 *		28 *		29 *		30 *
AVG. AUD. BY ¼ HR. %	6.8	8.0	8.8	10.2	12.8	12.6	13.0	14.5	17.8	18.3	18.7	18.7	19.0	18.1	17.8	18.1
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	20,580 24.7				18,240 21.9		17,490 21.0		20,160 24.2		19,240 23.1		20,080 24.1			
Program	60 MINUTES				ARCHIE BUNKER'S PLACE		GLORIA (OP)		JEFFERSONS		ONE DAY AT A TIME		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000) & %)	13,740 16.5	14.6*		18.5*	16,160 19.4		16,160 19.4		17,740 21.3		17,490 21.0		17,160 20.6	20.3*		20.9*
SHARE OF AUDIENCE %	26	24 *		29 *	30		29		31		31		33	32 *		35 *
AVG. AUD. BY ¼ HR. %	13.5	15.7	17.3	19.7	18.9	19.8	19.2	19.6	20.5	22.2	20.8	21.3	19.9	20.6	21.2	20.5
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					20,240 24.3				20,830 25.0							
Program	WORLD SERIES GAME #5 ST. LOUIS VS MILWAUKEE (4:30-7:53PM) (SUS-OP)				CHIPS (OP)				NBC SUNDAY NIGHT MOVIE HONEYBOY (SUS-OP)							
AVERAGE AUDIENCE (Households (000) & %)		32.6*		32.2*	15,910 19.1	19.1*		19.1*	14,240 17.1	17.0*		17.2*		17.2*		17.2*
SHARE OF AUDIENCE %		56 *		53 *	29	30 *		29 *	26	25 *		25 *		27 *		29 *
AVG. AUD. BY ¼ HR. %	32.6	32.5	33.1	30.5	18.8	19.5	19.2	19.1	16.9	17.1	17.4	16.9	17.4	17.0	17.4	17.1

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	12,660 15.2				14,660 17.6				22,990 27.6							
Program	RIPLEY'S BELIEVE IT-NOT				MATT HOUSTON (OP)				ABC SUNDAY NIGHT MOVIE THE BIG RED ONE (9:00-11:18PM) (OP)							
AVERAGE AUDIENCE (Households (000) & %)	8,660 10.4	9.6*		11.3*	11,080 13.3	12.6*		14.1*	13,910 16.7	17.1*		17.1*		17.1*		16.0*
SHARE OF AUDIENCE %	18	17 *		19 *	21	20 *		22 *	27	25 *		25 *		27 *		27 *
AVG. AUD. BY ¼ HR. %	9.2	10.0	10.7	11.8	12.1	13.1	13.6	14.5	17.2	17.0	17.0	17.1	17.3	16.9	16.3	15.7
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	25,490 30.6				18,330 22.0		16,740 20.1		20,240 24.3		20,240 24.3		18,660 22.4			
Program	60 MINUTES				ARCHIE BUNKER'S PLACE		GLORIA (OP)		JEFFERSONS		ONE DAY AT A TIME		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000) & %)	20,580 24.7	24.0*		25.3*	16,330 19.6		15,580 18.7		18,080 21.7		18,410 22.1		15,580 18.7	18.7*		18.7*
SHARE OF AUDIENCE %	42	42 *		42 *	31		29		32		33		31	30 *		32 *
AVG. AUD. BY ¼ HR. %	22.8	25.2	25.7	24.9	19.4	19.8	18.6	18.8	20.6	22.8	21.9	22.3	18.8	18.6	18.9	18.5
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	11,250 13.5				16,910 20.3				23,740 28.5							
Program	VOYAGERS				CHIPS (OP)				NBC SUNDAY NIGHT MOVIE LITTLE GLORIA:HAPPY AT LAST, PART 1 (OP)							
AVERAGE AUDIENCE (Households (000) & %)	7,750 9.3	7.8*		10.8*	13,740 16.5	15.5*		17.6*	16,410 19.7	19.3*		20.0*		20.4*		19.2*
SHARE OF AUDIENCE %	16	14 *		18 *	26	24 *		27 *	31	29 *		30 *		33 *		33 *
AVG. AUD. BY ¼ HR. %	7.4	8.2	10.1	11.6	14.8	16.1	17.5	17.6	18.9	19.6	20.0	20.0	20.6	20.2	19.8	18.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.5	61.3	63.4	63.9	63.5	64.7	65.9	67.5	67.7	69.3	68.1	68.0	64.4	62.6	60.5	58.7
WK. 2	55.2	58.2	59.7	60.9	62.5	64.2	65.1	65.9	67.1	68.0	67.7	67.3	63.4	61.4	59.6	57.9

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)				2,830 3.4 (1)												
	ABC SUNDAY NIGHT MOVIE THE BLUES BROTHERS (9:00-11:36PM) (SUSTAINING 11:36-11:46PM)																
	AVERAGE AUDIENCE (Households (000) & %)		18.3*		2,830 3.4												
	SHARE OF AUDIENCE %		38 *		12												
	AVG. AUD. BY ¼ HR. %	19.1	17.6	18.6	3.4	2.7											
CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,250 6.3															
	CBS SUNDAY NEWS-OSGOOD																
	AVERAGE AUDIENCE (Households (000) & %)	5,160 6.2															
	SHARE OF AUDIENCE %	12															
	AVG. AUD. BY ¼ HR. %	6.2															
NBC TV	TOTAL AUDIENCE (Households (000) & %)			1,830 2.2													
	← NBC LATE NIGHT MOVIE → GOLDIE AND THE BOXER GO TO HOLLYWOOD (11:30-12:43AM) (SUSTAINING 12:43-1:30AM)																
	AVERAGE AUDIENCE (Households (000) & %)			1,080 1.3	1.4*		1.4*										
	SHARE OF AUDIENCE %			5	4 *		6 *										
	AVG. AUD. BY ¼ HR. %			1.4	1.3	1.5	1.3	1.1									

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	(3)	3,420 4.1 (2)														
	AVERAGE AUDIENCE (Households (000) & %)		3,080 3.7														
	SHARE OF AUDIENCE %		10														
	AVG. AUD. BY ¼ HR. %	15.7	4.2	3.4													
CBS TV	TOTAL AUDIENCE (Households (000) & %)	4,910 5.9															
	CBS SUNDAY NEWS-OSGOOD																
	AVERAGE AUDIENCE (Households (000) & %)	4,660 5.6															
	SHARE OF AUDIENCE %	11															
	AVG. AUD. BY ¼ HR. %	5.6															
NBC TV	TOTAL AUDIENCE (Households (000) & %)			1,920 2.3													
	NBC LATE NIGHT MOVIE MRS. R'S DAUGHTER(R)																
	AVERAGE AUDIENCE (Households (000) & %)			1,250 1.5	1.6*												
	SHARE OF AUDIENCE %			5	5 *												
	AVG. AUD. BY ¼ HR. %			1.7	1.5	1.4											

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	51.5	45.8	39.2	29.1	24.5	21.3	17.7	15.8	14.1	12.5	10.5	8.9	7.4	6.8	6.3	5.7
WK. 2	50.3	42.9	33.7	28.4	22.8	20.5	17.9	17.0	15.4	13.6	11.5	10.1	8.6	7.6	6.8	6.0

U.S. TV Households: 83,300,000

(1)ABC WEEKEND REPORT-SUN.,ABC,(11:46-12:01AM) (2)ABC WEEKEND REPORT-SUN.,ABC,(11:23-11:38PM)
(3)ABC SUNDAY NIGHT MOVIE,THE BIG RED ONE,ABC,(9:00-11:18PM)(SUSTAINING 11:18-11:23PM)

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.11-15, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))			5,410				5,830									
TOTAL AUDIENCE (%)			6.5				7.0									
Program	← GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) →					← GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) →										
AVERAGE AUDIENCE (Households (000))			4,080				4,910									
AVERAGE AUDIENCE (%)			4.9				5.9									
SHARE OF AUDIENCE %			27				30									
AVG. AUD. BY ¼ HR. %			4.8	5.1			5.9	5.8								
CBS TV																
TOTAL AUDIENCE (Households (000))			3,000				3,420						3,500		3,080	
TOTAL AUDIENCE (%)			3.6				4.1						4.2		3.7	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		CHILD'S PLAY	
AVERAGE AUDIENCE (Households (000))			2,420				2,750						2,830		2,670	
AVERAGE AUDIENCE (%)			2.9				3.3						3.4		3.2	
SHARE OF AUDIENCE %			16				17						17		16	
AVG. AUD. BY ¼ HR. %			2.8	3.1			3.2	3.4					3.2	3.6	3.1	3.3
NBC TV																
TOTAL AUDIENCE (Households (000))			3,920				3,670						3,000		4,750	
TOTAL AUDIENCE (%)			4.7				4.4						3.6		5.7	
Program	← TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) →					← TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) →							DIFF'RENT STROKES M-F		WHEEL OF FORTUNE	
AVERAGE AUDIENCE (Households (000))			3,170				3,080						2,580		4,000	
AVERAGE AUDIENCE (%)			3.8				3.7						3.1		4.8	
SHARE OF AUDIENCE %			21				19						16		24	
AVG. AUD. BY ¼ HR. %			3.7	3.8			3.7	3.8					2.8	3.3	4.8	4.8

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))			5,660				5,660									
TOTAL AUDIENCE (%)			6.8				6.8									
Program	← GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) →					← GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) →										
AVERAGE AUDIENCE (Households (000))			4,410				4,830									
AVERAGE AUDIENCE (%)			5.3				5.8									
SHARE OF AUDIENCE %			29				30									
AVG. AUD. BY ¼ HR. %			5.2	5.4			5.8	5.7								
CBS TV																
TOTAL AUDIENCE (Households (000))			2,750				3,080						3,250		2,920	
TOTAL AUDIENCE (%)			3.3				3.7						3.9		3.5	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		CHILD'S PLAY	
AVERAGE AUDIENCE (Households (000))			2,170				2,500						2,670		2,420	
AVERAGE AUDIENCE (%)			2.6				3.0						3.2		2.9	
SHARE OF AUDIENCE %			14				15						17		15	
AVG. AUD. BY ¼ HR. %			2.5	2.6			2.9	3.1					3.1	3.4	2.9	2.9
NBC TV																
TOTAL AUDIENCE (Households (000))			4,410				4,250						2,920		4,660	
TOTAL AUDIENCE (%)			5.3				5.1						3.5		5.6	
Program	← TODAY SHOW-7 30AM (CO-OP) (PARTICIPATING) →					← TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) →							DIFF'RENT STROKES M-F		WHEEL OF FORTUNE	
AVERAGE AUDIENCE (Households (000))			3,420				3,500						2,500		3,920	
AVERAGE AUDIENCE (%)			4.1				4.2						3.0		4.7	
SHARE OF AUDIENCE %			23				21						16		25	
AVG. AUD. BY ¼ HR. %			4.0	4.2			4.3	4.1					2.7	3.2	4.6	4.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	9.5	11.6	13.9	15.5	16.6	18.0	18.9	19.3	20.0	20.1	19.8	19.7	18.8	19.6	20.0	20.2
WK. 2	9.8	12.2	14.4	16.5	17.8	18.8	19.0	19.2	19.7	19.9	19.6	19.7	19.0	19.1	18.8	19.1

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. OCT.18-22, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.11-15, 1982

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	5,410				5,160		6,410		10,910				8,500			
TOTAL AUDIENCE (%)	6.5				6.2		7.7		13.1				10.2			
Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE (SUS-OP) →			
AVERAGE AUDIENCE (Households (000))	3,830				4,410		5,250		8,500				6,660			
AVERAGE AUDIENCE (%)	4.6	4.1*		5.1*	5.3		6.3		10.2	9.9*		10.5*	8.0	8.0*		8.0*
SHARE OF AUDIENCE %	22	20 *		23 *	22		25		36	35 *		37 *	31	31 *		32 *
AVG. AUD. BY ¼ HR. %	3.9	4.4	4.9	5.3	5.0	5.5	6.1	6.6	9.5	10.2	10.6	10.4	8.2	7.9	8.0	8.1
CBS TV																
TOTAL AUDIENCE (Households (000))	6,580		7,580				8,330				7,580				5,330	
TOTAL AUDIENCE (%)	7.9		9.1				10.0				9.1				6.4	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	5,580		6,500				6,160				5,830				4,750	
AVERAGE AUDIENCE (%)	6.7		7.8				7.4	7.4*		7.3*	7.0	6.7*		7.3*	5.7	
SHARE OF AUDIENCE %	33		36				29	31 *		28 *	26	23 *		28 *	23	
AVG. AUD. BY ¼ HR. %	6.2	7.1	7.5	8.2			7.5	7.3	7.3	7.4	6.7	6.8	7.3	7.3	5.8	5.6
NBC TV																
TOTAL AUDIENCE (Households (000))	3,170				1,670		2,670		5,830				4,910			
TOTAL AUDIENCE (%)	3.8				2.0		3.2		7.0				5.9			
Program	← TEXAS →				DOCTORS		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000))	2,080				1,420		2,250		4,410				3,670			
AVERAGE AUDIENCE (%)	2.5	2.5*		2.6*	1.7		2.7		5.3	5.0*		5.6*	4.4	4.4*		4.3*
SHARE OF AUDIENCE %	12	12 *		12 *	7		11		19	18 *		20 *	17	17 *		17 *
AVG. AUD. BY ¼ HR. %	2.6	2.4	2.5	2.6	1.7	1.7	2.5	2.9	4.9	5.2	5.6	5.6	4.5	4.3	4.3	4.2

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	5,830				5,080		5,500		10,080				9,000			
TOTAL AUDIENCE (%)	7.0				6.1		6.6		12.1				10.8			
Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000))	3,920				4,250		4,660		7,910				6,830			
AVERAGE AUDIENCE (%)	4.7	4.3*		5.1*	5.1		5.6		9.5	9.0*		10.1*	8.2	8.1*		8.3*
SHARE OF AUDIENCE %	24	22 *		25 *	22		23		34	33 *		36 *	31	30 *		32 *
AVG. AUD. BY ¼ HR. %	4.1	4.6	5.0	5.3	4.8	5.4	5.4	5.7	8.5	9.4	9.9	10.2	8.3	7.9	8.1	8.5
CBS TV																
TOTAL AUDIENCE (Households (000))	5,910		6,750				7,910				7,500				5,410	
TOTAL AUDIENCE (%)	7.1		8.1				9.5				9.0				6.5	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	4,910		5,830				5,830				5,910				4,830	
AVERAGE AUDIENCE (%)	5.9		7.0				7.0	6.8*		7.1*	7.1	6.8*		7.4*	5.8	
SHARE OF AUDIENCE %	31		34				29	29 *		28 *	26	24 *		28 *	23	
AVG. AUD. BY ¼ HR. %	5.4	6.3	6.8	7.3			6.8	6.9	7.1	7.2	6.6	6.9	7.4	7.4	5.9	5.7
NBC TV																
TOTAL AUDIENCE (Households (000))	3,080				1,420		2.750		5,500				5,160			
TOTAL AUDIENCE (%)	3.7				1.7		3.3		6.6				6.2			
Program	← TEXAS →				DOCTORS		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000))	2,170				1,250		2,170		4,250				3,750			
AVERAGE AUDIENCE (%)	2.6	2.6*		2.5*	1.5		2.6		5.1	4.8*		5.3*	4.5	4.6*		4.5*
SHARE OF AUDIENCE %	13	13 *		12 *	7		11		18	18 *		19 *	17	17 *		18 *
AVG. AUD. BY ¼ HR. %	2.7	2.6	2.4	2.5	1.5	1.4	2.5	2.8	4.6	4.9	5.3	5.3	4.6	4.6	4.6	4.4

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	19.9	21.0	21.6	23.1	24.2	25.3	25.2	26.2	28.0	28.9	28.4	28.2	26.2	26.1	25.4	25.7
WK. 2	19.0	20.0	20.3	21.3	22.7	24.1	24.3	25.7	27.1	28.0	27.7	27.9	26.5	26.3	25.2	26.2

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. OCT.18-22, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.11-15, 1982

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV — TOTAL AUDIENCE (Households (000))	10,080				3,750										11,330	
TOTAL AUDIENCE (%)	12.1				4.5										13.6	
Program	← GENERAL HOSPITAL (SUS-OP) →				EDGE OF NIGHT		(S)(OP)								ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000))	7,910				3,250										9,830	
AVERAGE AUDIENCE (%)	9.5	9.3*		9.7*	3.9										11.8	
SHARE OF AUDIENCE %	34	35 *		34 *	13										22	
AVG. AUD. BY ¼ HR. %	9.1	9.5	9.7	9.7	4.0	3.8									11.5	12.1
CBS TV — TOTAL AUDIENCE (Households (000))	7,580				2,750										11,660	
TOTAL AUDIENCE (%)	9.1				3.3										14.0	
Program	← GUIDING LIGHT (OP) →				TATTLETALES		(S)(OP)								CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000))	6,000				2,250										10,250	
AVERAGE AUDIENCE (%)	7.2	6.9*		7.4*	2.7										12.3	
SHARE OF AUDIENCE %	26	26 *		26 *	9										23	
AVG. AUD. BY ¼ HR. %	6.7	7.1	7.4	7.4	2.6	2.8									12.2	12.3
NBC TV — TOTAL AUDIENCE (Households (000))	4,000														10,000	
TOTAL AUDIENCE (%)	4.8														12.0	
Program	← FANTASY →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000))	2,830														8,830	
AVERAGE AUDIENCE (%)	3.4	3.3*		3.6*											10.6	
SHARE OF AUDIENCE %	12	12 *		13 *											21	
AVG. AUD. BY ¼ HR. %	3.2	3.3	3.6	3.6											10.3	10.8

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV — TOTAL AUDIENCE (Households (000))	10,000				3,670										11,160	
TOTAL AUDIENCE (%)	12.0				4.4										13.4	
Program	← GENERAL HOSPITAL →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000))	7,910				3,170										9,830	
AVERAGE AUDIENCE (%)	9.5	9.3*		9.6*	3.8										11.8	
SHARE OF AUDIENCE %	35	35 *		34 *	13										22	
AVG. AUD. BY ¼ HR. %	9.2	9.4	9.6	9.7	3.9	3.7									11.8	11.8
CBS TV — TOTAL AUDIENCE (Households (000))	7,500				2,670										11,830	
TOTAL AUDIENCE (%)	9.0				3.2										14.2	
Program	← GUIDING LIGHT (OP) →				TATTLETALES										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000))	5,910				2,170										10,410	
AVERAGE AUDIENCE (%)	7.1	7.0*		7.2*	2.6										12.5	
SHARE OF AUDIENCE %	26	26 *		25 *	9										23	
AVG. AUD. BY ¼ HR. %	6.9	7.1	7.3	7.1	2.5	2.8									12.3	12.7
NBC TV — TOTAL AUDIENCE (Households (000))	3,670														9,660	
TOTAL AUDIENCE (%)	4.4														11.6	
Program	← FANTASY →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000))	2,500														8,500	
AVERAGE AUDIENCE (%)	3.0	2.9*		3.2*											10.2	
SHARE OF AUDIENCE %	11	11 *		11 *											20	
AVG. AUD. BY ¼ HR. %	2.8	2.9	3.2	3.3											10.1	10.3

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	26.5	27.7	28.8	29.6	29.2	30.9	32.2	34.5	36.5	39.1	41.1	43.7	46.7	49.9	52.4	54.3
WK. 2	26.5	27.5	28.7	29.5	29.0	31.1	33.0	35.1	36.6	38.7	40.6	43.2	47.2	50.4	52.8	54.6

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. OCT.18-22, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT. 16, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					3,330 4.0		5,660 6.8		7,330 8.8		8,660 10.4		6,250 7.5		6,000 7.2	
Program					SUPERFRIENDS (OP)		PAC-MAN/RASCALS/ RICHIE-1		PAC-MAN/RASCALS/ RICHIE-2		PAC-MAN/RASCALS/ RICHIE-3		MORK/LAVERNE/ FONZ HOUR-1		MORK/LAVERNE/ FONZ HOUR-2 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,500 3.0		4,660 5.6		5,910 7.1		7,250 8.7		5,500 6.6		5,160 6.2	
SHARE OF AUDIENCE %					25		34		33		38		27		26	
AVG. AUD. BY ¼ HR. %					2.5	3.5	5.0	6.2	7.0	7.2	8.2	9.2	6.8	6.4	6.5	5.9
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	1,500 1.8				2,670 3.2		3,830 4.6		4,330 5.2		4,080 4.9		5,580 6.7		4,750 5.7	
Program	←— CAPTAIN KANGAROO-SAT —→				SPEED BUGGY (OP)		SYLVESTER DAFFY SHOW-1 (OP)		SYLVESTER DAFFY SHOW-2 (OP)		BUGS BUNNY/ROAD RUNNER 1		BUGS BUNNY/ROAD RUNNER 2 (OP)		GILLIGAN'S PLANET (OP)	
AVERAGE AUDIENCE (Households (000) & %)	580 .7	.5*		.9*	2,000 2.4		3,000 3.6		3,250 3.9		3,170 3.8		4,410 5.3		3,920 4.7	
SHARE OF AUDIENCE %	11	10 *		12 *	20		22		18		16		22		20	
AVG. AUD. BY ¼ HR. %	.5	.5	.8	1.1	1.9	2.8	3.3	3.9	3.9	3.9	3.8	3.9	5.2	5.5	4.9	4.4
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					3,170 3.8		3,920 4.7		6,000 7.2		6,750 8.1		7,080 8.5		5,660 6.8	
Program					FLINTSTONE FUNNIES (OP)		SHIRT TALES (OP)		SMURFS I		SMURFS II		SMURFS III (OP)		GARY COLEMAN SHOW (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,500 3.0		3,170 3.8		5,000 6.0		5,910 7.1		6,000 7.2		4,750 5.7	
SHARE OF AUDIENCE %					25		23		28		31		30		24	
AVG. AUD. BY ¼ HR. %					2.7	3.3	3.7	4.0	5.4	6.7	7.2	7.1	7.3	7.2	5.8	5.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					2,670 3.2		5,500 6.6		6,500 7.8		7,080 8.5		4,500 5.4		5,000 6.0	
Program					SUPERFRIENDS (OP)		PAC-MAN/RASCALS/ RICHIE-1		PAC-MAN/RASCALS/ RICHIE-2		PAC-MAN/RASCALS/ RICHIE-3		MORK/LAVERNE/ FONZ HOUR-1		MORK/LAVERNE/ FONZ HOUR-2 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,080 2.5		4,500 5.4		5,410 6.5		5,830 7.0		3,750 4.5		4,250 5.1	
SHARE OF AUDIENCE %					20		30		31		31		19		21	
AVG. AUD. BY ¼ HR. %					2.1	2.9	4.9	5.9	6.2	6.8	7.0	7.0	4.7	4.2	5.2	4.9
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	1,830 2.2				2,330 2.8		3,670 4.4		4,500 5.4		5,080 6.1		5,910 7.1		5,250 6.3	
Program	←— CAPTAIN KANGAROO-SAT —→				SPEED BUGGY (OP)		SYLVESTER DAFFY SHOW-1 (OP)		SYLVESTER DAFFY SHOW-2 (OP)		BUGS BUNNY/ROAD RUNNER 1		BUGS BUNNY/ROAD RUNNER 2 (OP)		GILLIGAN'S PLANET (OP)	
AVERAGE AUDIENCE (Households (000) & %)	750 .9	.7*		1.2*	1,750 2.1		2,750 3.3		3,670 4.4		4,170 5.0		4,830 5.8		4,250 5.1	
SHARE OF AUDIENCE %	15	15 *		17 *	19		19		21		22		25		21	
AVG. AUD. BY ¼ HR. %	.6	.7	.8	1.5	2.0	2.3	3.1	3.5	3.9	4.8	5.0	5.1	5.6	6.0	5.0	5.1
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					3,670 4.4		4,410 5.3		5,910 7.1		6,580 7.9		8,500 10.2		7,000 8.4	
Program					FLINTSTONE FUNNIES (OP)		SHIRT TALES (OP)		SMURFS I		SMURFS II		SMURFS III (OP)		GARY COLEMAN SHOW (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,670 3.2		3,580 4.3		4,910 5.9		5,660 6.8		7,250 8.7		6,250 7.5	
SHARE OF AUDIENCE %					25		24		29		30		36		31	
AVG. AUD. BY ¼ HR. %					2.7	3.8	4.0	4.6	5.7	6.2	6.7	6.9	8.3	9.0	7.8	7.1

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	5.5	6.5	8.4	10.6	12.4	14.4	16.0	18.2	20.8	22.5	23.2	24.0	24.2	25.3	24.7	24.5
WK. 2	5.1	6.1	7.9	10.1	12.9	14.8	17.1	19.2	20.6	22.3	23.3	24.1	24.2	24.6	24.7	24.9

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SAT. OCT. 23, 1982

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	5,580 6.7		6,500 7.8		5,830 7.0		6,910 8.3									
Program	SCOOBY & SCRAPPY/ PUPPY-1		SCOOBY & SCRAPPY/ PUPPY-2 (OP)		ABC WEEKEND SPECIALS THE REVENGE OF RED CHIEF		← AMERICAN BANDSTAND '83 →									
AVERAGE AUDIENCE (Households (000) & %)	4,330 5.2		5,250 6.3		5,000 6.0		4,000 4.8	5.0*		4.5*						
SHARE OF AUDIENCE %	22		25		23		16	18 *		14 *						
AVG. AUD. BY ¼ HR. %	5.0	5.4	6.4	6.1	6.0	5.9	4.7	5.4	4.6	4.4						
CBS TV TOTAL AUDIENCE (Households (000) & %)	3,420 4.1		3,000 3.6		4,170 5.0		4,910 5.9		4,170 5.0		1,750 2.1					
Program	PANDAMONIUM (OP)		MEATBALL & SPAGHETTI (OP)		POPEYE/OLIVE COMEDY SHOW (OP)		NEW FAT ALBERT SHOW (OP)		BLACKSTAR (OP)		RAZZMATAZZ-2					
AVERAGE AUDIENCE (Households (000) & %)	3,000 3.6		2,330 2.8		3,330 4.0		4,000 4.8		3,500 4.2		1,580 1.9					
SHARE OF AUDIENCE %	15		11		16		17		13		6					
AVG. AUD. BY ¼ HR. %	3.6	3.5	2.8	2.9	3.7	4.2	4.8	4.9	4.2	4.2	1.9	1.9				
NBC TV TOTAL AUDIENCE (Households (000) & %)	5,330 6.4		5,910 7.1		3,080 3.7		3,080 3.7		9,000 10.8	31,070 37.3						
Program	HULK/SPIDERMAN 1		HULK/SPIDERMAN 2 (OP)		JETSONS		FLASH GORDON		(1) (+OP)	←		WORLD SERIES GAME #4 ST. LOUIS VS MILWAUKEE (1:18-4:38PM) (OP)				→
AVERAGE AUDIENCE (Households (000) & %)	4,580 5.5		4,830 5.8		2,420 2.9		2,580 3.1		8,160 9.8	17,490 21.0		15.4*		19.4*		21.0*
SHARE OF AUDIENCE %	23		23		11		11		34	56		48 *		56 *		56 *
AVG. AUD. BY ¼ HR. %	5.3	5.6	5.8	5.9	2.9	2.8	2.9	3.4	9.7	11.6	14.4	16.5	18.8	19.9	20.7	21.4

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	5,750 6.9		6,000 7.2		5,910 7.1		5,660 6.8									
Program	SCOOBY & SCRAPPY/ PUPPY-1		SCOOBY & SCRAPPY/ PUPPY-2 (OP)		ABC WEEKEND SPECIALS THE PUPPY SAVES THE CIRCUS		← AMERICAN BANDSTAND '83 →									
AVERAGE AUDIENCE (Households (000) & %)	4,830 5.8		4,830 5.8		5,000 6.0		3,580 4.3	4.0*		4.5*						
SHARE OF AUDIENCE %	24		23		23		16	15 *		17 *						
AVG. AUD. BY ¼ HR. %	5.7	5.8	6.0	5.6	5.7	6.2	4.0	4.0	4.5	4.6						
CBS TV TOTAL AUDIENCE (Households (000) & %)	3,580 4.3		2,830 3.4		3,920 4.7		17,660 21.2									
Program	PANDAMONIUM (OP)		MEATBALL & SPAGHETTI(B) (OP)		NCAA TODAY-CBS		←				NCAA FOOTBALL-CBS VARIOUS TEAMS (12:30-4:12PM)					→
AVERAGE AUDIENCE (Households (000) & %)	3,080 3.7		2,330 2.8		3,250 3.9		6,660 8.0	5.4*		7.5*		8.3*		8.1*		8.3*
SHARE OF AUDIENCE %	15		11		16		28	20 *		28 *		29 *		28 *		28 *
AVG. AUD. BY ¼ HR. %	3.8	3.6	3.0	2.7	4.1	3.8	5.0	5.7	7.2	7.8	8.3	8.3	8.2	8.1	8.1	8.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	5,660 6.8		6,160 7.4		4,250 5.1		5,160 6.2									
Program	HULK/SPIDERMAN 1		HULK/SPIDERMAN 2 (OP)		JETSONS		FLASH GORDON									
AVERAGE AUDIENCE (Households (000) & %)	4,830 5.8		5,250 6.3		3,500 4.2		4,250 5.1									
SHARE OF AUDIENCE %	24		25		16		19									
AVG. AUD. BY ¼ HR. %	6.0	5.6	5.8	6.7	4.2	4.2	5.1	5.1								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	25.0	25.9	26.6	26.7	26.3	26.9	27.4	29.2	31.2	33.5	33.6	34.1	34.4	35.7	36.3	37.2
WK. 2	24.5	24.8	25.2	25.9	25.1	25.3	26.0	25.9	26.5	26.8	27.9	28.5	28.4	28.5	28.6	29.5

U.S. TV Households: 83,300,000

(1)WORLD SERIES PRE #4,NBC,(1:00-1:18PM)(S)

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT.16, 1982

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1																	
TOTAL AUDIENCE (Households (000) & %)										11,500 13.8							
ABC TV										← ABC WIDE WORLD-SPORTS SAT →							
AVERAGE AUDIENCE (Households (000) & %)										5,750 6.9	5.3*		6.8*		8.5*		
SHARE OF AUDIENCE	%									17	13 *		17 *		20 *		
AVG. AUD. BY ¼ HR.	%									4.7	6.0	6.7	7.0	8.2	8.8		
TOTAL AUDIENCE (Households (000) & %)				19,580 23.5													
CBS TV				← NCAA FOOTBALL-CBS USC VS STANFORD (3:39-7:08PM) (OP) →													
AVERAGE AUDIENCE (Households (000) & %)				6,250 7.5	3.5*		3.3*		7.4*		9.6*		8.8*		8.7*		9.5*
SHARE OF AUDIENCE	%			18	9 *		8 *		18 *		25 *		23 *		22 *		22 *
AVG. AUD. BY ¼ HR.	%			3.6	3.4	3.2	3.3	5.8	9.0	9.7	9.5	9.2	8.4	8.6	8.9	9.9	9.0
TOTAL AUDIENCE (Households (000) & %)								17,080 20.5								10,410 12.5	
NBC TV		WORLD SERIES GAME #4 ST. LOUIS VS MILWAUKEE (1:18-4:38PM) (→OP)						← SPORTSWORLD-SAT (4:38-6:00PM) (OP) →								NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)			22.8*		23.9*		26.1*	8,910 10.7	13.5*		10.9*		8.3*			8,910 10.7	
SHARE OF AUDIENCE	%		58 *		59 *		61 *	27	34 *		28 *		22 *			23	
AVG. AUD. BY ¼ HR.	%	22.8	22.9	23.1	24.6	25.9	26.2	15.2	12.7	12.0	9.9	8.2	8.5			10.3	11.1

DAY SAT. OCT.23, 1982

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 2																	
TOTAL AUDIENCE (Households (000) & %)				20,160 24.2 (1) (→OP)													
ABC TV					← NCAA FOOTBALL GAME MULTI-SEGMENT TELECAST VARIOUS TEAMS AND TIMES→ (OP) →												
AVERAGE AUDIENCE (Households (000) & %)				8,080 9.7			7.6*		9.5*		10.0*		10.0*		11.2*		12.8*
SHARE OF AUDIENCE	%			26			24 *		28 *		27 *		26 *		26 *		28 *
AVG. AUD. BY ¼ HR.	%			5.0	5.3	6.8	8.4	9.1	10.0	10.0	9.9	9.8	10.1	10.6	11.8	13.2	12.6
TOTAL AUDIENCE (Households (000) & %)						10,750 12.9										7,250 8.7	
CBS TV		NCAA FOOTBALL-CBS VARIOUS TEAMS (12:30-4:12PM) (→OP)					← CBS SPORTS SATURDAY (4:12-6:18PM) (OP) →									CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)			8.8*		9.1*	4,830 5.8			4.3*		5.4*		6.9*			6,250 7.5	
SHARE OF AUDIENCE	%		30 *		30 *	16			13 *		15 *		18 *			15	
AVG. AUD. BY ¼ HR.	%	8.6	9.0	9.4	8.8	5.2	4.4	4.4	4.3	4.8	6.0	6.8	7.1	8.2	8.8	6.8	8.2
TOTAL AUDIENCE (Households (000) & %)						8,000 9.6										9,000 10.8	
NBC TV						← SPORTSWORLD-SAT →										NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)						3,670 4.4	3.8*		4.7*		4.6*					7,750 9.3	
SHARE OF AUDIENCE	%					13	12 *		14 *		13 *					19	
AVG. AUD. BY ¼ HR.	%					3.6	4.0	4.4	4.9	4.9	4.2					8.9	9.8
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	37.8	38.3	39.3	40.7	41.4	42.8	41.9	39.7	39.2	39.5	39.7	40.8	42.0	43.7	45.6	47.1
	WK. 2	30.1	30.1	30.8	32.6	32.5	32.5	34.1	36.0	38.0	38.9	39.8	41.4	44.3	46.5	48.1	50.3

U.S. TV Households: 83,300,000

(1)NCAA FOOTBALL-PRE,ABC,MULTI-SEGMENT TELECAST

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT.17, 1982

WEEK 1

ABC TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)											1,170 1.4		1,080 1.3			
Program											BEST/KIDS-PEOPLE TOO I (9:30-10:04AM) (→OP)		BEST/KIDS-PEOPLE TOO II (10:04-10:30AM) (OP)			
AVERAGE AUDIENCE (Households (000) & %)											750 .9		1,000 1.2			
SHARE OF AUDIENCE %											4		5			
AVG. AUD. BY ¼ HR. %											.9	.9	1.1	1.3		

CBS TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)									6,500 7.8							
Program	LONE RANGER/ ZORRO (SUS)(SUS-OP)		KWICKY KOALA SHOW (SUS)(SUS-OP)		← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)									3,670 4.4	3.7*		4.7*		4.9*		
SHARE OF AUDIENCE %									21	20 *		22 *		21 *		
AVG. AUD. BY ¼ HR. %									3.4	4.1	4.6	4.9	4.9	4.8		

NBC TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

ABC TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)											1,250 1.5		2,000 2.4		13,910 16.7	
Program											BEST/KIDS-PEOPLE TOO I (9:30-10:06AM) (→OP)		BEST/KIDS-PEOPLE TOO II (10:06-10:30AM) (OP)		NEW YORK CITY MARATHON (10:30-1:30PM)	
AVERAGE AUDIENCE (Households (000) & %)											920 1.1	1.0*	1,830 2.2		5,660 6.8	4.0*
SHARE OF AUDIENCE %											5	5 *	10		26	17 *
AVG. AUD. BY ¼ HR. %											.8	1.2	1.9	2.4	3.7	4.4

CBS TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)									6,830 8.2							
Program	LONE RANGER/ ZORRO (SUS)(SUS-OP)		KWICKY KOALA SHOW (SUS)(SUS-OP)		← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)									3,830 4.6	4.1*		5.0*		4.5*		
SHARE OF AUDIENCE %									23	24 *		25 *		20 *		
AVG. AUD. BY ¼ HR. %									3.7	4.5	5.0	5.1	4.8	4.3		

NBC TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	4.4	5.3	6.7	8.3	10.2	12.1	14.1	15.7	17.5	19.9	21.1	22.6	22.9	23.7	23.8	25.2
WK. 2	3.7	4.3	5.0	6.2	8.0	10.5	13.0	15.6	17.4	19.3	20.5	21.1	21.7	23.0	23.4	23.5

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SUN. OCT.24, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT. 17, 1982

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1 — ABC TV																	
TOTAL AUDIENCE (Households (000) & %)				5,250													
				6.3													
Program				THIS WEEK-DAVID BRINKLEY				DIRECTIONS (SUS)									
AVERAGE AUDIENCE (Households (000) & %)				3,580													
				4.3	4.3*		4.4*										
SHARE OF AUDIENCE	%			16	16 *		17 *										
AVG. AUD. BY ¼ HR.	%			4.2	4.3	4.2	4.5										
WEEK 1 — CBS TV																	
TOTAL AUDIENCE (Households (000) & %)				2,920				3,670		15,240							
				3.5				4.4		18.3							
Program				FACE THE NATION				NFL TODAY SPECIAL ED.		CBS SPORTS SUNDAY (1:00-4:30PM)							
AVERAGE AUDIENCE (Households (000) & %)				2,500				2,920		5,160							
				3.0				3.5		6.2	4.6*		5.3*		6.4*		6.7*
SHARE OF AUDIENCE	%			10				13		19	17 *		17 *		21 *		22 *
AVG. AUD. BY ¼ HR.	%			2.9	3.1			3.4	3.7	4.5	4.7	5.2	5.5	5.9	6.8	6.7	6.7
WEEK 1 — NBC TV																	
TOTAL AUDIENCE (Households (000) & %)						2,580		6,000				11,160					
						3.1		7.2				13.4					
Program						MEET THE PRESS		NBC NFL '82 SPECIAL				SPORTS SPECIAL-NBC (1:30-4:00PM)					
AVERAGE AUDIENCE (Households (000) & %)						1,920		2,750				4,330					
						2.3		3.3	2.8*		3.7*	5.2	4.3*		4.9*		5.4*
SHARE OF AUDIENCE	%					9		12	11 *		13 *	16	14 *		16 *		17 *
AVG. AUD. BY ¼ HR.	%					2.3	2.2	2.8	2.9	3.6	3.9	4.2	4.3	4.7	5.0	5.3	5.6
WEEK 2 — ABC TV																	
(Households (000) & %)												4,410					
												5.3					
Program		NEW YORK CITY MARATHON (10:30-1:30PM)										THIS WEEK-DAVID BRINKLEY					
AVERAGE AUDIENCE (Households (000) & %)												2,670					
			4.7*		6.4*		8.2*		9.8*		7.7*	3.2	3.1*		3.3*		
SHARE OF AUDIENCE	%		19 *		25 *		31 *		34 *		26 *	11	11 *		11 *		
AVG. AUD. BY ¼ HR.	%	4.5	4.9	6.0	6.7	7.9	8.4	9.8	9.8	8.3	7.2	3.5	2.8	3.2	3.4		
WEEK 2 — CBS TV																	
TOTAL AUDIENCE (Households (000) & %)				3,580				4,080		14,990							
				4.3				4.9		18.0							
Program				FACE THE NATION				NFL TODAY SPECIAL EDITION		CBS SPORTS SUNDAY (1:00-4:30PM)							
AVERAGE AUDIENCE (Households (000) & %)				2,750				3,000		4,660							
				3.3				3.6		5.6	4.0*		4.5*		5.8*		6.6*
SHARE OF AUDIENCE	%			13				13		18	14 *		16 *		20 *		21 *
AVG. AUD. BY ¼ HR.	%			3.3	3.3			3.7	3.6	3.8	4.2	4.3	4.6	5.9	5.7	6.9	6.3
WEEK 2 — NBC TV																	
TOTAL AUDIENCE (Households (000) & %)						3,330		2,250		10,500							
						4.0		2.7		12.6							
Program						MEET THE PRESS		NBC NFL '82 SPCL.		NBC SPORTS SPECIAL (1:00-4:00PM)							
AVERAGE AUDIENCE (Households (000) & %)						2,580		1,830		3,500							
						3.1		2.2		4.2	2.3*		3.5*		4.4*		4.6*
SHARE OF AUDIENCE	%					12		8		14	8 *		12 *		15 *		15 *
AVG. AUD. BY ¼ HR.	%					3.1	3.2	2.1	2.2	2.1	2.5	3.3	3.7	4.3	4.5	4.7	4.6
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	25.7	26.2	26.2	26.4	25.7	26.9	27.2	27.0	27.7	29.8	31.4	32.2	33.2	33.4	33.1	33.1
	WK. 2	24.5	25.1	25.0	25.5	26.0	27.3	28.3	29.4	29.2	29.2	28.0	28.6	29.3	30.4	31.4	31.2

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SUN. OCT.24, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT. 17, 1982

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)															4,910 5.9	
Program															ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)															4,000 4.8	
SHARE OF AUDIENCE %															9	
AVG. AUD. BY ¼ HR. %															4.2	5.4
CBS TV																
TOTAL AUDIENCE (Households (000) & %)															5,500 6.6	
Program	CBS SPORTS SUNDAY (1:00-4:30PM) →														CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE (Households (000) & %)		6.6*		6.5*		7.2*									4,330 5.2	
SHARE OF AUDIENCE %		20 *		19 *		19 *									9	
AVG. AUD. BY ¼ HR. %	7.1	6.1	6.2	6.8	7.3	7.0									4.6	5.8
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					15,660 18.8		37,400 44.9									
Program	SPORTS SPECIAL-NBC (1:30-4:00PM) →				WORLD SERIES PRE GAME #5		WORLD SERIES GAME #5 ST. LOUIS VS MILWAUKEE (4:30-7:53PM) →									
AVERAGE AUDIENCE (Households (000) & %)		5.8*		5.6*	12,500 15.0		25,320 30.4	22.9*		28.2*		30.9*		32.6*		34.1*
SHARE OF AUDIENCE %		18 *		17 *	39		57	52 *		57 *		60 *		60 *		60 *
AVG. AUD. BY ¼ HR. %	6.0	5.8	5.5	5.8	13.0	17.1	21.5	24.4	26.9	29.4	30.6	31.1	32.2	33.0	34.1	34.0

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)											2,830 3.4				6,410 7.7	
Program											SPORTSBEAT				ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)											2,250 2.7				5,500 6.6	
SHARE OF AUDIENCE %											7				14	
AVG. AUD. BY ¼ HR. %											2.7	2.7			6.7	6.6
CBS TV																
TOTAL AUDIENCE (Households (000) & %)									4,170 5.0						11,410 13.7	
Program	CBS SPORTS SUNDAY (1:00-4:30PM) →								FAMOUS CLASSIC TALES JOURNEY TO THE CENTER OF THE EARTH →						CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE (Households (000) & %)		5.6*		5.7*		7.1*			2,580 3.1	3.0*		3.1*			9,580 11.5	
SHARE OF AUDIENCE %		17 *		16 *		20 *			8	8 *		8 *			24	
AVG. AUD. BY ¼ HR. %	5.7	5.5	5.0	6.4	6.9	7.3			3.1	2.9	3.1	3.1			10.6	12.3
NBC TV																
TOTAL AUDIENCE (Households (000) & %)															6,660 8.0	
Program	NBC SPORTS SPECIAL (1:30-4:00PM) →														NBC NIGHTLY NEWS-SUN.	
AVERAGE AUDIENCE (Households (000) & %)		5.4*		5.2*											5,330 6.4	
SHARE OF AUDIENCE %		17 *		15 *											13	
AVG. AUD. BY ¼ HR. %	5.5	5.3	5.6	4.7											6.2	6.7

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	34.8	35.6	36.2	37.0	38.7	42.4	44.7	46.4	47.6	49.9	50.9	51.9	53.1	55.4	57.6	59.0
WK. 2	31.3	32.9	34.0	35.0	35.6	36.6	37.1	38.4	39.3	40.0	41.6	42.1	44.5	47.2	48.8	51.6

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SUN. OCT.24, 1982

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
CBS COUNTRY MUSIC AWARDS(S)	1	9.30-11.06PM	→GRID	28,820	34.6	20,330	24.4	38									
			11.00						24.0								
NBC NBC NEWS CAPSULE-2-MON(SUS)	1	9.55- 9.56PM	9.45														
EVENING TUESDAY																	
NBC WORLD SERIES PRE GAME #1(S)	1	8.00- 8.21PM	→GRID	18,240	21.9	16,080	19.3	31									
			8.15						20.5								
NBC WORLD SERIES GAME #1(S)	1	8.21-11.09PM	→GRID	36,490	43.8	23,240	27.9	42									
			11.00						27.2								
NBC WORLD SERIES GAME #6(S)	2	8.15- 9.52PM	→GRID								38,900	46.7	19,990	24.0	44		
	2	10.10-10.26PM															
	2	12.33- 1.26AM															
			9.45											32.0*	46*	28.1	
			10.00													26.7	
			10.15													27.5	
			12.30													11.7	
			12.45											11.6*	38*	11.5	
			1.00													11.0	
			1.15											10.2*	41*	9.0	
EVENING WEDNESDAY																	
NBC DEMOCRATIC RESPONSE-NBC(SUS)	1	7.53- 8.00PM	7.45														
NBC WORLD SERIES PRE GAME #2(S)	1	8.00- 8.20PM	→GRID	18,330	22.0	16,580	19.9	32									
			8.15						20.9								
NBC WORLD SERIES PRE GAME #7(S)	2	8.00- 8.18PM	→GRID								20,910	25.1	19,410	23.3	38		
			8.15													24.7	
NBC WORLD SERIES GAME #2(S)	1	8.20-11.29PM	→GRID	38,400	46.1	24,240	29.1	45									
			11.00						31.6								
			11.15				30.8*	53*	29.8								
NBC WORLD SERIES GAME #7(S)	2	8.18-11.27PM	→GRID								46,980	56.4	31,820	38.2	56		
			11.00													43.5	
			11.15											40.7*	65*	37.2	
EVENING THURSDAY																	
NBC NBC NEWS CAPSULE-2-M-F	1	9.58- 9.59PM	9.45	9,660	11.6	9,660	11.6	18	11.6								
NBC NBC NEWS CAPSULE-2-THU(SUS)	2	9.58- 9.59PM	9.45														
EVENING FRIDAY																	
NBC WORLD SERIES PRE GAME #3(S)	1	8.00- 8.22PM	→GRID	13,740	16.5	12,080	14.5	27									
			8.15						15.8								
NBC WORLD SERIES GAME #3(S)	1	8.22-11.30PM	→GRID	34,490	41.4	20,830	25.0	41									
			11.00						29.0								
			11.15				27.9*	49*	26.7								
EVENING SATURDAY																	
ABC NCAA FOOTBALL GAME CONT'D	2	3.44- 6.58PM	→GRID								20,160	24.2	8,080	9.7	26		

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING SATURDAY-CONT'D																	
ABC NCAA FOOTBALL GAME-CONT'D			7.00													4.6	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	12,910	15.5	12,910	15.5	26	15.5		12,500	15.0	12,500	15.0	26	15.0	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	14,490	17.4	14,490	17.4	29	17.4		12,580	15.1	12,580	15.1	25	15.1	
CBS NEWSBREAK-SAT.		8.58- 8.59PM	8.45	9,330	11.2	9,330	11.2	19	11.2		10,500	12.6	10,500	12.6	22	12.6	
NBC NBC NEWS CAPSULE-SAT		8.58- 8.59PM	8.45	10,160	12.2	10,160	12.2	21	12.2		11,410	13.7	11,410	13.7	24	13.7	
NBC NBC NEWS CAPSULE-2-SAT(SUS)	2	9.58- 9.59PM	9.45														
NBC NBC NEWS CAPSULE-2-SAT.	1	9.58- 9.59PM	9.45	9,080	10.9	9,080	10.9	18	10.9								
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	8.31- 8.32PM	8.30	10,830	13.0	10,830	13.0	20	13.0								
	2	8.34- 8.35PM	8.30								11,830	14.2	11,830	14.2	22	14.2	
ABC ABC SUNDAY NIGHT MOVIE	2	9.00-11.18PM	→GRID								22,990	27.6	13,910	16.7	27		
			11.15													15.0	
ABC ABC NEWSBRIEF-SUN.	1	9.58- 9.59PM	9.45	15,330	18.4	15,330	18.4	27	18.4								
	2	10.03-10.04PM	10.00								13,240	15.9	13,240	15.9	25	15.9	
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	15,160	18.2	15,160	18.2	27	18.2		14,080	16.9	14,080	16.9	26	16.9	
NBC SPORTS FILL-NBC(SUS)	1	7.53- 8.00PM	7.45														
NBC NBC NEWS CAPSULE-SUN		8.58- 8.59PM	8.45	12,740	15.3	12,740	15.3	23	15.3		10,580	12.7	10,580	12.7	19	12.7	
NBC NBC NEWS CAPSULE-2-SUN(SUS)	1	9.45- 9.46PM	9.45														
NBC NBC NEWS CAPSULE-2-SUN.	2	9.59-10.00PM	9.45								14,910	17.9	14,910	17.9	27	17.9	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	8.45	13,410	16.1	13,410	16.1	24	16.6	M-F	11,750	14.1	10,160	12.2	19	15.7	M-F
			9.45						15.9	TU-F						13.6	TU-F
ABC ABC NEWS:NIGHTLINE-MON		11.30-12.00MD	11.30	7,080	8.5	5,580	6.7	20	7.3	MON.	4,910	5.9	3,750	4.5	14	5.4	MON.
			11.45						6.0	MON.						3.7	MON.
ABC ABC NEWS:NIGHTLINE-T-F	1	>	11.30	6,000	7.2	4,660	5.6	16	6.4	TU-F							
	2	11.30-12.00MD	11.30								5,410	6.5	4,170	5.0	14	5.8	W-F
			11.45						4.9	TU-F						4.3	W-F
			12.00						4.5	WED.							
ABC VIEWPOINT(S)	2	11.30- 1.27AM	11.30								6,160	7.4	2,420	2.9	11	5.7	TUE.
			11.45											4.9*	14*	4.1	TUE.
			12.00													3.0	TUE.
			12.15											2.9*	11*	2.8	TUE.
			12.30													2.2	TUE.
			12.45											1.9*	9*	1.7	TUE.
			1.00													1.9	TUE.
			1.15											1.8*	11*	1.7	TUE.
ABC ABC NEWS:NIGHTLINE-FRI(B)	2	12.00-12.30AM	12.00								4,580	5.5	3,830	4.6	15	5.1	FRI.
			12.15													4.2	FRI.
ABC FANTASY ISLAND-12.00	1	12.00- 1.09AM	12.00	3,420	4.1	2,170	2.6	11	2.8	TUE.							
			12.15				2.7*	10*	2.5	TUE.							
			12.30						2.6	TUE.							
			12.45				2.7*	13*	2.7	TUE.							
			1.00						2.6	TUE.							

 U.S. TV HOUSEHOLDS: 83,300,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC FRIDAYS	1	12.00- 1.11AM	12.00	3,750	4.5	2,000	2.4	8	2.6	FRI.							
			12.15				2.6*	8*	2.6	FRI.							
			12.30						2.3	FRI.							
			12.45				2.2*	8*	2.0	FRI.							
			1.00						2.2	FRI.							
ABC LOVE BOAT-12.00	1	12.04- 1.12AM	12.00	3,250	3.9	2,080	2.5	11	2.7	WED.							
	2	12.00- 1.09AM	12.00								3,080	3.7	1,830	2.2	11	2.1	WED.
			12.15				2.6*	10*	2.5	WED.				2.2*	9*	2.2	WED.
			12.30						2.7	WED.						2.5	WED.
			12.45				2.6*	13*	2.5	WED.				2.3*	13*	2.2	WED.
			1.00						2.2	WED.						1.8	WED.
ABC VEGA$-12.00		12.00- 1.09AM	12.00	3,330	4.0	2,000	2.4	12	2.5	THU.	2,580	3.1	1,670	2.0	11	2.1	THU.
			12.15				2.5*	10*	2.5	THU.				2.0*	9*	1.9	THU.
			12.30						2.6	THU.						1.9	THU.
			12.45				2.4*	13*	2.2	THU.				1.9*	12*	1.9	THU.
			1.00						1.9	THU.						1.9	THU.
ABC FRIDAYS	2	12.30- 1.41AM	12.30								3,500	4.2	1,920	2.3	12	2.6	FRI.
			12.45											2.5*	11*	2.4	FRI.
			1.00													2.2	FRI.
			1.15											2.1*	12*	1.9	FRI.
			1.30													2.1	FRI.
ABC FRIDAYS-PART 2	1	1.11- 1.19AM	1.00	2,080	2.5	1,750	2.1	10	2.0	FRI.							
			1.15						2.2	FRI.							
	2	1.41- 1.49AM	1.30								1,830	2.2	1,670	2.0	15	2.0	FRI.
			1.45													2.0	FRI.
	1	1.19- 1.29AM	(SUS)														
	2	1.49- 1.59AM	(SUS)														
CBS NEWSBREAK-M-F		>	8.45	12,580	15.1	12,250	14.7	22	15.0	M-F	12,000	14.4	11,750	14.1	21	14.2	M-F
CBS LATE MOVIE I		>	11.30	6,910	8.3	4,580	5.5	20	6.1	M-F	6,330	7.6	3,920	4.7	17	5.3	M-F
			11.45				6.1*	17*	6.0	M-F				5.1*	15*	4.9	M-F
			12.00						5.8	M-F						4.6	M-F
			12.15				5.7*	21*	5.6	M-F				4.5*	18*	4.4	M-F
			12.30						5.2	M-F						4.3	M-F
			12.45				3.0*	15*	3.8	M-F				4.1*	18*	3.7	M-F
			1.00						2.7	WED.							
		VARIOUS TIMES	(SUS)														
CBS VOICES OF OPPOSITION(SUS)	1	11.30-11.58PM	11.30							WED.							
CBS LATE MOVIE II		>	12.30	4,000	4.8	3,170	3.8	24	4.8	M-F	3,580	4.3	2,750	3.3	21	3.7	M-F
			12.45						4.6	MTUTHF				3.0*	18*	3.5	M-F
			1.00						3.8	M-F						3.3	M-F
			1.15				3.7*	24*	3.6	M-F				3.2*	22*	3.1	M-F
			1.30						3.1	MWTH						3.1	MTUF
			1.45				2.3*	20*	2.3	MWTH							
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		>	2.00	1,670	2.0	1,420	1.7	22	1.9	MTUTHS	1,420	1.7	1,170	1.4	18	1.5	M-THSU
			2.15						1.6	MTUTHS						1.2	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 6.00AM	→GRID	2,250	2.7	1,000	1.2	28		M-THSU	2,000	2.4	830	1.0	26		M-THSU
			2.30						1.6	M-THSU						1.4	M-THSU
CONT'D																	

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS NEWS NIGHTWATCH-2-CONT'D			2.45				1.5*	24*	1.4	M-THSU				1.3*	21*	1.1	M-THSU
			3.00						1.4	M-THSU						1.3	M-THSU
			3.15				1.3*	25*	1.3	M-THSU				1.2*	26*	1.2	M-THSU
			3.30						1.2	M-THSU						1.0	M-THSU
			3.45				1.2*	29*	1.1	M-THSU				1.0*	26*	.9	M-THSU
			4.00						1.2	M-THSU						1.1	M-THSU
			4.15				1.2*	32*	1.1	M-THSU				1.0*	30*	1.0	M-THSU
			4.30						1.1	M-THSU						.8	M-THSU
			4.45				1.1*	31*	1.1	M-THSU				.8*	28*	.8	M-THSU
			5.30						.9	M-THSU						.8	M-THSU
			5.45				.9*	25*	.9	M-THSU				.8*	26*	.8	M-THSU
NBC NBC NEWS CAPSULE-M-F	2	>	8.00								13,240	15.9	13,240	15.9	25	19.5	M-F
	1	>	8.15	12,660	15.2	12,660	15.2	24	17.4	M-F						22.4	TU & W
			8.45						12.0	M & TH						12.5	MTHF
NBC NBC NEWS CAPSULE-2-M-F	2	>	9.45								12,080	14.5	12,080	14.5	24	14.5	M & F
NBC WORLD SERIES POST GAME(S)	2	11.27-11.45PM	11.15								22,740	27.3	19,330	23.2	48	27.7	WED.
			11.30													22.3	WED.
NBC TONIGHT SHOW		>	11.30	9,080	10.9	5,660	6.8	24	8.1	M-F	9,660	11.6	6,160	7.4	27	9.1	M-F
			11.45				7.2*	21*	7.8	M-TH				8.4*	25*	7.9	MTUTHF
			12.00						7.3	M-F						7.8	M-F
			12.15				6.8*	25*	6.3	M-F				7.4*	29*	7.0	M-F
			12.30						6.3	TUWF						7.3	TU & W
			12.45				6.1*	25*	5.5	TUWF				5.0*	28*	4.7	TU & W
			1.00													4.0	WED.
			1.15													3.8	WED.
NBC DAVID LETTERMAN I		>	12.30	2,920	3.5	2,500	3.0	17	3.2	M-TH	2,750	3.3	2,420	2.9	21	3.5	M-TH
			12.45						3.0	M-TH						3.1	M & TH
			1.00						3.5	TU & W							
			1.15						3.3	TU & W						2.8	TU & W
			1.30													2.5	TU & W
			1.45													2.1	TU & W
NBC SCTV NETWORK	2	12.30- 2.00AM	12.30								4,660	5.6	2,500	3.0	17	3.8	FRI.
			12.45											3.5*	15*	3.2	FRI.
			1.00													3.1	FRI.
			1.15											3.0*	17*	2.8	FRI.
			1.30													2.5	FRI.
			1.45											2.4*	18*	2.3	FRI.
NBC DAVID LETTERMAN II		>	1.00	2,330	2.8	1,920	2.3	18	2.5	M-TH	2,250	2.7	1,830	2.2	21	2.8	M-TH
			1.15						2.4	M-TH						2.2	M & TH
			1.30						2.6	TU & W							
			1.45						2.5	TU & W						2.1	TU & W
			2.00													2.0	TU & W
			2.15													1.8	TU & W
NBC SCTV NETWORK	1	1.00- 2.30AM	1.00	4,080	4.9	1,750	2.1	13	3.3	FRI.							
			1.15				3.0*	14*	2.7	FRI.							
			1.30						2.1	FRI.							
			1.45				1.9*	12*	1.7	FRI.							
			2.00						1.6	FRI.							

CONT'D

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC SCTV NETWORK-CONT'D			2.15				1.5*	13*	1.4	FRI.							
NBC NBC NEWS OVERNIGHT-M-F		>	1.30	1,500	1.8	1,170	1.4	15	1.5	M-F	1,500	1.8	1,170	1.4	16	1.4	M-F
			1.45				1.2*	11*	1.7	M-TH				1.4*	14*	1.4	M & TH
			2.00						1.5	M-TH						1.5	M-F
			2.15				1.8*	22*	1.6	M-TH				1.5*	14*	1.6	M-F
			2.30						1.0	W & F						1.4	TUWF
			2.45				.8*	9*	.9	W & F				1.4*	23*	1.3	TUWF
			3.00						.9	FRI.							
		VARIOUS TIMES	(SUS)														
DAY MONDAY-FRIDAY																	
ABC ABC NEWS THIS MORNING-615(SUS)		6.15- 6.30AM	6.15							M-F							M-F
ABC ABC NEWS THIS MORNING-645		6.45- 7.00AM	6.45	1,500	1.8	1,420	1.7	17	1.7	M-F	1,500	1.8	1,420	1.7	16	1.7	M-F
ABC FYI-12.58(SUS)	1	12.58-12.59PM	12.45							M-F							
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	7,250	8.7	7,000	8.4	29	8.4	M-F	7,500	9.0	7,330	8.8	31	8.8	M-F
ABC FYI-2.58(SUS)	1	2.58- 2.59PM	2.45							M-F							
ABC FYI-3.58(SUS)	1	3.58- 3.59PM	3.45							M-F							
ABC ABC AFTERSCHOOL SPECIAL(S)	1	4.30- 5.30PM	4.30	10,250	12.3	6,830	8.2	23	7.5	WED.							
			4.45				7.6*	23*	7.7	WED.							
			5.00						8.6	WED.							
			5.15				8.8*	23*	8.9	WED.							
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,170	1.4	920	1.1	12	1.0	M-F	1,080	1.3	750	.9	10	.8	M-F
			6.45						1.2	M-F						1.0	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,660	6.8	5,330	6.4	28	6.4	M-F	5,250	6.3	4,910	5.9	28	5.9	M-F
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,500	6.6	5,160	6.2	21	6.2	M-F	4,660	5.6	4,500	5.4	19	5.4	M-F
CBS AFTERNOON PLAYHOUSE-TUE(S)	1	4.30- 5.30PM	4.30	4,660	5.6	2,750	3.3	9	3.3	TUE.							
			4.45				3.2*	9*	3.1	TUE.							
			5.00						3.2	TUE.							
			5.15				3.3*	8*	3.5	TUE.							
NBC EARLY TODAY M-F		6.30- 6.55AM	6.30	1,250	1.5	1,000	1.2	14	1.1	M-F	1,580	1.9	1,250	1.5	16	1.4	M-F
			6.45						1.3	M-F						1.8	M-F
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.25AM		8.25- 8.29AM	8.15	3,580	4.3	3,000	3.6	27	3.6		3,250	3.9	2,670	3.2	23	3.2	
ABC SCHOOLHOUSE ROCK-10.56AM		10.56-10.59AM	10.45	4,660	5.6	4,410	5.3	22	5.3		4,580	5.5	4,080	4.9	20	4.9	
ABC SCHOOLHOUSE ROCK-11.54AM		11.54-11.59AM	11.45	5,580	6.7	5,000	6.0	24	6.0		5,330	6.4	4,580	5.5	21	5.5	
ABC NCAA FOOTBALL-PRE	2	3.30- 3.43PM	→GRID								3,670	4.4	3,830	4.6	15		
ABC NCAA FOOTBALL POST	2	6.53- 7.00PM	6.45								6,580	7.9	5,580	6.7	14	6.7	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,580	3.1	2,330	2.8	21	2.8		2,330	2.8	2,250	2.7	22	2.7	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	3,580	4.3	3,330	4.0	22	4.0		3,080	3.7	3,000	3.6	20	3.6	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	3,420	4.1	3,170	3.8	17	3.8		4,250	5.1	4,170	5.0	23	5.0	
CBS IN THE NEWS-10.26AM		10.26-10.29AM	10.15	5,000	6.0	4,580	5.5	22	5.5		5,660	6.8	5,080	6.1	26	6.1	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	4,000	4.8	3,580	4.3	18	4.3		4,250	5.1	3,920	4.7	19	4.7	

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	3,170	3.8	2,920	3.5	14	3.5		3,000	3.6	2,750	3.3	14	3.3	
CBS IN THE NEWS-11.56AM	1	11.56-11.59AM	11.45	2,750	3.3	2,250	2.7	11	2.7								
CBS IN THE NEWS-11.56AM(B)	2	11.56-11.59AM	11.45								2,500	3.0	2,170	2.6	10	2.6	
CBS IN THE NEWS-12.26PM	1	12.26-12.29PM	12.15	3,830	4.6	3,330	4.0	15	4.0								
CBS NCAA FOOTBALL-CBS	2	12.30- 4.12PM	→GRID 4.00								17,660	21.2	6,660	8.0	28	8.7	
CBS IN THE NEWS-12.56PM	1	12.56-12.59PM	12.45	4,660	5.6	4,170	5.0	17	5.0								
CBS IN THE NEWS- 1.26PM	1	1.26- 1.29PM	1.15	3,330	4.0	3,170	3.8	11	3.8								
CBS NCAA TODAY-CBS	1	3.30- 3.39PM	3.30	4,580	5.5	3,080	3.7	9	3.7								
NBC ASK NBC NEWS-8:28AM		8.28- 8.30AM	8.15	3,000	3.6	2,920	3.5	26	3.5		3,670	4.4	3,500	4.2	30	4.2	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	3,330	4.0	3,250	3.9	22	3.9		4,170	5.0	3,920	4.7	24	4.7	
NBC ASK NBC NEWS-10:28AM		10.28-10.30AM	10.15	5,580	6.7	5,330	6.4	26	6.4		7,330	8.8	6,910	8.3	34	8.3	
NBC ASK NBC NEWS-10:58AM		10.58-11.00AM	10.45	5,160	6.2	5,000	6.0	25	6.0		5,750	6.9	5,580	6.7	27	6.7	
NBC ASK NBC NEWS-11:58AM		11.58-12.00NN	11.45	4,660	5.6	4,410	5.3	21	5.3		5,660	6.8	5,250	6.3	24	6.3	
NBC WORLD SERIES PRE #4(S)	1	1.00- 1.18PM	→GRID 1.15	9,000	10.8	8,160	9.8	34	10.3								
NBC WORLD SERIES GAME #4(S)	1	1.18- 4.38PM	→GRID 4.30	31,070	37.3	17,490	21.0	56	25.1								
DAY SUNDAY																	
ABC BEST/KIDS-PEOPLE TOO I	1	9.30-10.04AM	→GRID	1,170	1.4	750	.9	4									
	2	9.30-10.06AM	→GRID 10.00						1.2		1,250	1.5	920	1.1	5	1.5	
ABC SCHOOLHOUSE ROCK-10.26AM		10.26-10.29AM	10.15	1,420	1.7	1,250	1.5	6	1.5		2,250	2.7	2,000	2.4	10	2.4	
CBS IN THE NEWS-7.26AM-SUN(SUS)		7.26- 7.29AM	7.15														
CBS IN THE NEWS-7.56AM-SUN(SUS)		7.56- 7.59AM	7.45														